

## **Job Profile Information: Health Improvement Lead**

This supplementary information for *Health Improvement Lead* is for guidance for Job Level 5 Zone 1

### **Camden Way Category 4**

*It is for use during recruitment, setting objectives as part of the performance management process and other people management purposes. It does not form part of an employee's contract of employment.*

#### **Role Purpose:**

To lead on health improvement activity and the wider obesity prevention strategy, and manage programmes which result in improved health outcomes for children and young people and their families.

#### **Example outcomes or objectives that this role will deliver:**

- Support the overall aims of PH commissioner by co-ordinating health improvement activity as part of an integrated children and young people offer
- Be responsible for the delivery of the universal offer to schools and children's centres on a range of cross cutting issues with a focus on demonstrable improvements to health outcomes
- Be responsible for the delivery of an agreed set of outcome focussed performance metrics for the Health and Wellbeing Team including Public Health commissioned healthy lifestyle programmes such as Families for Life.
- Aim to reduce inequality by delivering both a universal and enhanced targeted services to those in greater need (in accordance with the principle of proportionate universalism).
- Be responsible for the delivery of the Little Steps to Healthy Lives Programme (aligned to Healthy Early Years London), including the roll out to childminders and private, voluntary and independent nurseries
- Work with the IEYS, LBC partners, CNWL and NHS partners to establish integrated delivery mechanisms across organisational boundaries.
- Contribute to management of the budget, including monthly monitoring. Monitor other financial initiatives within the Public Health commission as required.
- Routinely collect, record and report data relating to outputs and outcomes of all health improvement activity.
- Be responsible for ensuring health improvement services are embedded in the 0-5 and obesity care pathways
- Undertake line management responsibility for health improvement staff and be responsible for managing monetary resource

- Be responsible for day-to-day service delivery of health improvement services and planning as well as the allocation of staff resources
- To undertake other duties commensurate to the grade of the post.

### **People Management Responsibilities:**

Line management of 1 x Health Improvement Specialist, 1 x Health Improvement Practitioner, 4 x Health Improvement Officers, 1 x Community Champion Coordinator and accountable for 2 x Health Improvement Practitioners

### **Relationships:**

The post holder will work closely with the Integrated Early Years' Service, LBC partners, CNWL, CCG and NHS partners as well as Camden primary and secondary schools, After School Clubs, Youth settings and colleagues within Camden Learning and Camden Council.

### **Work Environment:**

The main base of work is the office, though the post holder may be expected to work agilely including home working and meetings with settings and services off site as required

### **Technical Knowledge and Experience:**

- Either: a Masters degree in relevant subject or equivalent knowledge and experience working in a public health role
- Significant experience in a health promotion or improvement role with responsibility for a wide portfolio of services across a range of thematic areas
- Significant experience in managing staff in the area of health improvement to deliver agreed outcomes
- Experience in implementing interventions to address health inequalities and that respond to the needs of vulnerable, hard to reach groups.
- Experience of outreach work engaging with large number of service users and or target communities
- Experience in influencing decision-making about population health and wellbeing through the presentation, communication, dissemination of data and analysis of health and wellbeing needs
- Experience of working with a range of people and partners to implement policies and strategies in interventions, programmes and services
- Experience in managing programmes or projects to improve population health and wellbeing
- Experience in identifying and working with a wide range of partners to protect vulnerable populations from a specific risk
- Experience in managing a budget and allocating staff resource
- Be able to measure, analyse, compare and interpret the health and wellbeing needs of various populations, communities and groups

- Be able to identify gaps in evidence and initiate action to fill these gaps
- Have excellent written and oral communication skills, including the ability to communicate complex ideas to a wide range of audiences

### **Camden Way Five Ways of Working**

*In order to continue delivering for the people of Camden in the face of ever increasing financial pressure, we need to transform the way we do things. We call this the Camden Way. The Camden Way is a key part of our transformation strategy often referred to as the transformation triangle which links the Camden Plan, the Camden Way and the Financial Strategy together.*

The Camden Way illustrates the approach that should underpin everything we do through five ways of working:

- Deliver for the people of Camden
- Work as one team
- Take pride in getting it right
- Find better ways
- Take personal responsibility

For further information on the Camden Way please select the attached [HERE](#)

**Chart Structure – as attachment TBC**