

EXTERNAL SIGNAGE

UCLH - 'Grafton Way Building'

19163-STW-00-XX-RP-A-00001

UCLH - 'GRAFTON WAY BUILDING'

EXTERNAL SIGNAGE




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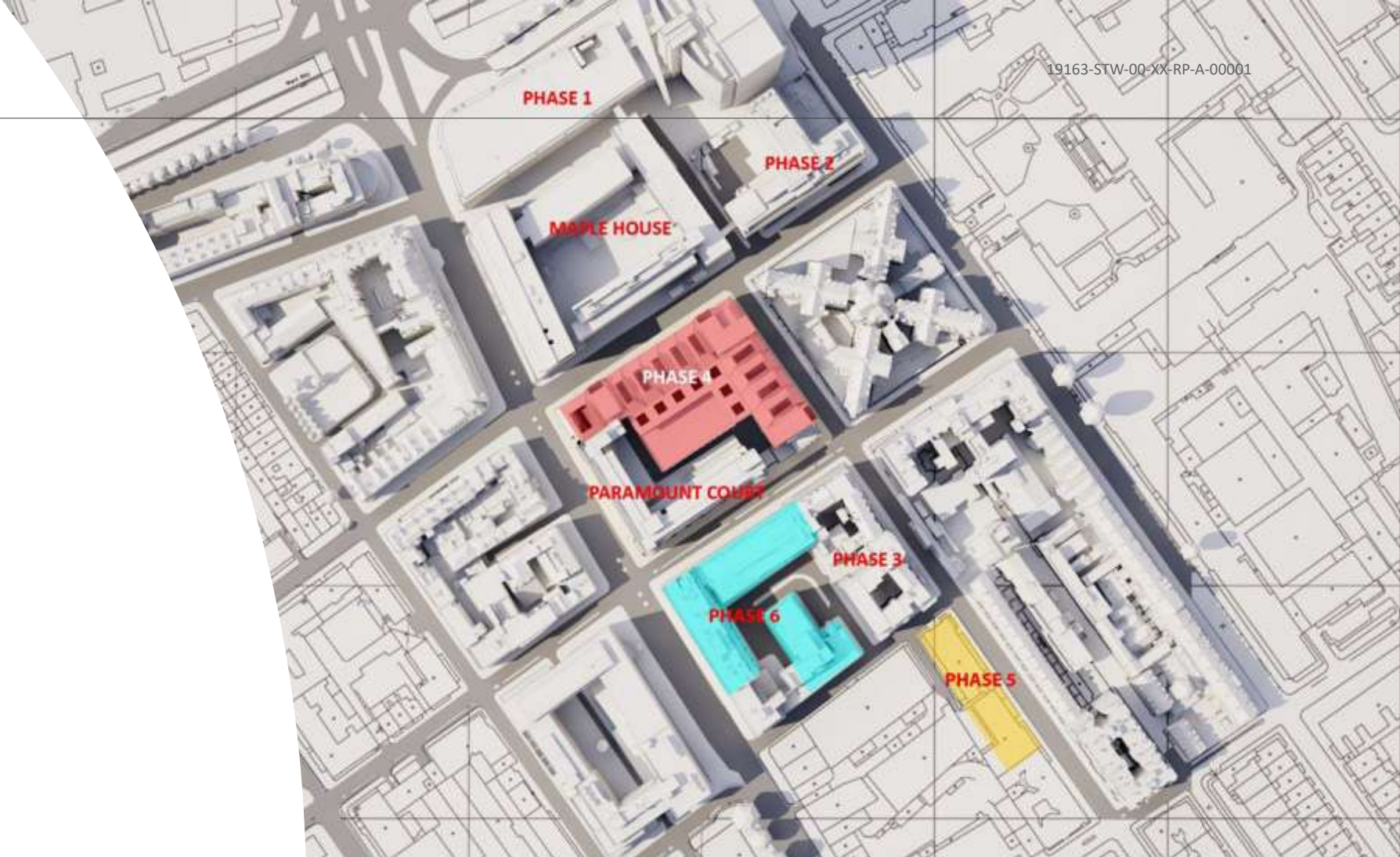
01 BRIEF REQUIREMENTS

Summary:

This document sets out a proposal for the external signage for the University College London Hospital's new Phase 4 Proton Therapy Treatment Facility. Located at 25 Grafton Way, Bloomsbury, London WC1E 6DB, it has a current working title of 'Grafton Way Building'.

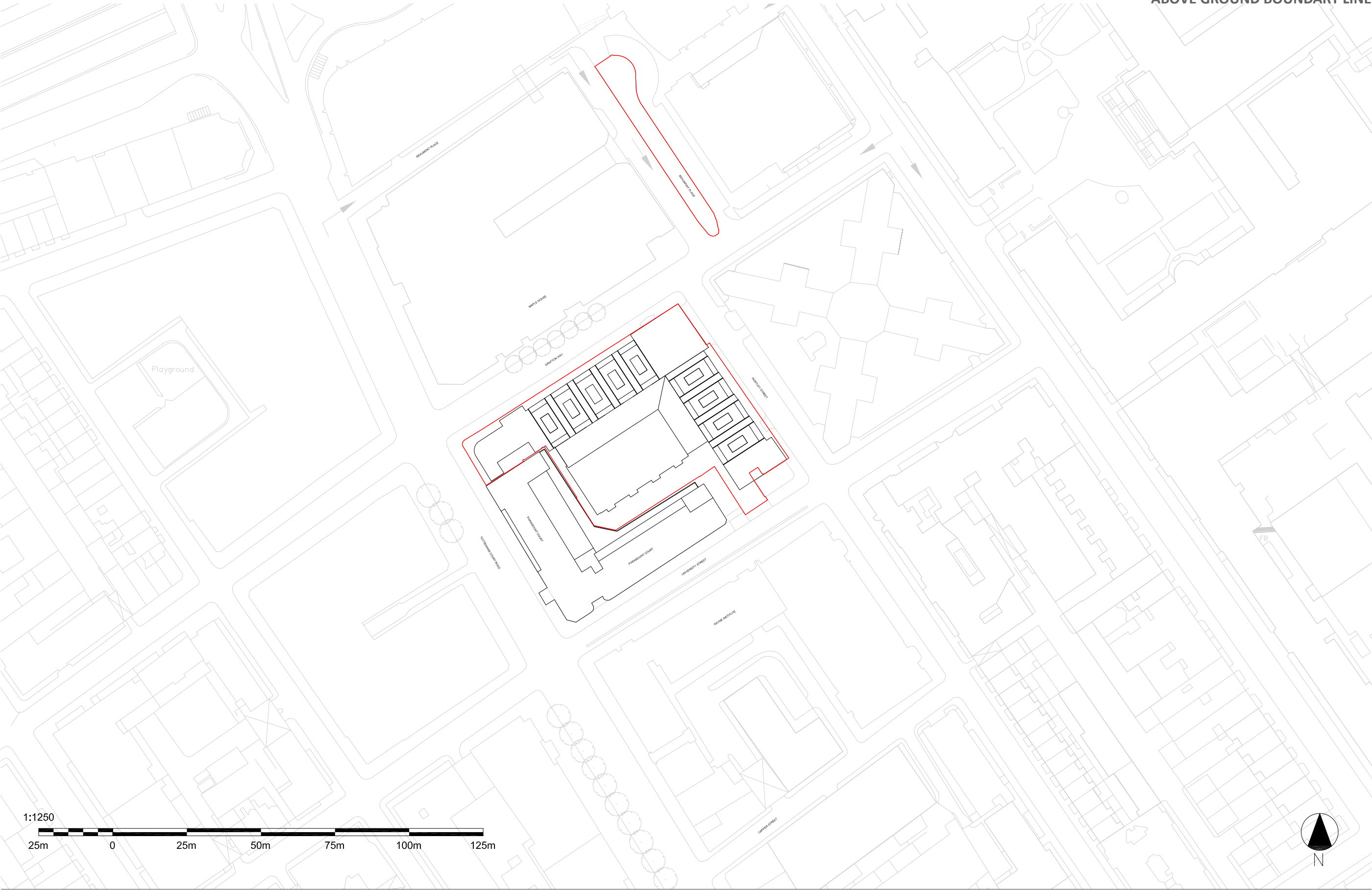
The main requirements for external signage, covered in this document, are:

- 4No. standard UCLH information monoliths to be located around the perimeter of the building to provide wayfinding around the site.
- The building name signs to the main entrances.
- Blue and white standard UCLH NHS Foundation signs to be located at the main entrance doors.



