

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address				
Number				
Suffix				
Property name	131-143			
Address line 1	Belsize Road			
Address line 2				
Address line 3				
Town/city	London			
Postcode	NW6 4AD			
Description of site locati	on must be completed if postcode is not known:			
Easting (x)	525835			
Northing (y)	183873			
Description				

2. Applicant Details			
Title	Please Select		
First name			
Surname	N/A		
Company name	Sainsbury's Supermarkets Ltd		
Address line 1	C/O Agent		
Address line 2			
Address line 3			
Town/city			
TOWN/City			

2. Applicant Details

Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔾 No

TitlePlease SelectFirst nameRossSurnameWilliamsonCompany nameWSP IndigoAddress line 1Aldermary HouseAddress line 210-15 Queen StreetAddress line 3	3. Agent Details		
Surname Williamson Company name WSP Indigo Address line 1 Aldermary House Address line 2 10-15 Queen Street Address line 3	Title	Please Select	
Company name WSP Indigo Address line 1 Aldermary House Address line 2 10-15 Queen Street Address line 3	First name	Ross	
Address line 1 Aldermary House Address line 2 10-15 Queen Street Address line 3	Surname	Williamson	
Address line 2 10-15 Queen Street Address line 3	Company name	WSP Indigo	
Address line 3 Town/city London Country Postcode EC4N 1TX Primary number Secondary number Fax number	Address line 1	Aldermary House	
Town/city London Country	Address line 2	10-15 Queen Street	
Country Postcode EC4N 1TX Primary number Secondary number Fax number	Address line 3		
Postcode EC4N 1TX Primary number	Town/city	London	
Primary number Secondary number Fax number	Country		
Secondary number Fax number	Postcode	EC4N 1TX	
Fax number	Primary number		
	Secondary number		
Email	Fax number		
	Email		

4. Site Area

What is the measureme (numeric characters onl		430.00
Unit	Sq. metres	

5. Description of the Proposal

Please describe details of the proposed development or works including any change of use.

If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please include the relevant details in the description below.

The proposal seeks permission for new sliding doors, ATM and ram raid bollards, louvers and display of advertisements in order to support the operation of the Sainsbury's unit. Please refer to covering letter.

Has the work or change of use already started?

🔍 Yes 🛛 🖲 No

6. Existing Use			
Please describe the current use of the site			
Retail unit			
Is the site currently vacant?	• Y	es 📿 No	
If Yes, please describe the last use of the site			
Retail unit			
When did this use end (if known)? DD/MM/YYYY			
Does the proposal involve any of the following? If Yes, you will need to sub-	mit an appropriate contamination assessm	ent with your application.	
Land which is known to be contaminated	Q Y	es 💿 No	
Land where contamination is suspected for all or part of the site	QY	es 💿 No	
A proposed use that would be particularly vulnerable to the presence of contamin	nation Q Y	es 💿 No	
7. Materials			
Does the proposed development require any materials to be used externally?	• Y	es 🔍 No	
Please provide a description of existing and proposed materials and finishe	s to be used externally (including type, col	our and name for each material):	
Doors			
Description of existing materials and finishes (optional):	Swing door		
Description of proposed materials and finishes:	Single aluminium sliding door		
Other type of material (e.g. guttering) Louvers, ATM and ram raid bollards			
Description of existing materials and finishes (optional):			
Description of proposed materials and finishes:	Aluminium louvers finished in grey		
Ram raid eco bollards			
Are you supplying additional information on submitted plans, drawings or a design and access statement?			
If Yes, please state references for the plans, drawings and/or design and access statement			
Please refer to covering letter.			
8. Pedestrian and Vehicle Access, Roads and Rights of Way			
Is a new or altered vehicular access proposed to or from the public highway?	_ Y	es 💿 No	
Is a new or altered pedestrian access proposed to or from the public highway?		es 💿 No	
Are there any new public roads to be provided within the site?		es 💿 No	
Are there any new public rights of way to be provided within or adjacent to the site?		es 💿 No	
Do the proposals require any diversions/extinguishments and/or creation of rights of way?		es 💿 No	

9. Vehicle Parking

Does the site have any existing vehicle/cycle parking spaces or will the proposed development add/remove any parking _____Yes ____No spaces?

