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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text"/>
Postcode	<input type="text"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="527548"/>
Northing (y)	<input type="text" value="185295"/>

Description

A total of 20 locations on public footway in and around the Gospel Oak and Haverstock neighbourhood, please see site plan for exact locations.

Individual locations include the following footways:

1. 'HIDDEN RIVER' Junction of Lawn Rd & Fleet Rd: 51.55349, -0.16135
2. 'CLAUDIA JONES' Junction of Lisbourne Rd & Agincourt Road: 51.55382, -0.15915
3. 'THE GOSPEL OAK' Jnct of Southampton Road and Mansfield Road: 51.55309, -0.15817
4. 'THE ELEPHANTS ESCAPE' Footway outside Gospel Oak station, Mansfield Road: 51.55505, -0.15101
5. 'A NEW KIND OF HOUSING' Fleet road end of Dunboyne Estate: 51.55282, -0.15945
6. 'ESPIONAGE' Footway on Lawn Road outside Isokon Building NW3 2XD: 51.552, -0.16182
7. 'LAST STOP' Kingsford Street - next to Lismore Circus: 51.55264, -0.15544
8. 'BRICKING IT' Grafton Rd Entrance to Kiln Place: 51.55327, -0.15141
9. 'PLACE OF OATS' Junction of Haverstock Hill and Downside Crescent: 51.54975, -0.16356
10. 'WINDRUSH RESIDENTS' Outside St Dominica Priory On Southampton Road: 51.55122, -0.15713
11. 'KABOOM' Junction of Wellesley Road and Vicar's Road: 51.552, -0.15213
12. 'ARTY NEIGHBOURS' Outside 9 Parkhill Rd, NW3 2YH: 51.54854, -0.15872
13. 'OLIVE WYON' Maitland Park Villas, Footway opposite NW3 2EH: 51.54879, -0.15658
14. 'KARL MARX' Outside 46 Grafton Terrace, NW5 4HY: 51.54977, -0.15551

1. Site Address

15. 'FIRST BURST' Outside 10B Grafton Terrace NW5 4JJ: 51.54991, -0.15392
16. 'LIVE EELS' Outside 133-137 Queens Cres: 51.54945, -0.15254
17. 'PATHAK'S SPICE THINGS UP' Outside Queens Crescent Library: 51.55033, -0.15094
18. 'THE LOAD OF HAY' Outside Haverstock Tavern 94 Haverstock Hill, NW3 2BD: 51.54665, -0.15772
19. 'TRAMTASTIC' Outside Leysdown House, 3 Malden Rd, NW5 3HT: 51.54721, -0.1516
20. 'PIANO FACTORIES' Junction of Prince of Wales Road and Talacre Rd: 51.54601, -0.14866

2. Applicant Details

Title	Mr
First name	John
Surname	Diver
Company name	LB Camden Regeneration and Place
Address line 1	5 Pancras Square
Address line 2	
Address line 3	
Town/city	London
Country	United Kingdom
Postcode	N1C 4AG

Are you an agent acting on behalf of the applicant?

Yes No

Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	make:good
First name	Jasper
Surname	Sutherland
Company name	make:good
Address line 1	Unit K206, The Biscuit Factory,
Address line 2	100 Clements Rd
Address line 3	
Town/city	London
Country	United Kingdom
Postcode	se16 4dg

3. Agent Details

Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text"/>

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of no.20 exterior grade floor stickers around local area with local history facts and icons, each with a diameter of 600mm, to form a local history walk as part of the Gospel Oak and Haverstock Memory Archive and to advertise the Council's Community Vision project.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.005 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 0.005 x Width: 0.6 x Depth: 0.005 metre(s)
What materials will the sign be made of? Alumifoil	
What is the maximum height of any of the individual letters and symbols?	4 cm
The colour of text and background White text, Navy illustration, on blue background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Temporary exterior grade floor stickers

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? Yes No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

6. Advertisement(s) Period

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

If yes, please provide details of their name, role, and how they are related:

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)