

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name	12-13	
Address line 1	Greville Street	
Address line 2		
Address line 3		
Town/city	London	
Postcode	EC1N 8SB	
Description of site locat	ion must be completed if postcode is not known:	
Easting (x)	531402	
Northing (y)	181739	
Description		
2. Applicant Detai	İls	
2. Applicant Detai	ils	
	ils	
Title	Syed	
Title First name		
Title First name Surname	Syed	
Title  First name  Surname  Company name	Syed Elegance Jewellers	
Title  First name  Surname  Company name  Address line 1	Syed  Elegance Jewellers  9 Greville St	
Title  First name  Surname  Company name  Address line 1  Address line 2	Syed  Elegance Jewellers  9 Greville St  Hatton Gardens	
Title  First name  Surname  Company name  Address line 1  Address line 2  Address line 3	Syed  Elegance Jewellers  9 Greville St  Hatton Gardens  London	

2. Applicant Detai	ls		
Country			
Postcode	EC1N 8SB		
Are you an agent acting	g on behalf of the applica	nt?	
Primary number			
Secondary number			
Fax number			
Email address			
3. Agent Details			
Title	Mr		
First name	michael		
Surname	Ponting		
Company name	Nicholas Interiors LTD		
Address line 1	Station Works, Nichloas	Interiors	
Address line 2	3 Byron Road		
Address line 3			
Town/city	Crosby		
Country			
Postcode	L23 8TH		
Primary number			
Secondary number			
Fax number			
Email			
4. Site Area			
What is the measurement (numeric characters on		80.00	
Unit	Sq. metres		
5. Description of t	-		
		oment or works including any ch	ange of use.  d Permission In Principle, please include the relevant details in the description
below.			
we are removing existing attached) supplying an	ng shop front, signage, a installing new shop fron	nd central structural support. Ins t, tiled entrance lobby and back	stalling new structural steel, (see specification and proposed propping scheme lit illuminated signage (drawings attached)
Has the work or change	e of use already started?		□ Yes ■ No

6. Existing Use	
Please describe the current use of the site	
currently vacant	
Is the site currently vacant?	
If Yes, please describe the last use of the site	
café, restaurant, bistro type establishment.	
When did this use end (if known)? DD/MM/YYYY	
Does the proposal involve any of the following? If Yes, you will need to su	bmit an appropriate contamination assessment with your application.
Land which is known to be contaminated	☐ Yes ● No
Land where contamination is suspected for all or part of the site	
A proposed use that would be particularly vulnerable to the presence of contain	nination
7. Materials	
Does the proposed development require any materials to be used externally?	
Please provide a description of existing and proposed materials and finisl	nes to be used externally (including type, colour and name for each material):
Lighting	
Description of existing materials and finishes (optional):	N/A
Description of proposed materials and finishes:	5000k LED lighting to create back lit illuminated lettering "Elegence Jewellers"
Windows	
Description of existing materials and finishes (optional):	black painted aluminium shop front, doors and windows with 6mm laminated safety glass
Description of proposed materials and finishes:	new aluminium shop front, and doors painted in a standard RAL colour with 11.5mm laminated safety glass, lower half to be 3 x 2 timber stud's 12mm external grade plywood and oak veneered panels up to 1metre high with steel sheeting at the rear for added security.
Other type of material (e.g. guttering) flooring and signage	
Description of existing materials and finishes (optional):	N/A
Description of proposed materials and finishes:	12mm external grade plywood and new non slip porcelain floor tiles to be fitted in new entrance
	new signage to have new 12mm external grade ply wood, aluminium folded panels powder coating in a standard Ral colour, text to read "Elegance Jewellers" to be stencilled out and 20mm clear Perspex pushed through allowing illumination through text only
Are you supplying additional information on submitted plans, drawings or a des	ign and access statement?
If Yes, please state references for the plans, drawings and/or design and access	es statement
ref: Elegance jewellers front elevation, side elevation and plan	

