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Sent: 13 September 2019 16:03
To: Lawlor, Josh [REDACTED]
Subject: 2019/4079/P; Telephone Kiosk outside 2 Harben Parade Finchley Road; CMDN/19/272

TfL Spatial Planning Reference: CMDN/19/272
Borough Reference: 2019/4079/P
Location: Telephone Kiosk outside 2 Harben Parade Finchley Road
Proposal: Installation of 1 x replacement telephone kiosk

F.A.O Josh Lawlor

Many thanks for consulting TfL, with regard to the above application, TfL has the following comments:

1. The proposed development is located on the A41 (Harben Parade/Finchley Road), which forms part of the Transport for London Road Network (TLRN). TfL is the highway authority for the TLRN, and are therefore concerned about any proposal which may affect the performance and/or safety of the TLRN.
2. The draft London Plan sets out an integrated economic, environmental, transport and social framework for the development of London over the next 20-25 years. It is expected that all planning decisions within London should follow London Plan policies. As such, TfL will be expecting all new planning applications to be compliant with the policies as set out in within the new draft London Plan.
3. TfL understands that this proposal for a new phone box is part of a deal between the Council and New World to renew their phone box estate across the borough. It is therefore contingent on removal of more than 1 phone box in exchange for the new unit proposed, leading to an overall reduction in phone boxes in the public realm across Camden.
4. TfL reminds the applicant and Council that the current London Plan Policy 6.10 (Walking) refers to 'promoting simplified streetscape, decluttering and access for all' and also states that Planning Decisions 'should ensure high quality pedestrian environments and emphasise the quality of the pedestrian and street space'. TfL Spatial Planning takes the view that the phone box proposed would not have a severely negative impact on maintaining a high quality pedestrian environment and street space on Finchley Road.
5. Decluttering the streetscape is also prioritised in TfL Streetscape Guidance (available from <https://tfl.gov.uk/corporate/publications-and-reports/streets-toolkit>). TfL expects the standards and principles in this document to be applied to all phone box replacement applications by the Council.
6. Policy T2 of the draft London Plan sets out London's Healthy Streets approach. The Healthy Streets approach uses 10 indicators, based on evidence of what is needed to create a healthy, inclusive environment in which people choose to walk, cycle and use public transport. This development would not deliver improvements against the Healthy Streets

indicators. However, the proposal is in line with Section 11.11 (Telephone boxes) of TfL's Streetscape Guidance.

7. The footway and carriageway on the A41 must not be blocked during the construction of the proposed telephone kiosk. Temporary obstructions during the conversion must be kept to a minimum and should not encroach on the clear space needed to provide safe passage for pedestrians or obstruct the flow of traffic on the A41.
8. All vehicles associated with construction of the proposed telephone kiosk must only park/stop at permitted locations and within the time periods permitted by existing on street restrictions.
9. No skips or construction materials shall be kept on the footway or carriageway of the TLRN at any time.
10. The proposed advertisement shall operate at an illumination level of no brighter than 300cd/m² at night, consistent with the guidance set out in the institute of lighting professionals (ILP) publication: "The Brightness of Illuminated Advertisements2 (PLG05, January 2015).
11. The minimum display time for each advertisement displayed shall be 10 seconds, the use of message sequencing for the same product is prohibited and the advertisements shall not include features/equipment which would allow interactive messages/advertisements to be displayed.
12. There shall be no special effects (including noise, smell, smoke, animation, exposed cold cathode tubing, flashing, scrolling, three dimensional, intermittent or video elements) of any kind during the time that any message is displayed.
13. Within New World Payphones letter to LB Camden regarding this application it is stated that the change between advertisements would be via a smooth fade. TfL requests that the interval between successive displays shall be instantaneous (0.1 seconds or less), the complete screen shall change, there shall be no visual effects (including fading, swiping or other animated transition methods) between successive displays and the display will include a mechanism to freeze the image in the event of a malfunction.

Overall, TfL have no objections to the proposed development on strategic transport grounds, subject to the above being addressed and reflected in any decision.

A condition must be applied to the planning permission to ensure that multiple phone kiosk removals, required to make this planning proposal acceptable and compliant with the current and draft London Plans, are carried out before the new kiosk is installed. Evidence of multiple phone box removals must be provided to TfL and the Council before installation of the new kiosk on street.

If you have any queries regarding this response please do not hesitate to contact me.

Many thanks,

Max

Max Faulkner

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