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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).  
Town and Country Planning Act 1990  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

|                |                |
|----------------|----------------|
| Number         | 115            |
| Suffix         |                |
| Property name  |                |
| Address line 1 | Hampstead Road |
| Address line 2 |                |
| Address line 3 |                |
| Town/city      | London         |
| Postcode       | NW1 3EE        |

Description of site location must be completed if postcode is not known:

|              |        |
|--------------|--------|
| Easting (x)  | 529194 |
| Northing (y) | 182650 |

Description

|  |
|--|
|  |
|--|

**2. Applicant Details**

|                |                     |
|----------------|---------------------|
| Title          | Mr                  |
| First name     | Charles             |
| Surname        | William             |
| Company name   |                     |
| Address line 1 | 115, Hampstead Road |
| Address line 2 |                     |
| Address line 3 |                     |
| Town/city      | London              |

2. Applicant Details

|   |         |
|---|---------|
| Country   |         |
| Postcode  | NW1 3EE |
| Are you an agent acting on behalf of the applicant?           |         |
| <input checked="" type="radio"/> Yes <input type="radio"/> No |         |
| Primary number  |         |
| Secondary number  |         |
| Fax number  |         |
| Email address   |         |

3. Agent Details

|                  |                           |
|------------------|---------------------------|
| Title            | Ms                        |
| First name       | Irene                     |
| Surname          | Sanz                      |
| Company name     | Projection Architects Ltd |
| Address line 1   | Flat 8                    |
| Address line 2   | 12 Lancaster Grove        |
| Address line 3   |                           |
| Town/city        | London                    |
| Country          | UK                        |
| Postcode         | NW3 4NX                   |
| Primary number   |                           |
| Secondary number |                           |
| Fax number       |                           |
| Email            |                           |

4. Site Area

|   |            |
|---|------------|
| What is the measurement of the site area?<br>(numeric characters only). | 114.00     |
| Unit  | Sq. metres |

5. Description of the Proposal

Please describe details of the proposed development or works including any change of use.

If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please include the relevant details in the description below.

Shopfront alterations including the replacement of the existing front windows and doors with new bi-folding doors and new side door, tile cladding on the sides, replacement of shopfront main signboard and hanging sign. Addition of a retractile awning and lattice timber panels to cover the first floor existing construction.

Has the work or change of use already started?

☐ Yes ☒ No

6. Existing Use

Please describe the current use of the site

The site is used as office A2 at ground floor level, and C3 for first second and third floor levels. The ground floor also has A3 use granted.

Is the site currently vacant? ☐ Yes ☒ No

Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your application.

Land which is known to be contaminated ☐ Yes ☒ No

Land where contamination is suspected for all or part of the site ☐ Yes ☒ No

A proposed use that would be particularly vulnerable to the presence of contamination ☐ Yes ☒ No

7. Materials

Does the proposed development require any materials to be used externally? ☒ Yes ☐ No

Please provide a description of existing and proposed materials and finishes to be used externally (including type, colour and name for each material):

|  |   |
|--|---|
| Walls  |   |
| Description of existing materials and finishes (optional): | Existing painted side of the front walls                |
| Description of proposed materials and finishes:            | Proposed tile cladding to the sides of the front walls. |

|  |  |
|--|--|
| Doors  |  |
| Description of existing materials and finishes (optional): | Existing metal and glass doors               |
| Description of proposed materials and finishes:            | Proposed aluminium and glass bifolding doors |

|  |  |
|--|--|
| Other Signboards   |  |
| Description of existing materials and finishes (optional): | Existing aluminium signboard and hanging sign with back-lighted letters. |
| Description of proposed materials and finishes:            | Proposed aluminium signboard and hanging sign with painted letters       |

|  |   |
|--|---|
| Lighting   |   |
| Description of existing materials and finishes (optional): | Existing back-lighted letters                               |
| Description of proposed materials and finishes:            | Proposed external lights to main signboard and hanging sign |

Are you supplying additional information on submitted plans, drawings or a design and access statement? ☒ Yes ☐ No

If Yes, please state references for the plans, drawings and/or design and access statement

Site/Location Plan, Existing Shopfront elevation and plan, existing pictures, proposed shopfront elevation and plan, reference images for the proposal.

8. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicular access proposed to or from the public highway? ☐ Yes ☒ No

Is a new or altered pedestrian access proposed to or from the public highway? ☐ Yes ☒ No

Are there any new public roads to be provided within the site? ☐ Yes ☒ No

## 8. Pedestrian and Vehicle Access, Roads and Rights of Way

Are there any new public rights of way to be provided within or adjacent to the site? ☐ Yes ☒ No

Do the proposals require any diversions/extinguishments and/or creation of rights of way? ☐ Yes ☒ No

## 9. Vehicle Parking

Does the site have any existing vehicle/cycle parking spaces or will the proposed development add/remove any parking spaces? ☐ Yes ☒ No

## 10. Trees and Hedges

Are there trees or hedges on the proposed development site? ☐ Yes ☒ No

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character? ☐ Yes ☒ No

**If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.**

## 11. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Check the location on the Government's Flood map for planning. You should also refer to national standing advice and your local planning authority requirements for information as necessary.) ☐ Yes ☒ No

**If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.**

Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)? ☐ Yes ☒ No

Will the proposal increase the flood risk elsewhere? ☐ Yes ☒ No

**How will surface water be disposed of?**

☐ Sustainable drainage system

☐ Existing water course

☐ Soakaway

☒ Main sewer

☐ Pond/lake

## 12. Biodiversity and Geological Conservation

**Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?**

**To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.**

a) Protected and priority species:

- ☐ Yes, on the development site  
☐ Yes, on land adjacent to or near the proposed development  
☒ No

b) Designated sites, important habitats or other biodiversity features:

- ☐ Yes, on the development site  
☐ Yes, on land adjacent to or near the proposed development  
☒ No

c) Features of geological conservation importance:

## 12. Biodiversity and Geological Conservation

- ☐ Yes, on the development site
- ☐ Yes, on land adjacent to or near the proposed development
- ☒ No

## 13. Foul Sewage

Please state how foul sewage is to be disposed of:

- ☐ Mains Sewer
- ☐ Septic Tank
- ☐ Package Treatment plant
- ☐ Cess Pit
- ☐ Other
- ☒ Unknown

Are you proposing to connect to the existing drainage system?