10. Trees and Hedges		
Are there trees or hedges on the proposed development site?	Q Yes	No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?	Q Yes	No

If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

11. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	Q Yes	No
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.		
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	Q Yes	No
Will the proposal increase the flood risk elsewhere?	Q Yes	No
How will surface water be disposed of?		
Sustainable drainage system		
Existing water course		
Soakaway		
✓ Main sewer		

12. Biodiversity and Geological Conservation

Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?

To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.

a) Protected and priority species:

- Q Yes, on the development site
- Yes, on land adjacent to or near the proposed development
- 🖲 No

Pond/lake

b) Designated sites, important habitats or other biodiversity features:

- $\hfill \subseteq$ Yes, on the development site
- \bigcirc Yes, on land adjacent to or near the proposed development
- 🖲 No

c) Features of geological conservation importance:

- Yes, on the development site
- Q Yes, on land adjacent to or near the proposed development

🖲 No

13. Foul Sewage			
Please state how foul sewage is to be disposed of: Mains Sewer Septic Tank Package Treatment plant Cess Pit Other Unknown			
Are you proposing to connect to the existing drainage system?	Q Yes	💿 No 🛛 Unknown	
14. Waste Storage and Collection			
Do the plans incorporate areas to store and aid the collection of waste?	Q Yes	No	
Have arrangements been made for the separate storage and collection of recyclable waste?	Q Yes	No	
15. Trade Effluent			
Does the proposal involve the need to dispose of trade effluents or trade waste?	Q Yes	No	
16. Residential/Dwelling Units			
Due to changes in the information requirements for this question that are not currently available on the system, if Residential/Dwelling Units for your application please follow these steps:	you nee	ed to supply details of	
 Answer 'No' to the question below; Download and complete this supplementary information template (PDF); Upload it as a supporting document on this application, using the 'Supplementary information template' document type. 			
This will provide the local authority with the required information to validate and determine your application.			
Does your proposal include the gain, loss or change of use of residential units?	Q Yes	No	
17. All Types of Development: Non-Residential Floorspace			
Does your proposal involve the loss, gain or change of use of non-residential floorspace?	Q Yes	No	
18. Employment			
Are there any existing employees on the site or will the proposed development increase or decrease the number of employees?	Q Yes	No	
19. Hours of Opening Are Hours of Opening relevant to this proposal?	Q Yes	No	
20. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, include the type of machinery which may be installed on site:	ventilatic	n or air conditioning. Please	
Is the proposal for a waste management development?	Q Yes	No	
If this is a landfill application you will need to provide further information before your application can be determin should make it clear what information it requires on its website	ed. You	r waste planning authority	

21. Hazardous Substances

Does the proposal involve the use or storage of any hazardous substances?

🔍 Yes 🛛 💿 No

22. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s)				
Please refer to covering letter.				
Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s) Please add details of each proposed fascia sign				
Fascia sign(s): 1				
What is the height from the ground to the base of the advertisement?	2.865 metre(s)			
What is the maximum projection of the advertisement from face of building?	0.08 metre(s)			
Dimension:	Height: 0.3 x Width: 3.125 x Depth: 0.08 metre(s)			
What materials will the sign be made of?				
Please refer to drawing pack				
What is the maximum height of any of the individual letters and symbols?	30 cm			
The colour of text and background				
Orange and white				
Will the sign be illuminated?	Yes			
Will the sign be illuminated internally or externally?	Internally Illuminated			
Illuminance levels	375 cd/m2			
Will the illumination be static or intermittent? Static				
Fascia sign(s): 2				
What is the height from the ground to the base of the advertisement?	2.69 metre(s)			
What is the maximum projection of the advertisement from face of building? 0.08 metre(s)				
Dimension: Height: 0.3 x Width: 3.125 x Depth: 0.08 metre(s)				
What materials will the sign be made of?				
Please refer to drawing pack				
What is the maximum height of any of the individual letters and symbols? 30 cm				
The colour of text and background				
Orange and white				
Will the sign be illuminated?	Yes			
Will the sign be illuminated internally or externally?	Internally Illuminated			
Illuminance levels	375 cd/m2			