SITE LOCATION PLAN

SCALE 1:1250 @ A3
ABOVE GROUND BOUNDARY LINE



02 INFORMATION MONOLITHS

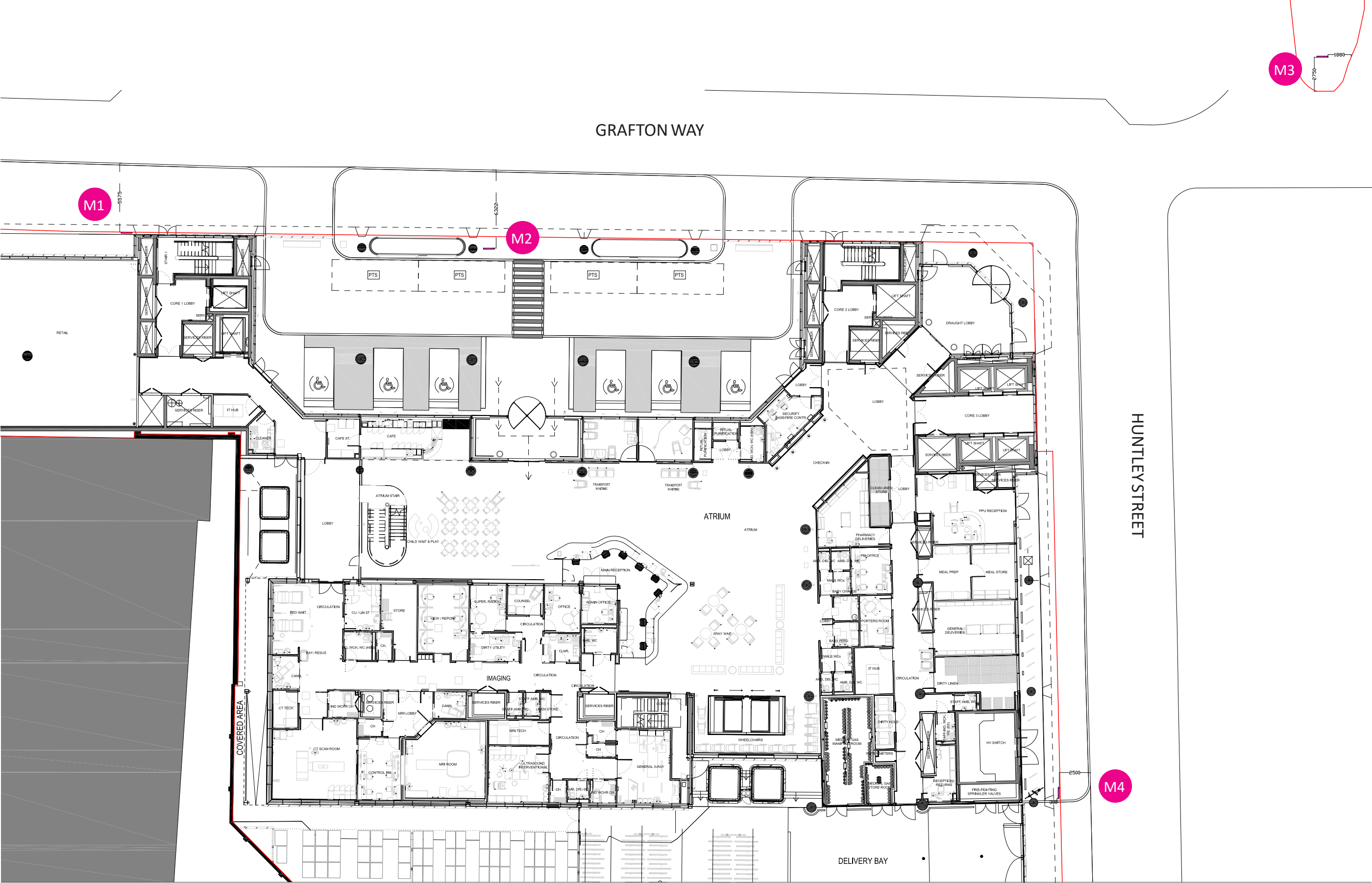
Typical UCLH information monoliths are proposed in the following locations to provide wayfinding around the site:

- M1** Junction with Tottenham Court Road
- M2** Entrance from Grafton Way
- M3** Junction with Maple House / Phase 2
- M4** Along Huntley Street.