☐ Yes ☐ No ☒ Unknown

## 14. Waste Storage and Collection

Do the plans incorporate areas to store and aid the collection of waste?

☐ Yes ☒ No

Have arrangements been made for the separate storage and collection of recyclable waste?

☐ Yes ☒ No

## 15. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or trade waste?

☐ Yes ☒ No

## 16. Residential/Dwelling Units

**Please note: This question has been updated to include the latest information requirements specified by government. Applications created before 23 May 2020 will not have been updated, please read the 'Help' to see details of how to workaround this issue.**

Does your proposal include the gain, loss or change of use of residential units?

☐ Yes ☒ No

## 17. All Types of Development: Non-Residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace?  
Note that 'non-residential' covers ALL uses except Use Class C3 Dwellinghouses

☐ Yes ☒ No

## 18. Employment

Are there any existing employees on the site or will the proposed development increase or decrease the number of employees?

☐ Yes ☒ No

## 19. Hours of Opening

Are Hours of Opening relevant to this proposal?

☐ Yes ☒ No

## 20. Industrial or Commercial Processes and Machinery

Does this proposal involve the carrying out of industrial or commercial activities and processes?

☐ Yes ☒ No

Is the proposal for a waste management development?

☐ Yes ☒ No

**If this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should make it clear what information it requires on its website**

21. Hazardous Substances

Does the proposal involve the use or storage of any hazardous substances? ☐ Yes ☒ No

22. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed fascia-signboard and hanging sign in aluminium, brown-colour panel with painted golden letters.

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
- ☒ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☐ Other type(s)

Please add details of each proposed fascia sign

|  |  |
|--|--|
| Fascia sign(s): 1  |  |
| What is the height from the ground to the base of the advertisement?       | 3.37 metre(s)                                    |
| What is the maximum projection of the advertisement from face of building? | 0.15 metre(s)                                    |
| Dimension:   | Height: 0.7 x Width: 4.55 x Depth: 0.15 metre(s) |
| What materials will the sign be made of?<br><br>Aluminium                  |  |
| What is the maximum height of any of the individual letters and symbols?   | 30 cm  |
| The colour of text and background<br><br>Golden text and brown background  |  |
| Will the sign be illuminated?  | Yes  |
| Will the sign be illuminated internally or externally?                     | Externally Illuminated                           |
| Illuminance levels   | 500 cd/m2  |
| Will the illumination be static or intermittent?                           | Static   |

Please add details of each proposed projecting or hanging sign

|  |   |
|--|---|
| Projecting or hanging sign(s): 1   |   |
| What is the height from the ground to the base of the advertisement?       | 3.125 metre(s)                                  |
| What is the maximum projection of the advertisement from face of building? | 1.2 metre(s)                                    |
| Dimension:   | Height: 0.7 x Width: 0.7 x Depth: 0.12 metre(s) |
| What materials will the sign be made of?<br><br>Aluminium                  |   |
| What is the maximum height of any of the individual letters and symbols?   | 200 cm  |
| The colour of text and background<br><br>Golden text and brown background  |   |
| Will the sign be illuminated?  | Yes   |
| Will the sign be illuminated internally or externally?                     | Externally Illuminated                          |

## 22. Type of Proposed Advertisement(s)

|  |           |
|--|-----------|
| Illuminance levels                               | 500 cd/m2 |
| Will the illumination be static or intermittent? | Static    |

## 23. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Drawing A-01, including existing photographs of shopfront and signboards

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

## 24. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

01/09/2020

To

01/09/2025

## 25. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent  
☒ The applicant  
☐ Other person

## 26. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

## 27. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 28. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

## 29. Ownership Certificates and Agricultural Land Declaration

**CERTIFICATE OF OWNERSHIP - CERTIFICATE A - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14**

I certify/The applicant certifies that on the day 21 days before the date of this application nobody except myself/the applicant was the owner\* of any part of the land or building to which the application relates, and that none of the land to which the application relates is, or is part of, an agricultural holding\*\*

\* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. \*\* 'agricultural holding' has the meaning given by reference to the definition of 'agricultural tenant' in section 65(8) of the Act.

**NOTE:** You should sign Certificate B, C or D, as appropriate, if you are the sole owner of the land or building to which the application relates but the land is, or is part of, an agricultural holding.

Person role

- ☐ The applicant  
☒ The agent

|                                  |   |
|----------------------------------|---|
| Title                            | <input type="text"/>                    |
| First name                       | <input type="text"/>                    |
| Surname                          | <input type="text" value="Sanz"/>       |
| Declaration date<br>(DD/MM/YYYY) | <input type="text" value="08/07/2020"/> |

☒ Declaration made

## 30. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

|                                  |   |
|----------------------------------|---|
| Date (cannot be pre-application) | <input type="text" value="08/07/2020"/> |
|----------------------------------|---|