Printed on: 23/04/2020 09:10:06 **Application No: Consultees Name:** Received: **Comment:** Response: 2019/4140/P 20/04/2020 09:10:17 OBJ Dear Camden Council, The Borough of Camden has one of the highest council tax rates in London, and the expectation that the council properly do their jobs is a subsequent expectation. Allowing a subpar developer to build this housing monstrosity as stated in their amended planning application on an already congested high street in West End Lane is not only short sighted, but it shows a catastrophic lack in judgment from the council. As a long time resident of West Hampstead (and therefore longtime council tax payer in Camden, 14 years), the changes in the borough have been rapid and mostly positive. But as we saw after the development of the blocks of flats across from West Hampstead tube station, the flats were put on the market at extraordinarily inflated prices that only international property investors were willing and able to pay, leading to even more high rent properties with not much space to call home. Londoners deserve better. Imagine hunkering in lockdown for months in tiny one bed flats with no outdoor space to escape in, as many are having to do right now during this global pandemic. The bar should be raised with each developer applying to build future homes for Londoners, not lowered, as this planning application clearly shows. It is your duty to represent your constituents, and so far you are failing in that duty by approving the plans set before you. Please reconsider your decision to approve

the plans as they are now. Raise the requirements set for developers who claim to provide social housing, instead of giving them an easy ride on taxpayer dollars. Make them earn their claim to build homes for those in need by following through on the guidelines clearly set out by Camden Council. Individuals who own their

homes have to follow them, so businesses should, too. Thank you for your consideration,