

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Number	269				
Suffix					
Property name					
Address line 1	Camden High Street				
Address line 2					
Address line 3					
Town/city	London				
Postcode	NW1 7BX				
Description of site location must be completed if postcode is not known:					
Easting (x)	528769				
Northing (y)	184064				
Description					
2. Applicant Deta	nils				
2. Applicant Deta	nils Mr				
Title	Mr				
Title First name	Mr Carlo				
Title First name Surname	Mr Carlo Salinco				
Title First name Surname Company name	Mr Carlo Salinco Boys Don't Cry Tattoo And Piercings				
Title First name Surname Company name Address line 1	Mr Carlo Salinco Boys Don't Cry Tattoo And Piercings				
Title First name Surname Company name Address line 1 Address line 2	Mr Carlo Salinco Boys Don't Cry Tattoo And Piercings				
Title First name Surname Company name Address line 1 Address line 2 Address line 3	Carlo Salinco Boys Don't Cry Tattoo And Piercings 269, Camden High Street				

2. Applicant Detai	ls				
Country					
Postcode	NW1 7BX				
Are you an agent acting	g on behalf of the applicant?				
Primary number					
Secondary number					
Fax number					
Email address					
3. Agent Details					
Title	Mr				
First name	H.				
Surname	Solaimani				
Company name	Homecraft Design Studios				
Address line 1	3 Pennine Parade				
Address line 2	Pennine Drive				
Address line 3					
Town/city	London				
Country					
Postcode	NW2 1NT				
Primary number					
Secondary number					
Fax number					
Email					
	ed Advertisement(s)				
	pposed advertisement(s)				
Projecting sign Black powder coated a	luminium sign with steel frame, 10mm neutral white and	clear red neon sign.			
Internally illuminated w Dimensions: 1450mm (luminium sign with steel frame, 10mm neutral white and ith white LEDs (w) x 650mm (h) x approx 1185mm (d)				
	s) of advertising you are proposing:				
☐ Fascia sign(s)☑ Projecting or hangin	a sian(s)				
☐ Hoarding(s)	a orania)				
Other type(s)	ach proposed projecting or benging sign				
Please add details of each proposed projecting or hanging sign					
Projecting or hanging	g sign(s): 1				

4. Type of Prop	osed Advertisement(s)	
What is the height	from the ground to the base of the advertisement?	3.3 metre(s)
What is the maxim	num projection of the advertisement from face of building?	1.185 metre(s)
Dimension:		Height: 0.65 x Width: 1.45 x Depth: 1.185 metre(s)
What materials wi	Il the sign be made of?	
Aluminum sign, st	eel frame, vinyl detail	
What is the maxim	num height of any of the individual letters and symbols?	11 cm
The colour of text	and background	
White and red text	t & symbols on black background	
Will the sign be illu	uminated?	Yes
Will the sign be illu	uminated internally or externally?	Internally Illuminated
Illuminance levels		250 cd/m2
Will the illuminatio	on be static or intermittent?	Static
Will the proposed ac	isement(s) to be removed and replaced by the advertisement(s) in the divertisement(s) project over a footpath or other public highway? Int(s) Period riod of time for which consent is sought for the advertisement 08/06/2020 08/06/2025	his proposal? Yes No Not Applicable Yes No
_	nd Community Consultation	
Have you consulted	your neighbours or the local community about the proposal?	○ Yes
8. Site Visit		
Can the site be seer	n from a public road, public footpath, bridleway or other public land?	⊚ Yes ○ No
If the planning autho The agent The applicant Other person	ority needs to make an appointment to carry out a site visit, whom sho	nould they contact?
9. Pre-application	on Advice	
	rior advice been sought from the local authority about this application	on?

11. Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following:	
With respect to the Authority, is the applicant and/or agent one of the following:	
a) a member of staff b) an elected member c) related to a member of staff d) related to an elected member	
It is an important principle of decision-making that the process is open and transparent.	
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.	
Do any of the above statements apply?	
12. Declaration	
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confir that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving the	
Date (cannot be preapplication)	

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement $_{\odot}$ Yes $_{\odot}$ No been obtained?

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?