

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	
Suffix	
Property name	40-42, Woburn Place
Address line 1	40-42, Woburn Place
Address line 2	Bloomsbury
Address line 3	
Town/city	London
Postcode	WC1H 0JX
Description of site locati	on must be completed if postcode is not known:
Easting (x)	530026
Northing (y)	182144
Description	

2. Applicant Details			
Title	Mr		
First name			
Surname	Hu		
Company name			
Address line 1	40-42, Woburn Place		
Address line 2	Bloomsbury		
Address line 3			
Town/city	London		

2. Applicant D	Details	
Country		
Postcode	WC1H 0JX	
Are you an agent	acting on behalf of the applicant?	💿 Yes 🛛 No
Primary number		
Secondary numbe	ne	
Fax number		
Email address		

3. Agent Details

Title	Mr
First name	Choon
Surname	Low
Company name	
Address line 1	Chislehurst Business Centre
Address line 2	1, Bromley Road
Address line 3	
Town/city	Chislehurst
Country	
Postcode	BR7 6LH
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)		
2x externally illuminated projecting signs		
Please select the type(s) of advertising you are proposing:		
Fascia sign(s)		
Projecting or hanging sign(s)		
Hoarding(s)		
Other type(s)		
Please add details of each proposed projecting or hanging sign		
Projecting or hanging sign(s): 1		
What is the height from the ground to the base of the advertisement?	2.9 metre(s)	

4. Type of Proposed Advertisement(s)

Vhat is the maximum projection of the advertisement from face of building?	0.95 metre(s)
Dimension:	Height: 0.88 x Width: 0.8 x Depth: 0.3 metre(s)
What materials will the sign be made of?	
Metal frame with plastic surface	
What is the maximum height of any of the individual letters and symbols?	35 cm
The colour of text and background	
Background is white and text is in red and orange	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	5000 cd/m2
Will the illumination be static or intermittent?	Static

5.	Location of	of Advertisement(s)	
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Is the advertisement(s) you are applying for already in place?	Q Yes	No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Q Yes	No	Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Yes	Q No	

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

То

15/06/2020

7. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal?	Q Yes	No
8. Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?	Yes	◯ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?		
The agent		
C The applicant		
Other person		

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Does the applicant own the land or buildings where the adverts are to be placed?

🖲 Yes 🛛 🔾 No

11. Authority Employee/Member		
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member		
It is an important principle of decision-making that the process is open and transparent.	Q Yes	No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.