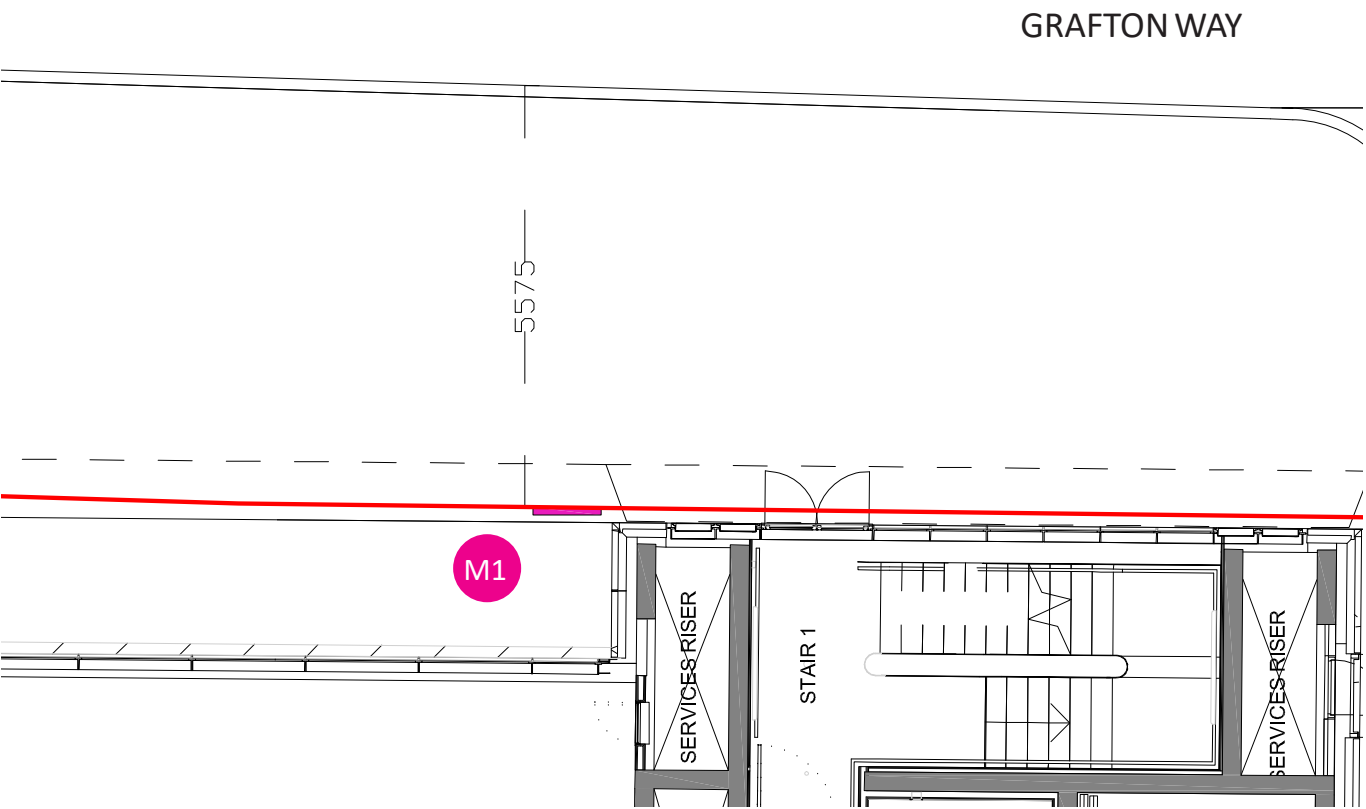


LOCATION PLAN - INFORMATION MONOLITHS

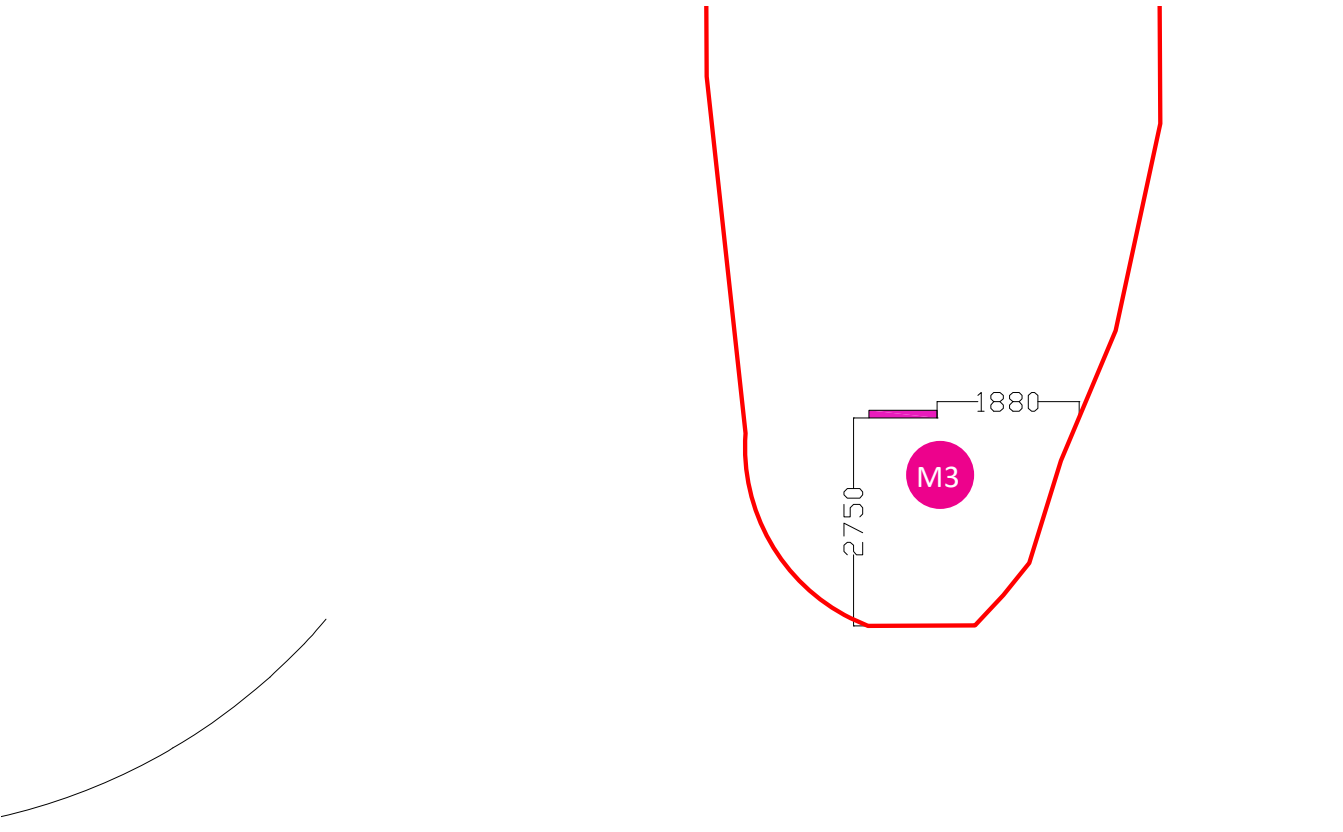
SCALE 1:300 @ A3
ABOVE GROUND BOUNDARY LINE



