

Application ref: 2020/0264/P  
Contact: Sofie Fieldsend  
Tel: 020 7974 4607  
Date: 6 May 2020

**Development Management**  
Regeneration and Planning  
London Borough of Camden  
Town Hall  
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O&D Property Consulting LTD  
9 The Tannery  
SG9 9AR

Dear Sir/Madam

## **DECISION**

Town and Country Planning Act 1990 (as amended)

### **Full Planning Permission Refused**

Address:

**187 King's Cross Road**  
**London**  
**WC1X 9DB**

Proposal:

Change of use from Office (Class B1) to Nails and Beauty Salon (Sui Generis) at basement and ground floors.

Drawing Nos: Site location plan; MNB/P1 (Existing floor plan); MNB/P1 (Proposed floor plan); letter dated 13/3/20 from Mortimers Estate Agents and office/retail to let advert from Mortimers Estate Agents.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal


- 1 The proposed development, in the absence of sufficient justification demonstrating that the premises is no longer suitable for continued business use, would fail to support economic activity in Camden and result in the loss of employment opportunities within the Borough, contrary to policies E1 (Economic development) and E2 (Employment premises and sites) of the Camden Local Plan (2017).

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is centered on a light grey rectangular background.

Daniel Pope  
Chief Planning Officer