8. Pedestrian and Vehicle Access, Roads and Rights of Way		
Is a new or altered vehicular access proposed to or from the public highway?		No     No
Is a new or altered pedestrian access proposed to or from the public highway?		⊚ No
Are there any new public roads to be provided within the site?		⊚ No
Are there any new public rights of way to be provided within or adjacent to the site?		⊚ No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?		No
O Vahiala Barking		
9. Vehicle Parking Does the site have any existing vehicle/cycle parking spaces or will the proposed development add/remove any parking spaces?	☑ Yes	No
10. Trace and Hadges		
10. Trees and Hedges		
Are there trees or hedges on the proposed development site?	Yes	No     No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?		<ul><li>No</li></ul>
If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local plar required, this and the accompanying plan should be submitted alongside your application. Your local planning au website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demonstrated the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demonstrated the survey should be supported by the survey of the survey should be supported by the survey of the survey	thority s	hould make clear on its
11. Assessment of Flood Risk		
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)		⊚ No
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.		
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?		No
Will the proposal increase the flood risk elsewhere?	Yes	No
How will surface water be disposed of?		
Sustainable drainage system		
Existing water course		
Soakaway		
✓ Main sewer		
☐ Pond/lake		
12. Biodiversity and Geological Conservation		
Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the a or near the application site?	pplicatio	n site, or on land adjacent to
To assist in answering this question correctly, please refer to the help text which provides guidance on determini geological conservation features may be present or nearby; and whether they are likely to be affected by the prop	ng if any osals.	important biodiversity or
a) Protected and priority species:		
<ul> <li>Yes, on the development site</li> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>		

12. Biodiversity and Geological Conservation			
b) Designated sites, important habitats or other biodiversity features:  Yes, on the development site Yes, on land adjacent to or near the proposed development No			
c) Features of geological conservation importance:  Yes, on the development site Yes, on land adjacent to or near the proposed development  No			
13. Foul Sewage			
Please state how foul sewage is to be disposed of:  Mains Sewer Septic Tank Package Treatment plant Cess Pit Other Unknown			
Are you proposing to connect to the existing drainage system?	© Yes	No	Unknown
14. Waste Storage and Collection			
Do the plans incorporate areas to store and aid the collection of waste?		No	
Have arrangements been made for the separate storage and collection of recyclable waste?		No	
15. Trade Effluent			
Does the proposal involve the need to dispose of trade effluents or trade waste?	Yes	No	
If Yes, please describe the nature, volume and means of disposal of trade effluents or waste			
the disposal of existing aluminium shop front and existing signage/fasica plywould boards we be accomplished by x1 wait capacity.	and load	I caged	lorry with 1 tonne
<ul> <li>16. Residential/Dwelling Units</li> <li>Due to changes in the information requirements for this question that are not currently available on the system, if Residential/Dwelling Units for your application please follow these steps:</li> <li>1. Answer 'No' to the question below;</li> <li>2. Download and complete this supplementary information template (PDF);</li> </ul>			pply details of
3. Upload it as a supporting document on this application, using the 'Supplementary information template' document on this will provide the local authority with the required information to validate and determine your application.	ent type	·-	
Does your proposal include the gain, loss or change of use of residential units?		No	
17. All Types of Development: Non-Residential Floorspace			
Does your proposal involve the loss, gain or change of use of non-residential floorspace?	© Yes	⊚ No	
18. Employment			
Are there any existing employees on the site or will the proposed development increase or decrease the number of employees?	□ Yes	No     No	

