Application ref: 2020/1374/P Contact: Sofie Fieldsend Tel: 020 7974 4607 Date: 7 May 2020

Waldon Telecom 101 Phoenix House Pyford Rd West Byfleet KT14 6RA UK



Development Management

Regeneration and Planning London Borough of Camden Town Hall Judd Street London WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk www.camden.gov.uk/planning

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended) Prior Approval Required - Approval Refused

Address: Farjeon House Hilgrove Road London NW6 4TL

Proposal:

Installation of 12x antenna apertures, 4x 600mm diameter dishes, 7x equipment cabinets and supporting steelwork at roof level. Installation 1x cabinet at ground-level, plus ancillary development.

Drawing Nos: 002; 100; 150; 151; 152; 153; 215; 265; 266; 267 and 268 (All Rev.C dated 8/4/20).

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

1 The proposal, by reason of the location, scale, height and design, would result in a proliferation of visual rooftop clutter which would cause harm to the character and appearance of the host property, wider streetscene and the setting of the adjacent listed building, contrary to policies D1 (Design) and D2 (Heritage) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice in regard to your rights of appeal at: <u>http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent</u>

Yours faithfully

Daniel Pope Chief Planning Officer