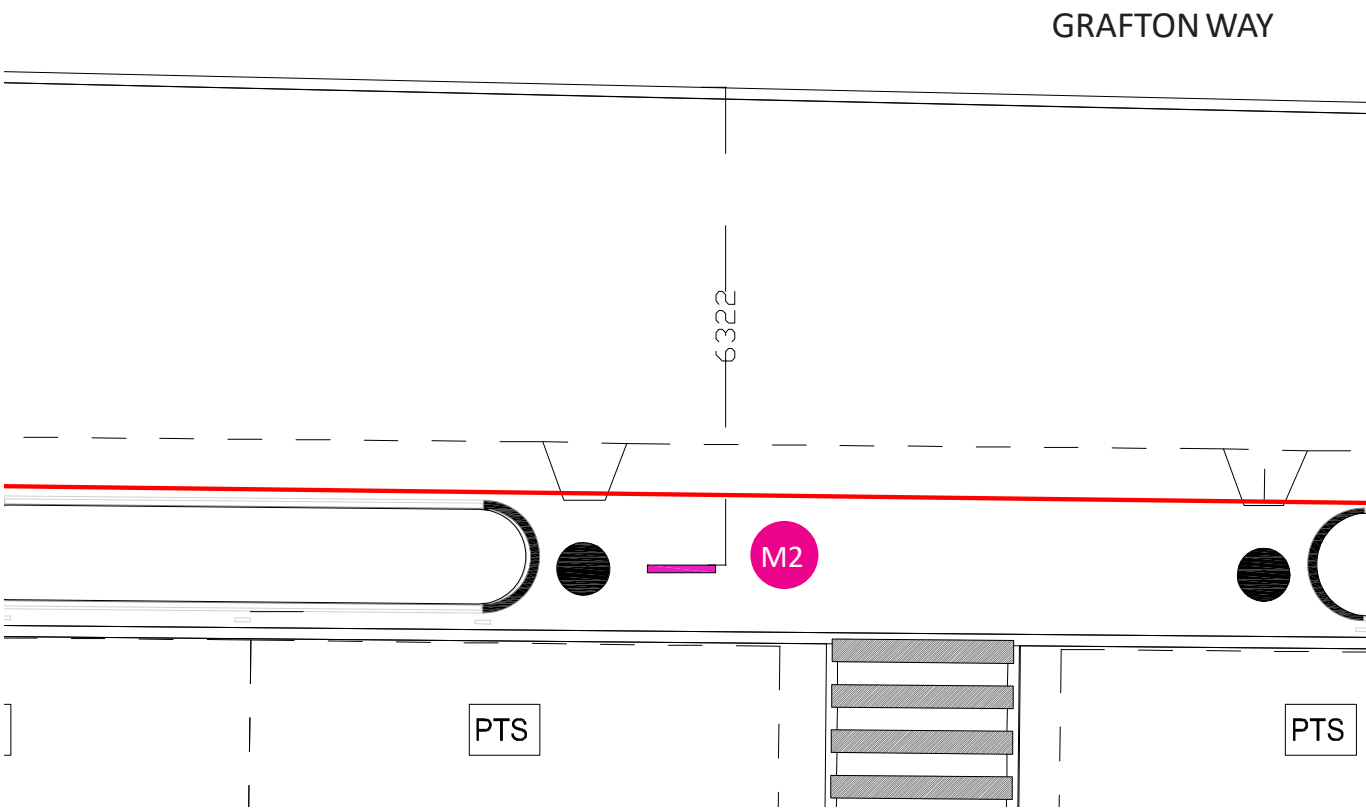
MONOLITH 1



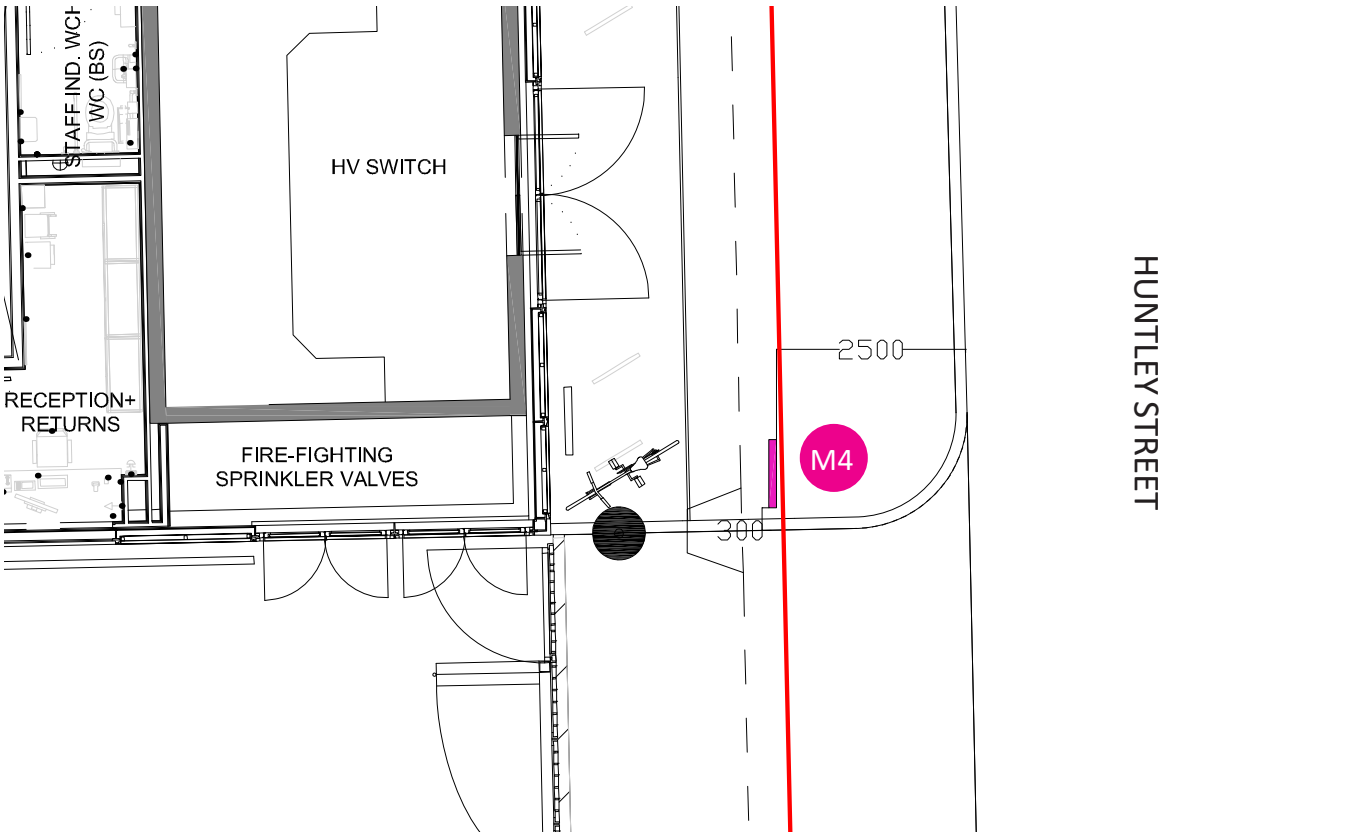
MONOLITH 3



MONOLITH 2

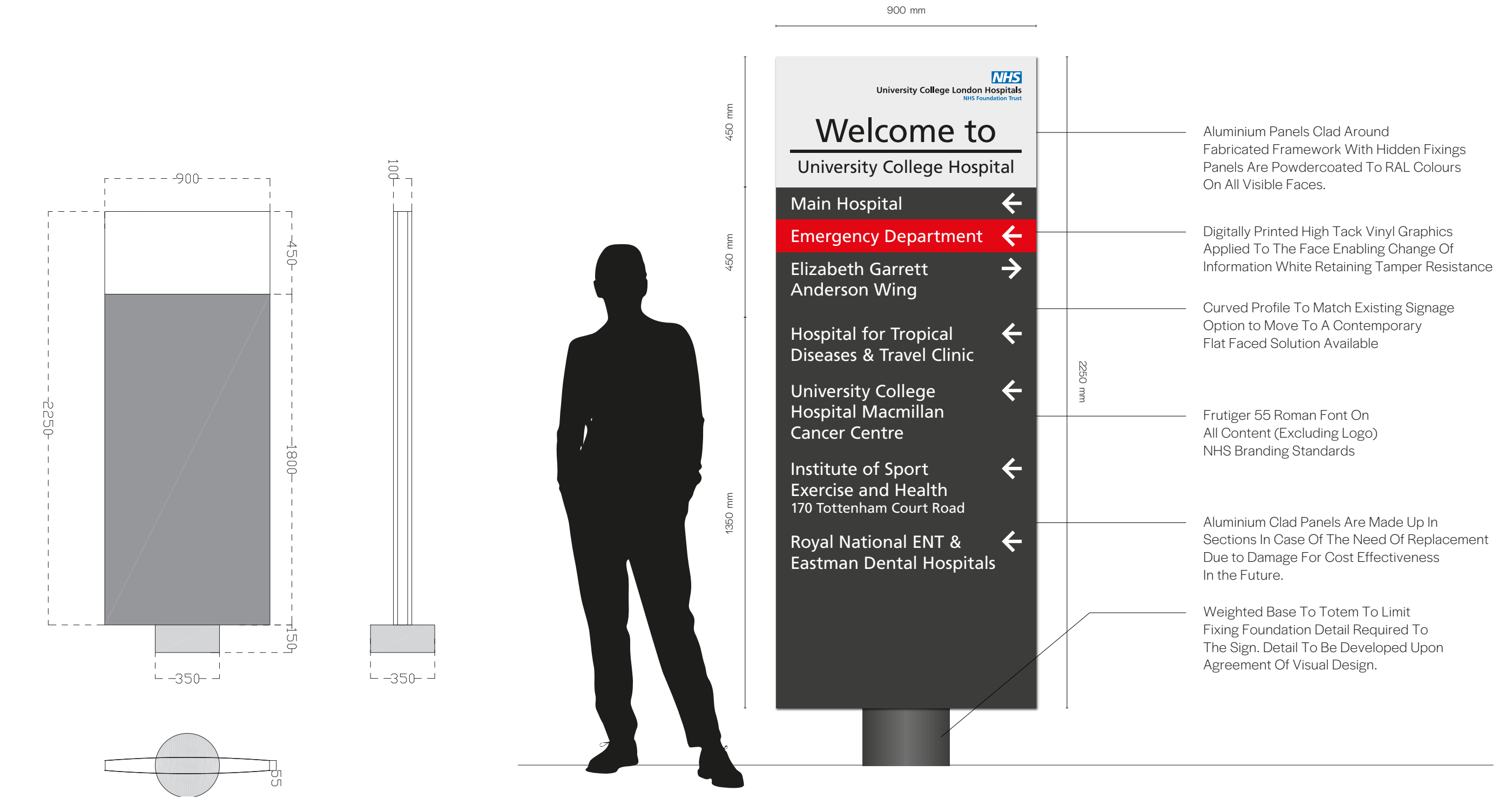


