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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

#### 2. Applicant Details

Title

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

Town/city

## 2. Applicant Details

Country	United Kingdom
Postcode	BN42 4TG
Are you an agent acting on behalf of the applicant?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Primary number	
Secondary number	
Fax number	
Email address	

## 3. Agent Details

Title	
First name	David
Surname	Cooper
Company name	PSE Associates
Address line 1	38 Southwick Street
Address line 2	
Address line 3	
Town/city	Brighton
Country	United Kingdom
Postcode	BN42 4TG
Primary number	
Secondary number	
Fax number	
Email	

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The re branding of the existing pub signage with the new scheme to match that of other sites throughout the company's 130 plus managed house portfolio.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
- Projecting or hanging sign(s)
- Hoarding(s)
- Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

What is the height from the ground to the base of the advertisement?

4.5 metre(s)

#### 4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.3 x Width: 4.32 x Depth: 0 metre(s)
What materials will the sign be made of?	signwritten paint
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background	Grey on existing fascia colour
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	65 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	1.65 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.23 x Width: 3.315 x Depth: 0 metre(s)
What materials will the sign be made of?	signwritten paint
What is the maximum height of any of the individual letters and symbols?	23 cm
The colour of text and background	grey lettering on existing colour fascia
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	4.23 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.275 x Width: 1680 x Depth: 0 metre(s)
What materials will the sign be made of?	signwritten paint
What is the maximum height of any of the individual letters and symbols?	27 cm
The colour of text and background	grey lettering on existing fascia colour

#### 4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	65 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	4.15 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.275 x Width: 0.745 x Depth: 0 metre(s)
What materials will the sign be made of? signwritten paint	
What is the maximum height of any of the individual letters and symbols?	27 cm
The colour of text and background grey lettering on existing coloured fascia	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	65 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	4.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.275 x Width: 1515 x Depth: 0 metre(s)
What materials will the sign be made of? signwritten paint	
What is the maximum height of any of the individual letters and symbols?	27 cm
The colour of text and background grey lettering on existing colour fascia	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	65 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1
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#### 4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.285 x Width: 1.31 x Depth: 0.12 metre(s)
What materials will the sign be made of?	paperstone resin
What is the maximum height of any of the individual letters and symbols?	5 cm
The colour of text and background	black lettering on griege (brand colouring) background
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	65 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.04 metre(s)
Dimension:	Height: 0.48 x Width: 0.3 x Depth: 0.04 metre(s)
What materials will the sign be made of?	paperstone resin
What is the maximum height of any of the individual letters and symbols?	5 cm
The colour of text and background	black lettering on griege background
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

This other sign is the entrance plaque which is proposed to be install to the right hand side of the entrance, denoting the primary entrance doorway.

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

existing and proposed drawings enclosed along with photo montage showing existing and proposed locations of signage with dimensions.

## 5. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

## 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

20/05/2020

To

20/05/2025

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

20/05/2020