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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	22
Suffix	
Property name	
Address line 1	Endell Street
Address line 2	
Address line 3	
Town/city	London
Postcode	WC2H 9HQ
Description of site location must be completed if postcode is not known:	
Easting (x)	530226
Northing (y)	181202
Description	

2. Applicant Details

Title	
First name	
Surname	c/o Agent
Company name	Global Holdings Management Limited
Address line 1	22, Endell Street
Address line 2	
Address line 3	
Town/city	London

2. Applicant Details

Country	
Postcode	WC2H 9HQ
Are you an agent acting on behalf of the applicant?	
<input checked="" type="radio"/> Yes <input type="radio"/> No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Jon
Surname	Lowe
Company name	Jon Lowe Heritage Ltd
Address line 1	91 Wimpole Street
Address line 2	
Address line 3	
Town/city	London
Country	
Postcode	W1G 0EG
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

A single hanging sign positioned above and to the left of the Endell Street entrance comprising of metal hanging arm and bracket painted black and new black painted timber hanging sign with hand painted building number in white (font Gill Sans).

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)

☒ Projecting or hanging sign(s)

☐ Hoarding(s)

☐ Other type(s)

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.717 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.68 metre(s)
Dimension:	Height: 0.48 x Width: 0.68 x Depth: 0.045 metre(s)
What materials will the sign be made of?	
Metal arm and bracket, timber hanging sign	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background	
white text on black background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

9. Pre-application Advice

Title	Ms
First name	
Surname	
Reference	2020/2580/

Date (Must be pre-application submission)

09/07/2020

Details of the pre-application advice received

Case officer notified of the need for Advertisement consent in addition to submitted planning and Listed Building Consent application.

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

10/07/2020