
From: Debbie Radcliffe <[REDACTED]>
Sent: 01 May 2020 13:49
To: Yeung, Raymond
Cc: bcaac@hughcullum.com
Subject: Application No: 2020/1220/A - 15 & 16 Leigh Street London WC1H 9EW

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Dear Raymond

Bloomsbury CAAC objects to the recent Application (Retrospective) for the installation of 2 projecting illuminated signs for 15 and 16 Leigh Street, London WC1H 9EW.

We refer to Camden's Conservation Area Appraisal (2011) and Camden's Planning Guidance on advertisements (March 2018).

Both host buildings are Grade II listed and no 16 is identified in the Appraisal as a shop front of merit.

The signs do not serve as an integral part of the immediate surroundings, and they are not constructed of materials that are sympathetic to the host building and the surrounding area.

The two signs will cause harm to the character and appearance of two listed buildings within the Bloomsbury Conservation Area.

The signs are also unduly dominant within the street scene and impact negatively on the view along Leigh Street, identified as a key view within the Conservation Area Appraisal.

We hope that this application will be refused.

Regards

Debbie Radcliffe
for Bloomsbury CAAC

c/o Hugh Cullum Architects
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