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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text" value="151"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="High Holborn"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC1V 6PJ"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="530311"/>
Northing (y)	<input type="text" value="181458"/>

Description

2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Booby"/>
Surname	<input type="text" value="Hashemi"/>
Company name	<input type="text" value="Pizza Union"/>
Address line 1	<input type="text" value="N/A"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text"/>

2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Daniel"/>
Surname	<input type="text" value="Perez"/>
Company name	<input type="text" value="GHOST"/>
Address line 1	<input type="text" value="Ghost Project Management Ltd, 112-1"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Country	<input type="text" value="United Kingdom"/>
Postcode	<input type="text" value="W1W 6PH"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text"/>

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1No Internally illuminated projecting sign.
1No Brand internally illuminated neon sign located behind the shopfront glazing.
1No Internally illuminated neon sign located behind the shopfront glazing.
1No Internal menu board.
1No Vinyl window manifestation 'D'.
6No Vinyl window manifestation, frosted glass effect lines

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Please add details of each proposed projecting or hanging sign

4. Type of Proposed Advertisement(s)

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.83 metre(s)
Dimension:	Height: 0.82 x Width: 0.82 x Depth: 0.08 metre(s)
What materials will the sign be made of? Metal signage housing with bespoke light diffuser panel and concealed fixings with natural stone signage cladding.	
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background White background with red text, black painted housing frame with natural stone fixing cladding.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2.56 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.4 x Width: 3.2 x Depth: 0.03 metre(s)
What materials will the sign be made of? Blackened steel chain, mild hot steel box, hot rolled steel letters with single line red neon, and folded expanded mild steel mesh. All steel to be coated with clear lacquer.	
What is the maximum height of any of the individual letters and symbols?	270 cm
The colour of text and background Ruby red neon tubing and steel mesh background powder coated clear lacquer.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	2.56 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.325 x Width: 1.4 x Depth: 0.03 metre(s)
What materials will the sign be made of? Blackened steel chain, mild hot steel box, letters with single line white neon, and folded expanded mild steel mesh.	
What is the maximum height of any of the individual letters and symbols?	100 cm

4. Type of Proposed Advertisement(s)

Other type(s): 2	
The colour of text and background	
White neon and mesh background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m ²
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.485 x Width: 0.35 x Depth: 0.02 metre(s)
What materials will the sign be made of?	
Mild hot steel box, blackened steel chain, steel mesh and menu printed paper	
What is the maximum height of any of the individual letters and symbols?	4 cm
The colour of text and background	
Steel box frame, blackened chain, mesh background and printed menu paper	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m ²
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	1.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.12 x Width: 0.2 x Depth: 0 metre(s)
What materials will the sign be made of?	
Vinyl	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background	
White	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m ²
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.05 x Width: 4.39 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Frosted window effect	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	0.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.05 x Width: 4.93 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Frosted window effect	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Internal hanging 'Brand' illuminated sign.
 Internal hanging illuminated sign.
 Internal hanging menu board
 Glazed entrance door internally applied vinyl manifestation 'D'
 Glazed front shop internally applied vinyl manifestation, horizontal lines frosted effect high level (1500mm from floor level).
 Glazed front shop internally applied vinyl manifestation, horizontal lines frosted effect low level (800mm from floor level).

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)