

The Planning Inspectorate

ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL FORM (Online Version)

WARNING: If we do not receive **all** of the supporting documents by the end of the 8 week appeal period, the appeal will not be accepted.

Appeal Reference: APP/X5210/Z/20/3249368

A. APPELLANT DETAILS

The name of the person(s) making the appeal must appear as an applicant on the planning application form.

Name

Company/Group Name

Address

Preferred contact method

Email ☒ Post ☐

B. AGENT DETAILS

Do you have an Agent acting on your behalf? Yes ☒ No ☐

Name

Company/Group Name

Address

Phone number

Email

Preferred contact method

Email ☒ Post ☐

C. LOCAL PLANNING AUTHORITY (LPA) DETAILS

Name of the Local Planning Authority

LPA reference number

Date of advertisement application

Did the LPA issue a decision?

Yes

☒ No



Date of LPA's decision

30/01/2020

D. APPEAL SITE ADDRESS

Is the address of the affected land the same as the appellant's address?

Yes

☒ No



Address

Good Earth Express
335 West End Lane
LONDON
NW6 1RS

Are there any health and safety issues at, or near, the site which the Inspector would need to take into account when visiting the site?

Yes

☐ No



a. Has the land/site owner's consent been obtained?

Yes

☒ No



b. Is the site on highway land?

Yes

☐ No



c. Is the advertisement in position?

Yes

☒ No



E. DESCRIPTION OF ADVERTISEMENT(S)

Please provide description(s), measurements and colours, including details of illumination (if any), of the advertisement(s) involved in the appeal. The description is set out in:

☒ the box below

Erection of an internally illuminated fascia sign measures 3.495 metres in height from the ground and 0.05 metres from the face of the building. Dimensions of signage: height: 0.75m width: 4.7m depth: 0.05m. Maximum height of any individual letters 0.6m
Illuminance levels - 600cd/m²

F. REASON FOR THE APPEAL

The reason for the appeal is that the LPA has:

1. Refused consent for the advertisement(s) shown on the application form.



2. Granted consent for the advertisement(s) subject to conditions to which you object.



3. Failed to give notice of its decision within the appropriate period (usually 8 weeks) of an application for consent.



4. Served a discontinuance notice.



G. CHOICE OF PROCEDURE

There are two different procedures that the appeal could follow. Please select one.

1. Written Representations



2. Hearing



H. GROUNDS OF APPEAL

The grounds of appeal are:

☒ see 'Appeal Documents' section

Do you have a separate list of appendices to accompany your grounds of appeal? Yes ☒ No ☐

☒ see 'Appeal Documents' section

I. SUPPORTING DOCUMENTS

- The application made to the LPA. ☒
- All relevant plans and particulars submitted to the LPA. ☒
- Any notice of decision. ☒
- Any other relevant correspondence with the authority. ☐
- The discontinuance notice. ☐
- Any notice variations. ☐
- Any relevant correspondence with the authority. ☐

J. OTHER APPEALS

Have you sent other appeals for this or nearby sites to us which have not yet been decided? Yes ☒ No ☐

Please give details, including our reference number(s), if known.

Appeal against installation of replacement shopfront including retractable awning and balustrading to decked area to forecourt of existing restaurant (Class A3).

K. CHECK SIGN AND DATE

(All supporting documents must be received by us within the 8 week time limit)

I confirm that all sections have been fully completed and that the details are correct to the best of my knowledge.

I confirm that I will send a copy of this appeal form and supporting documents (including the full grounds of appeal) to the LPA today.

Signature Mr Motti Ifergan

Date 20/03/2020 10:19:25

Name Mr Motti Ifergan

On behalf of Mr Stephen Balsam

The gathering and subsequent processing of the personal data supplied by you in this form, is in accordance with the terms of our registration under the Data Protection Act 2018. Further information about our Data Protection policy can be found on our website under Privacy Statement.

L. NOW SEND

Send a copy to the LPA

Send a copy of the completed appeal form and any supporting documents (including the full grounds of appeal) to the LPA. There is no need to send them all the documents again, send them any which were not previously sent as part of the application or in relation to the discontinuance notice.

To do this by email:

- open and save a copy of your appeal form
- locating your local planning authority's email address:
<https://www.gov.uk/government/publications/sending-a-copy-of-the-appeal-form-to-the-council>
- attaching the saved appeal form including any supporting documents

To send them by post, send them to the address from which the decision notice or discontinuance notice was sent (or to the address shown on any letters received from the LPA).

When we receive your appeal form, we will write to you letting you know if your appeal is valid, who is dealing with it and what happens next.

You may wish to keep a copy of the completed form for your records.

M. APPEAL DOCUMENTS

We will not be able to validate the appeal until all the necessary supporting documents are received.

Please remember that all supporting documentation needs to be received by us within the appropriate deadline for the case type. Please ensure that any correspondence you send to us is clearly marked with the appeal reference number.

You will not be sent any further reminders.

The documents listed below were uploaded with this form:

Relates to Section:	GROUPS OF APPEAL
Document Description:	The grounds of appeal.
File name:	335 West End Lane Planning Appeal.pdf
Relates to Section:	GROUPS OF APPEAL
Document Description:	List of appendices to accompany your grounds of appeal
File name:	Appendix 1 Officer s report.PDF
File name:	Appendix 2 Kiyoto shopfront 335 West End Lane West Hampstead-PROPOSED SECTION THROUGH FASCIA AND SHOPFRONT REV B.pdf
File name:	Appendix 2 Kiyoto shopfront 335 West End Lane West Hampstead-PROPOSED SHOP FRONT PLAN_FRONT ELEVATIONS AND AWNING SKETCH REV C.pdf
File name:	Appendix 2 Urban Planning Practice Mail - Fwd_ Application for signage 335 West End Lane ref_ 2019_3436_P & 2019_3692_A.pdf
Relates to Section:	SUPPORTING DOCUMENTS
Document Description:	The application made to the LPA.
File name:	Application Form [No Personal Data].PDF
Relates to Section:	SUPPORTING DOCUMENTS
Document Description:	All relevant plans and particulars submitted to the LPA.
File name:	Existing plan and elevation.PDF
File name:	Proposed section through fascia and shopfront REV A.PDF
File name:	Existing & Proposed Side Elevation with Proposed Isometric Detail.PDF
File name:	Site Location Plan.PDF
Relates to Section:	SUPPORTING DOCUMENTS
Document Description:	Any notice of decision.
File name:	Decision.PDF
Completed by	MR MOTTI IFERGAN
Date	20/03/2020 10:19:25