

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	
Suffix	
Property name	32-34
Address line 1	New Oxford Street
Address line 2	
Address line 3	
Town/city	London
Postcode	WC1A 1AP
Description of site locati	ion must be completed if postcode is not known:
Easting (x)	530166
Northing (y)	181492
Description	

2. Applicant Details			
Title	Mr		
First name	Lob		
Surname	Tang		
Company name	LEON		
Address line 1	27 Copperfield Street		
Address line 2			
Address line 3			
Town/city			

2. Applicant Details

Country	
Postcode	SE1 0EN
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔾 No

3. Agent Details			
Title	Mr		
First name	Ray		
Surname	Bolger		
Company name	@ architect ltd		
Address line 1	Suite 2 Clocktower House		
Address line 2	Station Road		
Address line 3			
Town/city	West Horndon		
Country	United Kingdom		
Postcode	CM13 3XL		
Primary number			
Secondary number			
Fax number			
Email			

4. Site Area

What is the measureme (numeric characters on		279.00
Unit	sq.metres	

5. Description of the Proposal

Please describe details of the proposed development or works including any change of use.

If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please include the relevant details in the description below.

Existing shopfront and signage to be removed and replaced with new including entrances.

Has the work or change of use already started?

🔍 Yes 🛛 💌 No

6. Existing Use			
Please describe the current use of the site			
Prezzo Italian Restaurant			
Is the site currently vacant?			No
Does the proposal involve any of the following? If Yes, you will need to sub-	nit an appropriate contamination assessn	nent	with your application.
Land which is known to be contaminated	01	/es	No
Land where contamination is suspected for all or part of the site	01	(es	No
A proposed use that would be particularly vulnerable to the presence of contamin	ation O Y	(es	No
7. Materials			
Does the proposed development require any materials to be used?		/es	O No
Please provide a description of existing and proposed materials and finishe	s to be used (including type, colour and n	ame	for each material):
Windows			
Description of existing materials and finishes (optional):	Metal Frame		
Description of proposed materials and finishes:	Metal frame to be sprayed RAL 9011		
Doors			
Description of existing materials and finishes (optional): Metal frame			
Description of proposed materials and finishes:	Frameless glazing		
Are you supplying additional information on submitted plans, drawings or a design	n and access statement?	/es	Q No
If Yes, please state references for the plans, drawings and/or design and access	statement		
PL01, PL02			
8. Pedestrian and Vehicle Access, Roads and Rights of Way			
Is a new or altered vehicular access proposed to or from the public highway?		(es	No
Is a new or altered pedestrian access proposed to or from the public highway?		(es	No
Are there any new public roads to be provided within the site?		/es	No
Are there any new public rights of way to be provided within or adjacent to the site	e? 🔍 🔾	(es	No
Do the proposals require any diversions/extinguishments and/or creation of rights	of way?	(es	No

9. Vehicle Parking

Is vehicle parking relevant to this proposal? 🔍 Yes 🛛 💌 No

10. Trees and Hedges

Are there trees or hedges on the proposed development site?

🔍 Yes 🛛 💿 No

10. Trees and Hedges

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?

🔾 Yes 🛛 🖲 No

If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

11. Assessment of Flood Risk		
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	Q Yes	No
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.		
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	Q Yes	No
Will the proposal increase the flood risk elsewhere?	Q Yes	
How will surface water be disposed of?		
Sustainable drainage system		
Existing water course		
Soakaway		
Main sewer		
Pond/lake		

12. Biodiversity and Geological Conservation

Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?

To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.

a) Protected and priority species:

- Q Yes, on the development site
- Q Yes, on land adjacent to or near the proposed development

🖲 No

b) Designated sites, important habitats or other biodiversity features:

- Yes, on the development site
- O Yes, on land adjacent to or near the proposed development
- 🖲 No

c) Features of geological conservation importance:

- Q Yes, on the development site
- Q Yes, on land adjacent to or near the proposed development
- 🖲 No

13. Foul Sewage

Please state how foul sewage is to be disposed of:

Septic Tank

P	ackage	Treatment	plant
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- Cess Pit
- Other
- Unknown

13. Foul Sewage

Please describe the proposed advertisement(s)

New 2x internally illuminated lettering sets and new 2x internally illuminated projection signs.

