

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

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1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix		
Property name		
Address line 1	Neal Street	
Address line 2		
Address line 3		
Town/city	London	
Postcode	WC2H 9PA	
Description of site loca	ation must be completed if postcode is not known:	
Easting (x)	530117	
Northing (y)	181220	
Description		
2. Applicant Deta	ails	
Title	Please Select	
First name		
Surname	-	
Company name	Shaftesbury Covent Garden Ltd	
Address line 1	c/o Agent	
Address line 2		
Address line 3		
Town/city		
	The state of the s	

2. Applicant Detai	ls		
Country			
Postcode			
Primary number			
Secondary number			
Fax number			
Email address			
Are you an agent acting	g on behalf of the applica	ant?	Yes ○ No
3. Agent Details			
Title	Please Select		
First name	Mark		
Surname	Rattue		
Company name	Rolfe Judd Planning		
Address line 1	Old Church Court		
Address line 2	Claylands Road		
Address line 3	Oval		
Town/city	London		
Country			
Postcode	SW8 1NZ		
Primary number			
Secondary number			
Fax number			
Email			
4. Site Area			
What is the measurement (numeric characters on	ent of the site area? ly).	250.00	
Unit	Sq. metres		
5. Description of t	he Proposal		
		oment or works including any ch	
If you are applying for libelow.	Fechnical Details Conser	nt on a site that has been grante	d Permission In Principle, please include the relevant details in the description
APPLICATION FOR PLILLUMINATED HANGI	LANNING PERMISSION NG SIGNAGE	AND ADVERTISEMENT CONS	ENT FOR THE INSTALLATION OF A REPLACEMENT SHOPFRONT AND
Has the work or change	e of use already started?		© Yes

6. Existing Use				
Please describe the current use of the site				
Retail (A1)				
Is the site currently vacant?			⊚ No	
Does the proposal involve any of the following? If Yes, you will need to sub	mit an appropriate contamination asse	essment	with your application.	
Land which is known to be contaminated			No	
Land where contamination is suspected for all or part of the site			No	
A proposed use that would be particularly vulnerable to the presence of contamin	ation		No	
7. Materials				
Does the proposed development require any materials to be used externally?		Yes	□ No	
Please provide a description of existing and proposed materials and finishe	s to be used externally (including type	e, colour	and name for each material):	
Other type of material (e.g. guttering) Please see drawings for details.				
Description of existing materials and finishes (optional):	Please see drawings for details.			
Description of proposed materials and finishes:	Please see drawings for details.			
Are you supplying additional information on submitted plans, drawings or a design	n and access statement?	Yes	□ No	
If Yes, please state references for the plans, drawings and/or design and access	statement			
Please see submitted covering letter for details.				
8. Pedestrian and Vehicle Access, Roads and Rights of Way				
Is a new or altered vehicular access proposed to or from the public highway?			No	
Is a new or altered pedestrian access proposed to or from the public highway?		© Yes	No No	
Are there any new public roads to be provided within the site?			No	
Are there any new public rights of way to be provided within or adjacent to the site?			No	
Do the proposals require any diversions/extinguishments and/or creation of rights of way?		© Yes	⊚ No	
9. Vehicle Parking				
Does the site have any existing vehicle/cycle parking spaces or will the proposed spaces?	development add/remove any parking		No	
10. Trees and Hedges				
Are there trees or hedges on the proposed development site?			No	
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?		© Yes	● No	
If Yes to either or both of the above, you may need to provide a full tree survequired, this and the accompanying plan should be submitted alongside yowebsite what the survey should contain, in accordance with the current 'BS' Recommendations'.	vey, at the discretion of your local plan our application. Your local planning au 5837: Trees in relation to design, dem	nning au uthority : olition a	thority. If a tree survey is should make clear on its nd construction -	