MONOLITH 4



INFORMATION MONOLITHS - DIMENSIONS

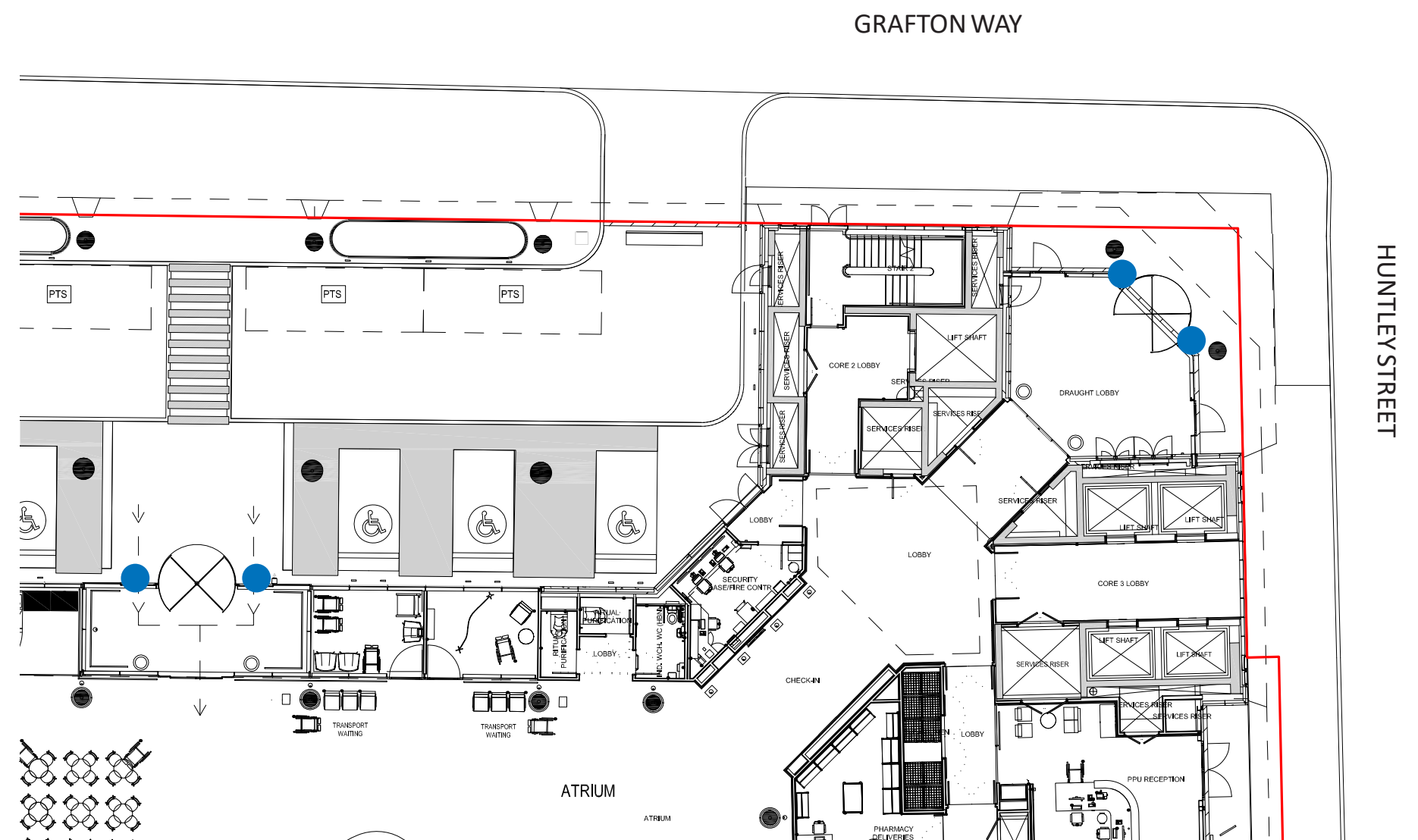
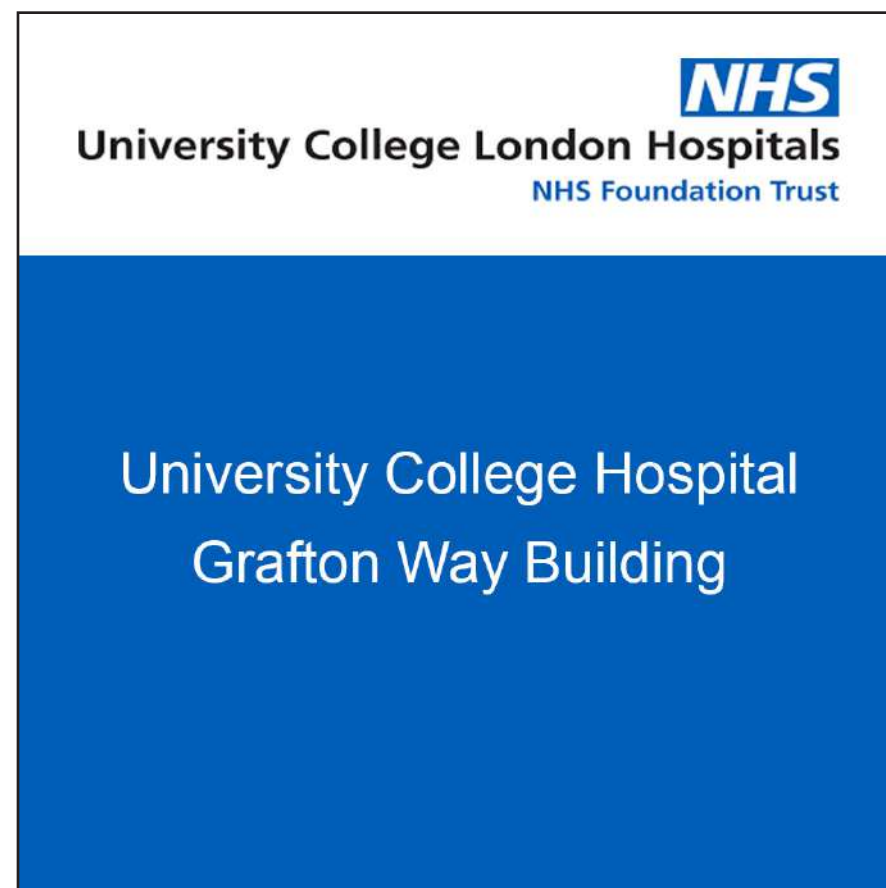
CONSTRUCTION