Will the illumination be static or intermittent?	Static		
	I		
Please add details of each proposed projecting or hanging sign			
Projecting or hanging sign(s): 1			
What is the height from the ground to the base of the advertisement?	2.86 metre(s)		
What is the maximum projection of the advertisement from face of building?0.95 metre(s)			
Dimension:	Height: 0.625 x Width: 0.95 x Depth: 0.1 metre(s)		
What materials will the sign be made of?			
Please refer to drawing pack			
What is the maximum height of any of the individual letters and symbols?	13 cm		
The colour of text and background			
Orange and white			
Will the sign be illuminated?	Yes		
Will the sign be illuminated internally or externally?	Internally Illuminated		
Illuminance levels	204 cd/m2		
Will the illumination be static or intermittent?	Static		
Projecting or hanging sign(s): 2			
What is the height from the ground to the base of the advertisement?	2.67 metre(s)		
What is the maximum projection of the advertisement from face of building?	0.95 metre(s)		
Dimension:	Height: 0.625 x Width: 0.95 x Depth: 0.1 metre(s)		
What materials will the sign be made of?			
Please refer to drawing pack			
What is the maximum height of any of the individual letters and symbols?	13 cm		
The colour of text and background			
Orange and white			
Will the sign be illuminated?	Yes		
Will the sign be illuminated internally or externally?	Internally Illuminated		
Illuminance levels	204 cd/m2		
Will the illumination be static or intermittent? Static			

Projecting or hanging sign(s): 3			
What is the height from the ground to the base of the advertisement?	2.57 metre(s)		
What is the maximum projection of the advertisement from face of building?	0.95 metre(s)		
Dimension:	Height: 0.625 x Width: 0.95 x Depth: 0.1 metre(s)		

22. Type of Proposed Advertisement(s)	
What materials will the sign be made of?	
Please refer to drawing pack	
What is the maximum height of any of the individual letters and symbols?	13 cm
The colour of text and background	
Orange and white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	204 cd/m2
Will the illumination be static or intermittent?	Static
Other type(s): Please add details of each proposed advertisement	
Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.865 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.675 x Width: 0.375 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	5 cm
The colour of text and background	
Orange, white and grey	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	
Please describe each of the 'Other type(s)' of advertising proposed Welcome sign	
23. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	Q Yes 💿 No

Is the advertisement(s) you are applying for already in place?	Q Yes	No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Q Yes	Q No	Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Yes	Q No	

24. Advertisement(s) Period		
Please state the perio	d of time for which consent is sought for the advertis	
From	02/06/2020	
То	02/06/2025	

25. Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?	Yes	© No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person		
26. Pre-application Advice		
Has assistance or prior advice been sought from the local authority about this application?	Q Yes	No
27. Authority Employee/Member		
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member		
It is an important principle of decision-making that the process is open and transparent.	Q Yes	No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		
28. Interest In the Land		

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement e Yes No been obtained?

29. Ownership Certificates and Agricultural Land Declaration

CERTIFICATE OF OWNERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner* and/or agricultural tenant** of any part of the land or building to which this application relates.

* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural tenant' has the meaning given in section 65(8) of the Town and Country Planning Act 1990

Owner/Agricultural Tenant

Name of Owner/Agricultural Tenant	
Number	
Suffix	
House Name	Town Hall
Address line 1	Judd Street
Address line 2	
Town/city	London
Postcode	WC1H 9LP
Date notice served (DD/MM/YYYY)	06/04/2020

29. Ownership Ce	ertificates and Agricultural Land Declaratio	n
Person role The applicant The agent		
Title	Mr	
First name	Ross	
Surname	Williamson	
Declaration date (DD/MM/YYYY)	06/04/2020	
Declaration made		

30. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

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