11. Assessment of Flood Risk			
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)		No	
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.			
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?		No	
Will the proposal increase the flood risk elsewhere?		No	
How will surface water be disposed of?			
Sustainable drainage system			
Existing water course			
Soakaway			
✓ Main sewer			
☐ Pond/lake			
12. Biodiversity and Geological Conservation			
Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the a or near the application site?	pplicatio	n site,	or on land adjacent to
To assist in answering this question correctly, please refer to the help text which provides guidance on determini geological conservation features may be present or nearby; and whether they are likely to be affected by the prop	ng if any osals.	import	ant biodiversity or
a) Protected and priority species:			
Yes, on land adjacent to or near the proposed developmentNo			
b) Designated sites, important habitats or other biodiversity features:			
Yes, on land adjacent to or near the proposed developmentNo			
c) Features of geological conservation importance:			
Yes, on land adjacent to or near the proposed developmentNo			
13. Foul Sewage			
Please state how foul sewage is to be disposed of:			
Mains Sewer			
Septic Tank			
Package Treatment plant			
Cess Pit			
Other			
✓Unknown			
Are you proposing to connect to the existing drainage system?		□ No	• Unknown
14 Wasta Storage and Collection			
14. Waste Storage and Collection Do the plane incorporate group to store and sid the collection of weste?			
Do the plans incorporate areas to store and aid the collection of waste?		No	
Have arrangements been made for the separate storage and collection of recyclable waste?	□ Yes	⊚ No	

5. Trade Effluent					
Does the proposal involve the need to dispose of trade effluents or trade waste?					
16. Residential/Dwelling Units Due to changes in the information requirements for this ques Residential/Dwelling Units for your application please follow	stion that are not curre these steps:	ntly available on the sy	stem, if you need to s	upply details of	
 Answer 'No' to the question below; Download and complete this supplementary information te Upload it as a supporting document on this application, us 	emplate (PDF); sing the 'Supplementar	y information template	e' document type.		
This will provide the local authority with the required informa	ation to validate and de	etermine your application	on.		
Does your proposal include the gain, loss or change of use of res	sidential units?				
17. All Types of Development: Non-Residential F	loorspace				-
Does your proposal involve the loss, gain or change of use of no	n-residential floorspace?	>	⊚ Yes □ No		
f you have answered Yes to the question above please add floors	space details in the follo	wing table:			
Use Class	Existing gross internal floorspace (square metres)	Gross internal floorspace to be lost by change of use or demolition (square metres)	Total gross new internal floorspace proposed (including changes of use) (square metres)	Net additional gross internal floorspace following development (square metres)	
A1 - Shops Net Tradable Area	0	0	3.5	3.5	
Total	0	0	3.5	3.5	
For hotels, residential institutions and hostels please additionally	indicate the loss or gain	of rooms:			
18. Employment					_
Are there any existing employees on the site or will the proposed employees?	development increase	or decrease the number	of		
9. Hours of Opening					_
Are Hours of Opening relevant to this proposal?			⊋Yes ⊚No		
20. Industrial or Commercial Processes and Mac	hinery				_
Please describe the activities and processes which would be carrinclude the type of machinery which may be installed on site:	·	he end products includir	ng plant, ventilation or ai	r conditioning. Please	
Is the proposal for a waste management development?					
f this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should make it clear what information it requires on its website					
21. Hazardous Substances					
Does the proposal involve the use or storage of any hazardous s	ubstances?		⊋Yes ⊚No		