03 BLUE SIGNS

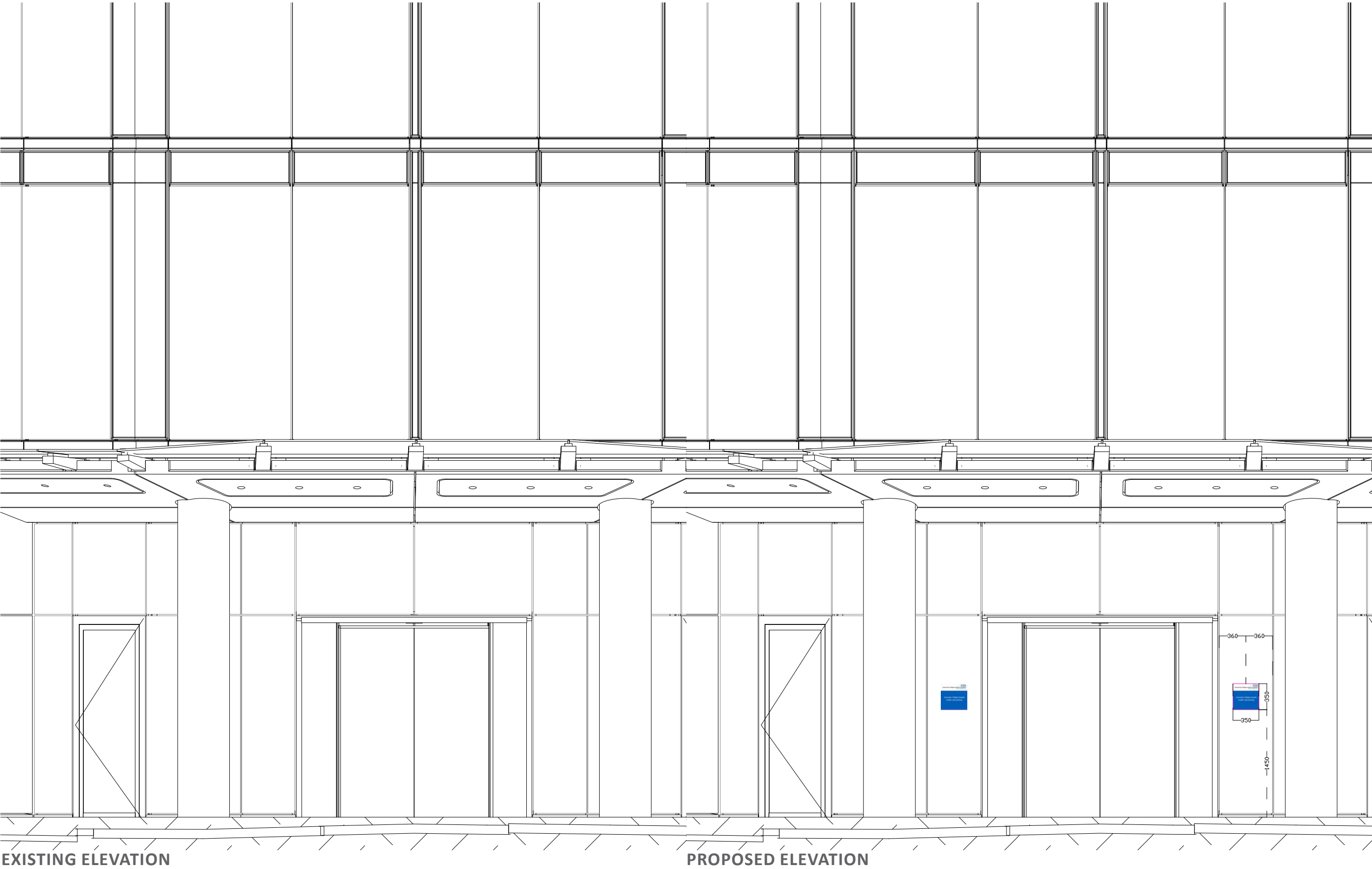
Typical blue/ white UCLH – NHS Foundation Trust square signs. These will be located on the fixed glazed panels either side of the main entrance revolving doors at the corner entrance on Grafton Way and Huntley Street and the main entrance at the the drop off area on Grafton Way.

These are to measure 350x350mm and to be digitally printed high tack vinyl graphics applied to the inside face of the glass panel, enabling change of information while retaining tamper resistance.



HUNTLEY STREET / GRAFTON WAY ENTRANCE - CORNER ELEVATION

SCALE 1:50 @ A3



04 BUILDING NAME SIGNAGE

Examples of current UCLH building signage.

The name of the building is to be displayed at the corner entrance at Grafton Way and Huntley Street as well as the drop off entrance on Grafton Way.

The name is currently University College Hospital – **'Grafton Way Building.'**

UCL Cancer Institute Paul O'Gorman Building



CANCER RESEARCH UK UCL CENTRE

Support cancer research at UCL

2WE

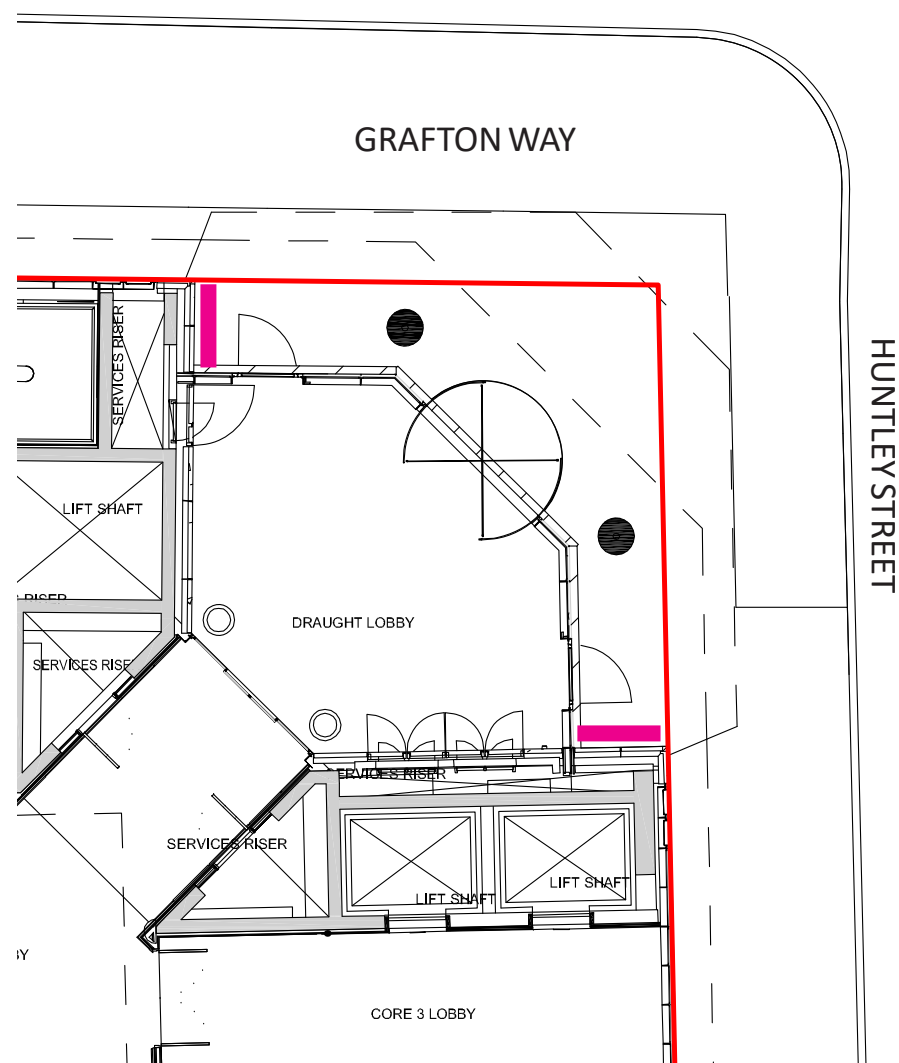
University College Hospital
Main Entrance