Are you proposing to connect to the existing drainage system?	© Yes ⊛	No 🕥 Unknown
14. Waste Storage and Collection		
Do the plans incorporate areas to store and aid the collection of waste?	◯ Yes : ●	No
Have arrangements been made for the separate storage and collection of recyclable waste?	Q Yes 💿	No
15. Trade Effluent		
Does the proposal involve the need to dispose of trade effluents or trade waste?	© Yes ⊚	No
 16. Residential/Dwelling Units Due to changes in the information requirements for this question that are not currently available on the Residential/Dwelling Units for your application please follow these steps: Answer 'No' to the question below; Download and complete this supplementary information template (PDF); 	e system, if you need t	to supply details of
3. Upload it as a supporting document on this application, using the 'Supplementary information templ		
This will provide the local authority with the required information to validate and determine your applic Does your proposal include the gain, loss or change of use of residential units?	cation. ◯Yes ◉	No
17. All Types of Development: Non-Residential Floorspace		
Does your proposal involve the loss, gain or change of use of non-residential floorspace?	Q Yes 💿	No
18. Employment		
Will the proposed development require the employment of any staff?	◯ Yes 💿	No
19. Hours of Opening		
Are Hours of Opening relevant to this proposal?	Q Yes 💿	No
20. Industrial or Commercial Processes and Machinery		
Please describe the activities and processes which would be carried out on the site and the end products include the type of machinery which may be installed on site:	uding plant, ventilation c	or air conditioning. Please
Is the proposal for a waste management development?	◯ Yes 💿	No
If this is a landfill application you will need to provide further information before your application can b should make it clear what information it requires on its website	be determined. Your w	vaste planning authority
21. Hazardous Substances		
Does the proposal involve the use or storage of any hazardous substances?	Q Yes 💿	No
22. Type of Proposed Advertisement(s)		

22. Type of Proposed Advertisement(s)

Please select the type(s) of advertising you are proposing:

Fascia sign(s)

Projecting or hanging sign(s)

Hoarding(s)

Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.33 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.6 x Width: 1.9 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
Corten steel frame, acrylic infill	
What is the maximum height of any of the individual letters and symbols?	600 cm
The colour of text and background	
Red Pantone 485C text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	250 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2			
What is the height from the ground to the base of the advertisement?	3.43 metre(s)		
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)		
Dimension:	Height: 0.4 x Width: 1.3 x Depth: 0.1 metre(s)		
What materials will the sign be made of?			
Corten steel frame, acrylic infill			
What is the maximum height of any of the individual letters and symbols? 400 cm			
The colour of text and background			
Red Pantone 485C text			
Will the sign be illuminated?	Yes		
Will the sign be illuminated internally or externally?	Internally Illuminated		
Illuminance levels	250 cd/m2		
Will the illumination be static or intermittent?	Static		

Please add details of each proposed projecting or hanging sign

22. Type of Proposed Advertisement(s)			
Projecting or hanging sign(s): 1			
What is the height from the ground to the base of the advertisement?	3.38 metre(s)		
What is the maximum projection of the advertisement from face of building?	0.5 metre(s)		
Dimension:	Height: 0.5 x Width: 0.1 x Depth: 0.5 metre(s)		
What materials will the sign be made of?			
Corten steel frame, acrylic infill			
What is the maximum height of any of the individual letters and symbols?	150 cm		
The colour of text and background			
White text, red background			
Will the sign be illuminated?	Yes		
Will the sign be illuminated internally or externally?	Internally Illuminated		
Illuminance levels	250 cd/m2		
Will the illumination be static or intermittent?	Static		
23. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph (s) in this text box PL01 Will the proposed advertisement(s) project over a footpath or other public highway? Yes No 24. Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement Into 1/04/2020 To 01/04/2025			
25. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person			
26. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application?	◯ Yes ● No		

27. Authority Emp	oloyee/Member			
With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an elected	er of staff			
It is an important princi	iple of decision-making that the process is open and transparent.	Yes	No	
	is question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ving considered the facts, would conclude that there was bias on the part of the decision-maker in hority.	ł		
Do any of the above st	atements apply?			
28. Interest In the	Land			
Does the applicant own	n the land or buildings where the adverts are to be placed?	Q Yes	No	
If No, has the permission been obtained?	on of the owner or any other person entitled to give permission for the display of an advertisement	e Yes	◯ No	
29. Ownership Certificates and Agricultural Land Declaration				
CERTIFICATE OF OWNERSHIP - CERTIFICATE A - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14				
I certify/The applicant certifies that on the day 21 days before the date of this application nobody except myself/the applicant was the owner* of any part of the land or building to which the application relates, and that none of the land to which the application relates is, or is part of, an agricultural holding**				
* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural holding' has the meaning given by reference to the definition of 'agricultural tenant' in section 65(8) of the Act.				
NOTE: You should sign Certificate B, C or D, as appropriate, if you are the sole owner of the land or building to which the application relates but the land is, or is part of, an agricultural holding.				
Person role				
 The applicant The agent 				
Title	Mr			
First name	Ray			
Surname	Bolger			
Declaration date (DD/MM/YYYY)	17/01/2020			
Ceclaration made				
30. Declaration				

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.