2 new hanging signs with wrought iron brackets Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s)	2. Type of Proposed Advertisement(s)				
Reases select the type(s) of advertising you are proposing:	Please describe the proposed advertisement(s)				
Peace a sign(s) Projecting or hanging sign(s) Peaceting	2 new hanging signs with wrought iron brackets				
What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? Intervels Dimension: What materials will the sign be made of? Block board with steel lip What is the maximum height of any of the individual letters and symbols? O cm The colour of text and background Unknown - to be decorated by incoming tenant Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Externally illuminated Projecting or hanging sign(s): 2 What is the height from the ground to the base of the advertisement? What is the height from the ground to the base of the advertisement? What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? Unknown - to be decorated by incoming tenant What is the maximum height of any of the individual letters and symbols? O cm The colour of text and background Unknown - to be decorated by incoming tenant Will the sign be illuminated? Yes What is the maximum height of any of the individual letters and symbols? O cm The colour of text and background Unknown - to be decorated by incoming tenant Will the sign be illuminated internally or externally? Externally illuminated Illuminance levels 480 cd/m2	☑ Projecting or hanging sign(s) ☐ Hoarding(s)				
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Illuminance levels 480 cd/m2	Will the sign be illuminated?	Yes			
	Will the sign be illuminated internally or externally?	Externally Illuminated			
Will the illumination be static or intermittent? Static	Illuminance levels	480 cd/m2			
	Will the illumination be static or intermittent? Static				

23. Location of Ac	lvertisement(s)			
Is the advertisement(s) you are applying for already in place?			No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?			No	○ Not Applicable
Will the proposed adver	rtisement(s) project over a footpath or other public highway?	Yes	□ No	
24. Advertisement	t(s) Period			
Please state the period	d of time for which consent is sought for the advertisement			
From	10/02/2020			
То	10/02/2030			
25. Site Visit				
	om a public road, public footpath, bridleway or other public land?	O.V	0.11	
		Yes	□ No	
If the planning authority The agent	needs to make an appointment to carry out a site visit, whom should they contact?			
☐ The applicant				
Other person				
20 Bro application	a Advisa			
26. Pre-application				
Has assistance or prior	advice been sought from the local authority about this application?		No	
27. Authority Emp	Joyce/Member			
With respect to the Au	thority, is the applicant and/or agent one of the following:			
(a) a member of staff (b) an elected member (c) related to a membe				
(d) related to an electe	d member			
It is an important principle of decision-making that the process is open and transparent. ☐ Yes ● No				
For the purposes of this informed observer, have the Local Planning Auth	s question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ing considered the facts, would conclude that there was bias on the part of the decision-maker in nority.			
Do any of the above statements apply?				
28. Interest In the	Land			
Does the applicant own	the land or buildings where the adverts are to be placed?	Yes	ℚ No	
29. Ownership Ce	rtificates and Agricultural Land Declaration			
CERTIFICATE OF OWN under Article 14	NERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Proced	dure) (E	ngland)	Order 2015 Certificate
I certify/The applicant the date of this applica	certifies that I have/the applicant has given the requisite notice to everyone else (as listed bation, was the owner* and/or agricultural tenant** of any part of the land or building to which	elow) w this ap	ho, on t plicatio	the day 21 days before n relates.
* 'owner' is a person w section 65(8) of the To	rith a freehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to wn and Country Planning Act 1990	enant' h	as the r	neaning given in
Owner/Agricultural Tenant				

zs. Ownersnip Ce	ertiricate	es and Agricultural Land Declaration		
Name of Owner/Agr Tenant	icultural			
Number				
Suffix				
House Name		Catherine House		
Address line 1		Harwood House, Northminsters Business Park		
Address line 2		Upper Poppleton		
Town/city		York		
Postcode		YO26 6QU		
Date notice served (DD/MM/YYYY)		20/04/2020		
Name of Owner/Agr Tenant	icultural			
Number				
Suffix				
House Name	e Name St Richards House			
Address line 1		110 Evershot Road		
Address line 2				
Town/city	y London			
Postcode		NW1 1BS		
Date notice served 20/04/2020 (DD/MM/YYYY)		20/04/2020		
Person role The applicant The agent				
Title	Please S	Gelect		
First name	Mark			
Surname	Rattue			
Declaration date (DD/MM/YYYY)	20/04/20	20/04/2020		
✓ Declaration made				
30. Declaration				
		ermission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm edge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.		
Date (cannot be pre- application)	20/04/20	120		