

Application ref: 2019/1070/P
Contact: Ben Farrant
Tel: 020 7974 6253
Date: 20 March 2020

Development Management
Regeneration and Planning
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Planning Sense Ltd
55 St John Street
London
EC1M 4AN

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:

**First Floor,
39 College Crescent
London
NW3 5LB**

Proposal:

Change of use from office (use class B1a) to therapy clinic (use class D1).

Drawing Nos: Location Plan (unnumbered), Ex01, Ex02, Ex03, Pr01, Pr02, Pr03, Planning, Heritage, Design and Access Statement by Planning Sense dated February 2019, Market Analysis Report by Dutch & Dutch dated 15/02/2019, & Property Advert by Monmouth Dean dated September 2018.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed change of use would represent the permanent loss of business floorspace without sufficient justification or marketing evidence, contrary to policy E2 (Employment premises and sites) of the London Borough of Camden Local Plan (2017).

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light grey rectangular background.

Daniel Pope
Chief Planning Officer