University College Hospital
Main Entrance

University College Hospital
Macmillan Cancer Centre

05 HUNTLEY /GRAFTON ENTRANCE

The proposal is to locate the building name and address in duplicate on the flanking walls of the main entrance at the corner of Huntley Street and Grafton Way, as highlighted on the plan below.



HUNTLY STREET CORNER ELEVATION

SCALE 1:50 @ A3



GRAFTON WAY CORNER ELEVATION

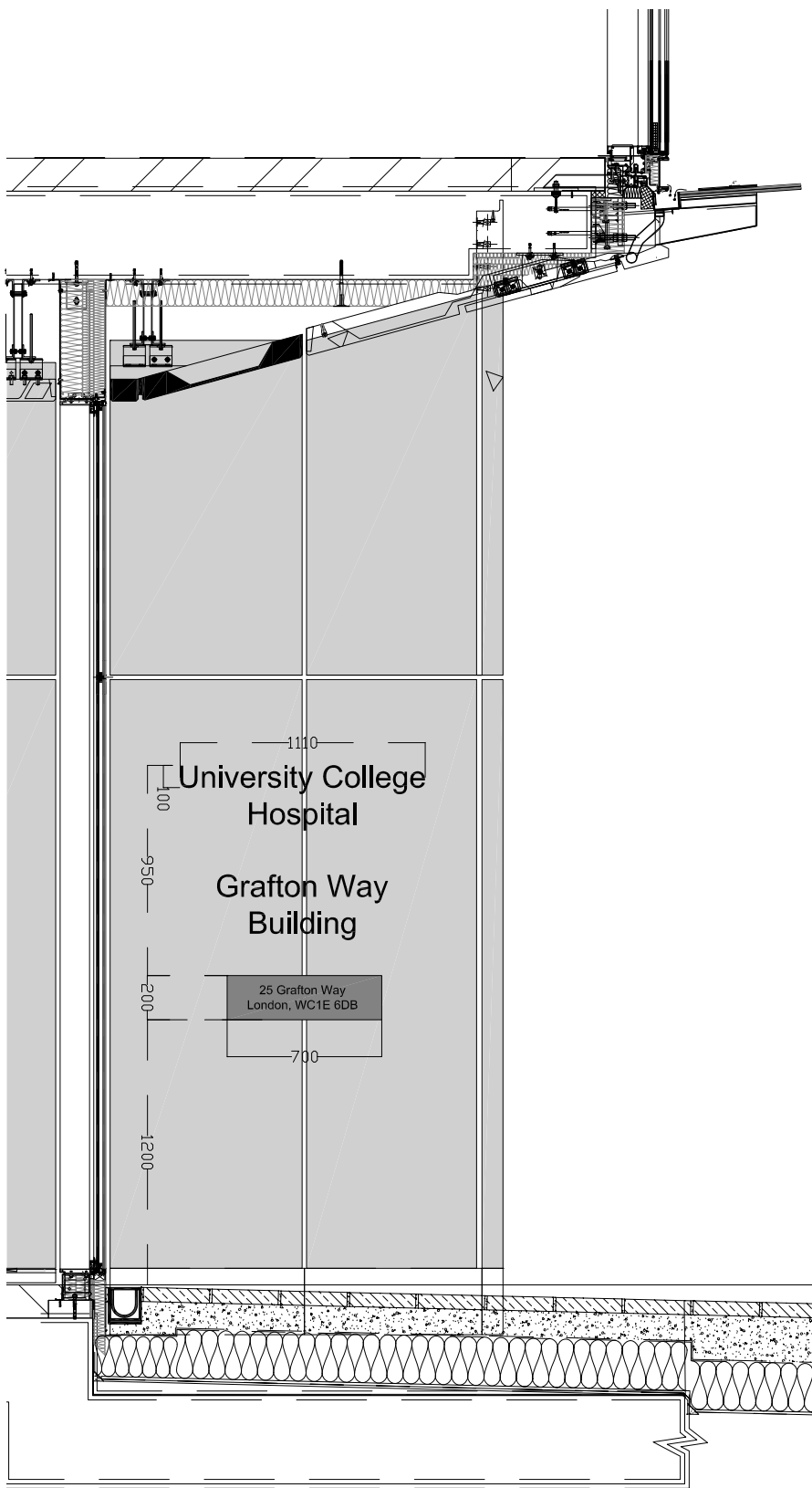
SCALE 1:50 @ A3



HUNTLEY STREET /GRAFTON WAY ENTRANCE

The proposed cut-out lettering is to be CNC cut in 3mm polished 316 grade stainless steel, with threaded stainless steel rods fixed to the back for a concealed fixing and stainless steel spacers to raise the lettering, to sit proud of the concrete finish to the walls by 30mm. Font Arial 100mm.

The address panel to sit below the building name is to be 316 grade polished stainless steel name plate panel 700x200mm, acid etched to achieve clean and precise lettering. Font Arial 40mm. Fixings to be threaded stainless steel rods fixed to the back for a concealed fixing and stainless steel spacers to raise the panel, to sit 30mm proud of the GRC cladding finish to the walls.

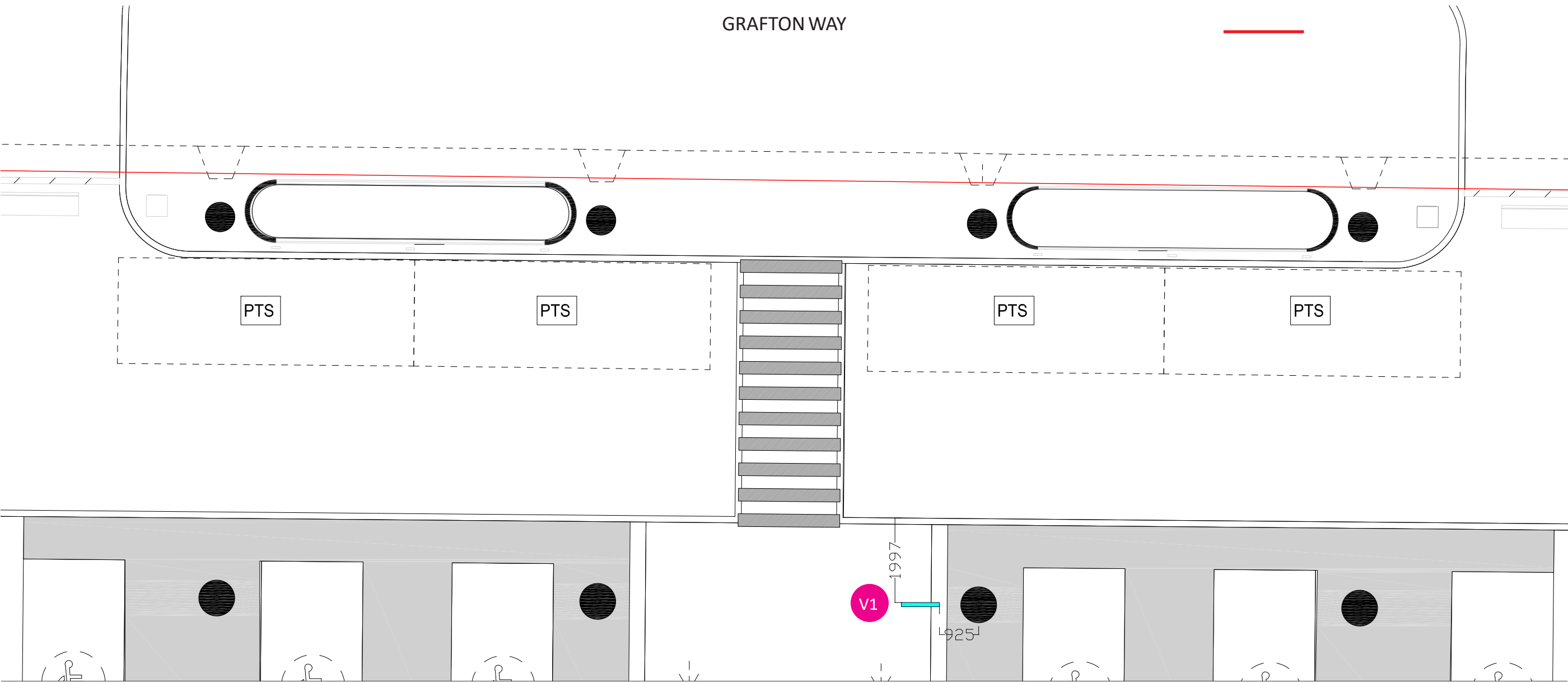


06 GRAFTON WAY ENTRANCE

For the Grafton Way Entrance, we propose a free-standing vertical sign similar to the image adjacent. The proposed location is shown in the plan below, set back from the kerb to avoid any obstruction to vehicles seeing pedestrians approaching the crossing yet in a prominent position adjacent to the main entrance, replicating the proposed signage to the corner of Grafton Way and Huntley Street.