Are Hours of Opening relevant to this proposal?				
f known, please state the hours of opening (e.g. 15:30) for each n	on-residential use propo	osed:		
Use	Monday to Friday	Saturday	Sunday and Bank Holidays	Unknown
Other	Start Time: 10:00 End Time: 17:30	Start Time: 10:00 End Time: 17:30	Start Time: 11:00 End Time: 15:30	
20. Industrial or Commercial Processes and Mach	_			
Please describe the activities and processes which would be carri include the type of machinery which may be installed on site:	ed out on the site and the	ne end products including	plant, ventilation or air cond	tioning. Please
N/A				
Is the proposal for a waste management development?				
f this is a landfill application you will need to provide further should make it clear what information it requires on its websit	information before you	ur application can be de	termined. Your waste plan	ning authority
1				
21. Hazardous Substances				
Does the proposal involve the use or storage of any hazardous su	ubstances?		⊋Yes ● No	
22. Type of Proposed Advertisement(s)				
Please describe the proposed advertisement(s)				
new aluminium folded signage, with back lit illuminated lettering				
Please select the type(s) of advertising you are proposing:				
Fascia sign(s)				
☑ Projecting or hanging sign(s) ☑ Hoarding(s)				
Other type(s)				
Please add details of each proposed fascia sign				
Fascia sign(s): 1				
What is the height from the ground to the base of the advertiser	ment?	2.4 metre(s)		
What is the maximum projection of the advertisement from face of building?  0.1 metre(s)				
Dimension: Height: 1 x Width: 5.3 x Depth: 0.1 metre(s)			e(s)	
What materials will the sign be made of?				
aluminium panels with stencilled out with 20mm clear perspex p	oushed through allowing	illumination		
What is the maximum height of any of the individual letters and		35 cm		
The colour of text and background				
white tex, black background				
Will the sign be illuminated?		Yes		
Will the sign be illuminated internally or externally?		Internally Illumina	ated	
Illuminance levels		0 cd/m2		

19. Hours of Opening

22. Type of Propo	sed Advertisement(s)				
Will the illumination be static or intermittent?  Static		Static			
	·				
23. Location of Ac					
Is the advertisement(s)	you are applying for already in place?			No	
Is an existing advertise	ment(s) to be removed and replaced by the advertisement(s) in this propose	sal?		© No	Not Applicable
Will the proposed adve	rtisement(s) project over a footpath or other public highway?			No	
24. Advertisement Please state the period From To	t(s) Period d of time for which consent is sought for the advertisement 13/04/2020 13/04/2025				
25. Site Visit  Can the site be seen from	om a public road, public footpath, bridleway or other public land?		Yes	□ No	
If the planning authority  The agent  The applicant  Other person	v needs to make an appointment to carry out a site visit, whom should they	contact?			
26. Pre-application Has assistance or prior	n Advice advice been sought from the local authority about this application?		⊇ Yes	⊚ No	
27. Authority Emp With respect to the Au (a) a member of staff (b) an elected member (c) related to a membe (d) related to an electe	thority, is the applicant and/or agent one of the following:  or of staff				
It is an important principle of decision-making that the process is open and transparent.					
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.					
Do any of the above statements apply?					
28. Interest In the	Land				
Does the applicant own	the land or buildings where the adverts are to be placed?			No	
If No, has the permission been obtained?	on of the owner or any other person entitled to give permission for the displ	lay of an advertisement	Yes	□ No	
-	rtificates and Agricultural Land Declaration NERSHIP - CERTIFICATE B - Town and Country Planning (Developme	ent Management Proced	lure) (E	ngland)	Order 2015 Certificate

Planning Portal Reference: PP-08637028

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before

* 'owner' is a person was the Took section 65(8) of the Took Owner/Agricultural Ten	own and (	chold interest or leasehold interest with at least 7 years left to run. ** 'agricultural tenant' has the meaning given in Country Planning Act 1990			
Name of Owner/Agri Tenant	icultural				
Number					
Suffix					
House Name 5		5th Floor Queens House			
Address line 1		8-9 Queens Street			
Address line 2					
Town/city		LONDON			
Postcode		EC4N 1SP			
Date notice served (DD/MM/YYYY)					
Person role  The applicant The agent					
Title	Mr				
First name	michael				
Surname	ponting				
Declaration date (DD/MM/YYYY)	07/04/20	20			
✓ Declaration made					
30. Declaration					
		ermission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm edge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.			
Date (cannot be pre- application)	09/04/20	20			

the date of this application, was the owner\* and/or agricultural tenant\*\* of any part of the land or building to which this application relates.

29. Ownership Certificates and Agricultural Land Declaration