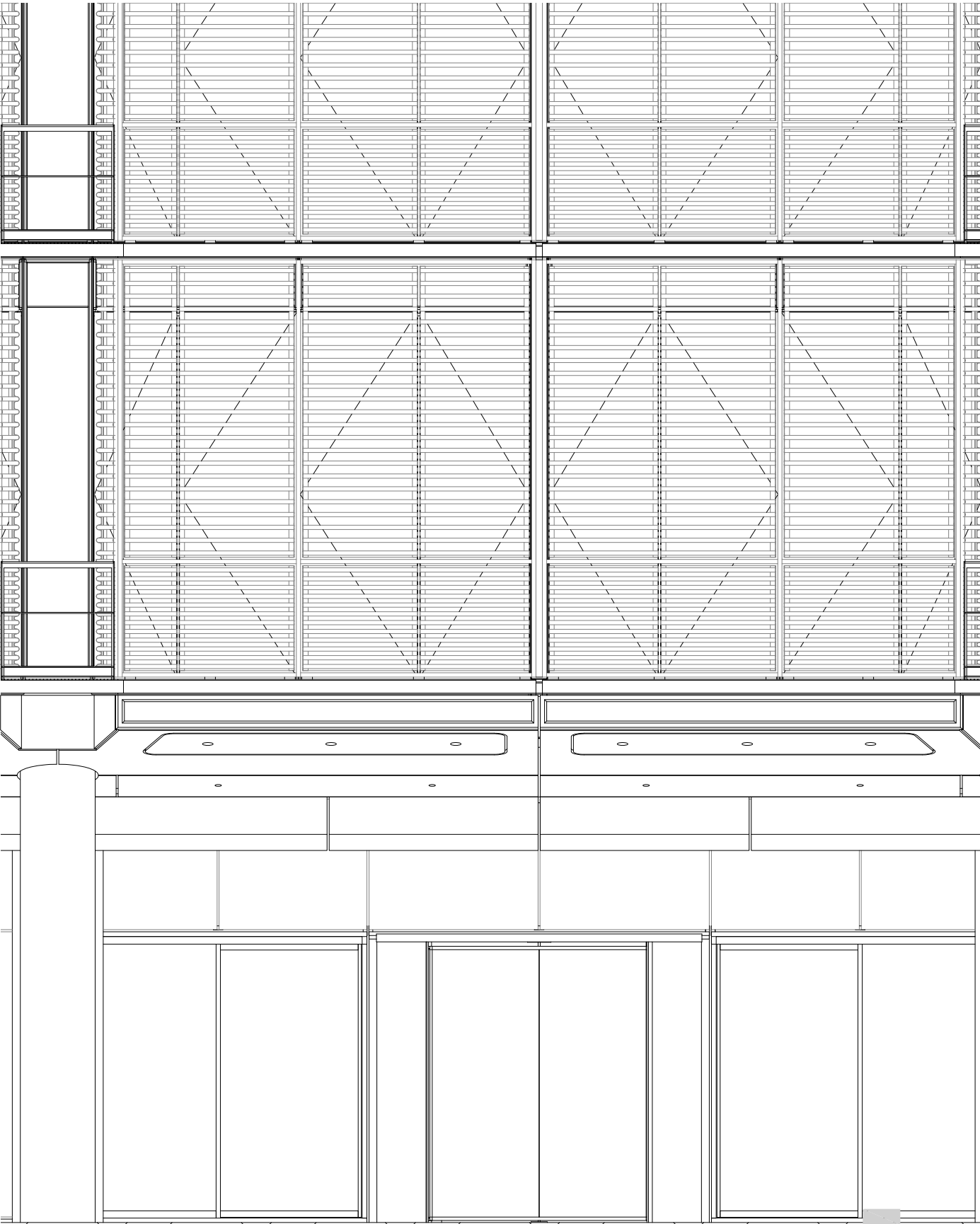


SCALE 1:100 @ A3
ABOVE GROUND BOUNDARY LINE

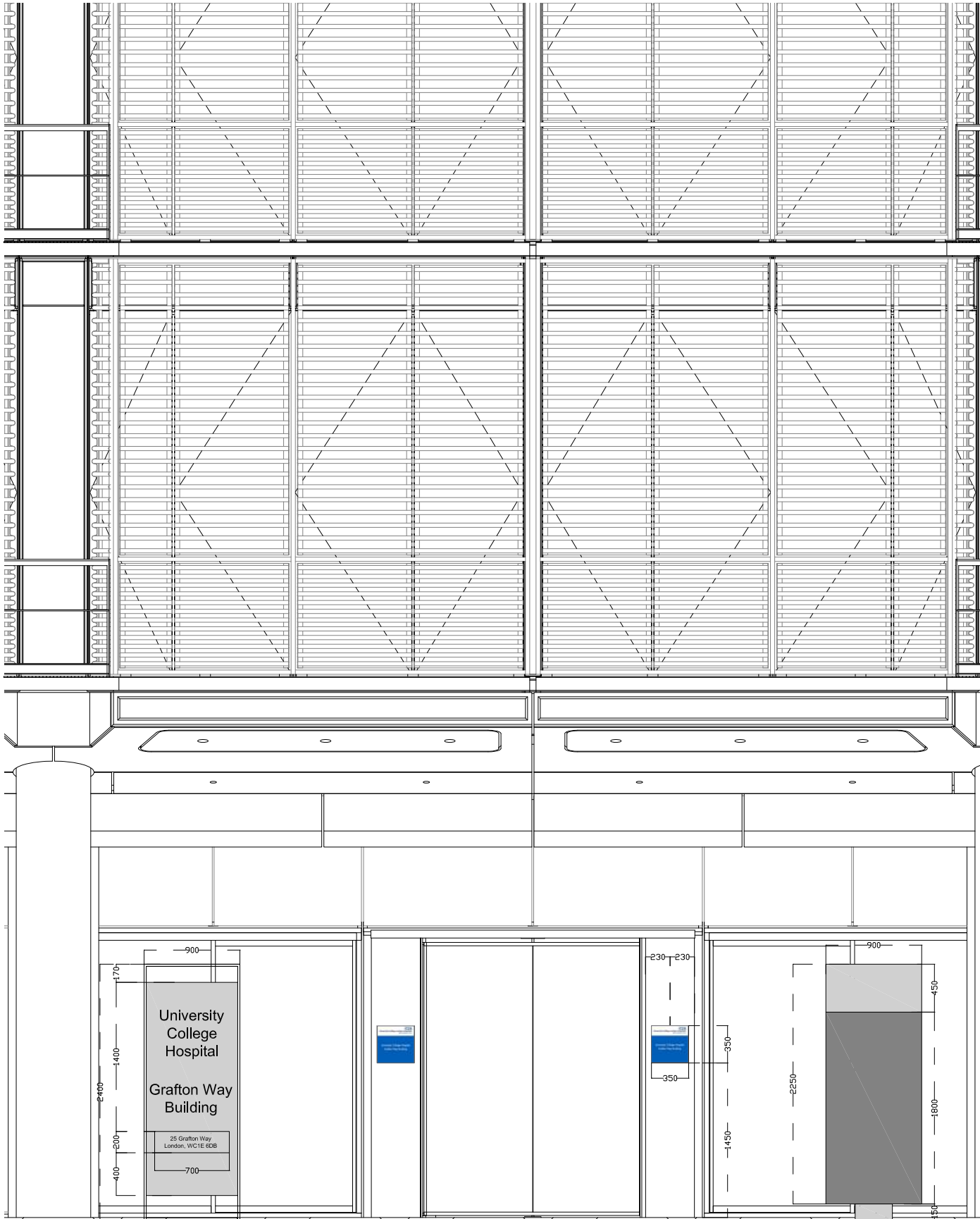


GRAFTON WAY MAIN ELEVATION

SCALE 1:50 @ A3



EXISTING ELEVATION



PROPOSED ELEVATION

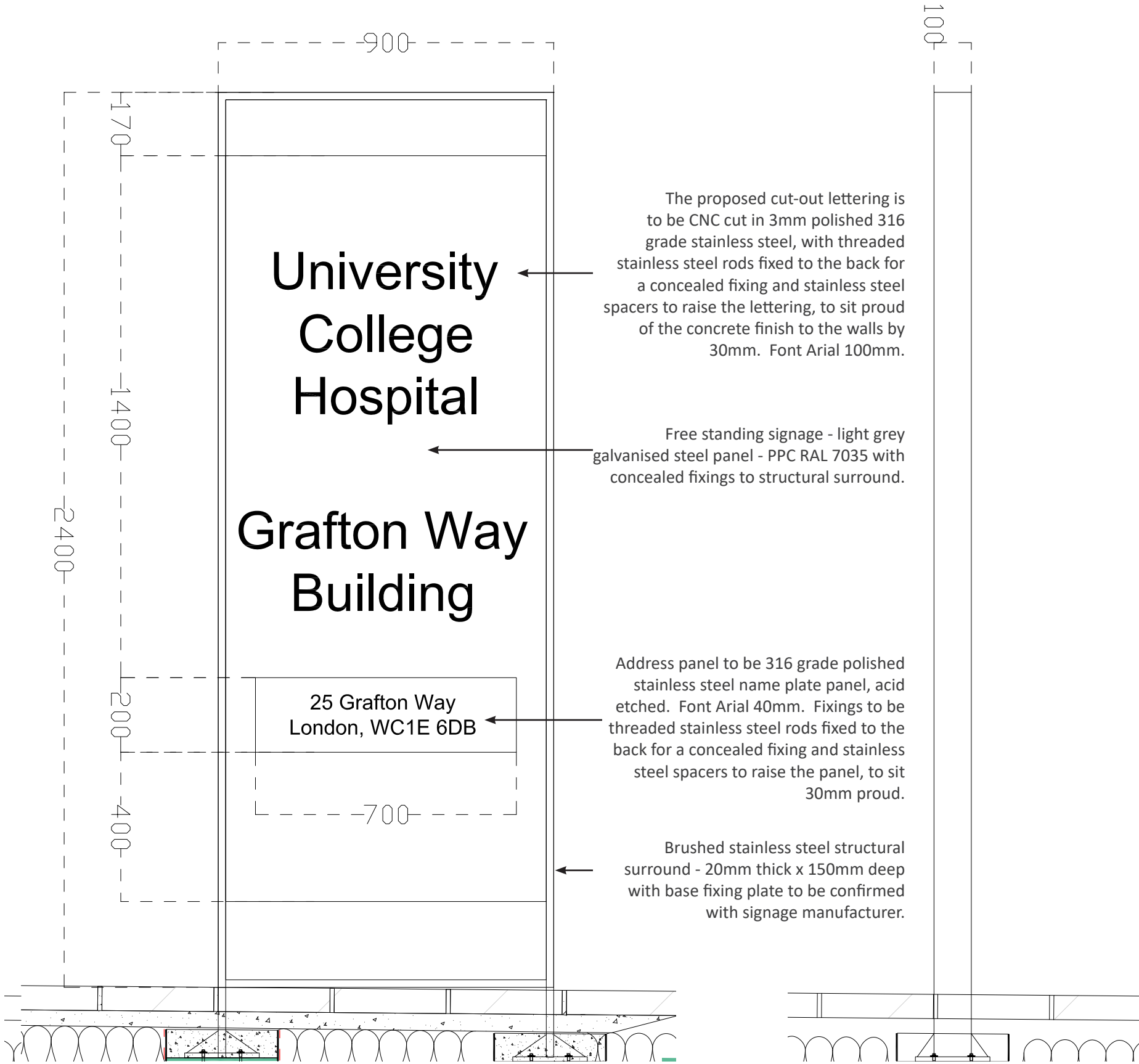
GRAFTON WAY ENTRANCE

The free-standing vertical sign to the Grafton Way main entrance is to have a brushed stainless steel structural surround - 20mm thick x 150mm deep with base fixing plate to be confirmed with signage manufacturer.

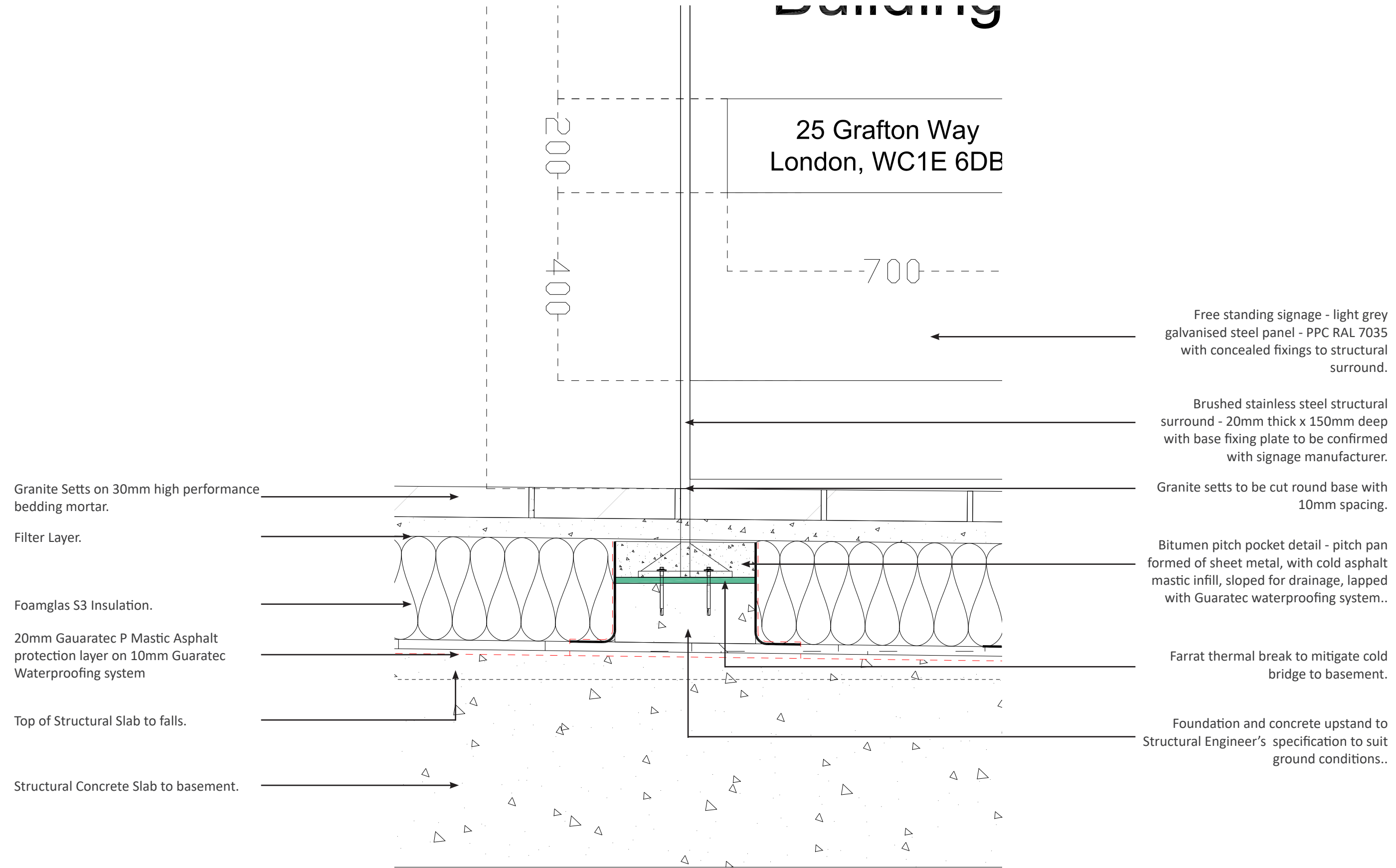
The central panel is to be a light grey galvanized and PPC background, Grey to be RAL 7035 to match the building GCR concrete panels with concealed fixings to the structural surround and no visible fixings for the lettering. A cover panel may be required to the back, also PPC RAL 7035.

The proposed cut-out lettering is to be CNC cut in 3mm polished 316 grade stainless steel, with threaded stainless steel rods fixed to the back for a concealed fixing and stainless steel spacers to raise the lettering, to sit proud of the concrete finish to the walls by 30mm. Font Arial 100mm.

The address panel to sit below the building name is to be 316 grade polished stainless steel name plate panel 700x200mm, acid etched to achieve clean and precise lettering. Font Arial 40mm. Fixings to be threaded stainless steel rods fixed to the back for a concealed fixing and stainless steel spacers to raise the panel, to sit 30mm proud of the GRC cladding finish to the walls.



GRAFTON WAY ENTRANCE - PROPOSED BASE DETAIL



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