

35-37 Fairfax Road

Chabad of West Hampstead

Supplemental Operational Information

(To be read in conjunction with the Operational Management Plan)

Numbers Cap

- *The updated Management Plan now reflects a reduced cap of 80 people.*

Later Operating Hours - Wednesdays (until 10pm)

- *Chabad Lubavitch offer 3 courses a year, spread over 18 Wednesdays. On average that equates to 1-2 courses per month. Running from 20.30 to 22:00 allows people to attend and benefit after a working day.*

Saturday Activities

- *On average, 40-60 people attend Saturday morning events. We consider this to be acceptable number, notwithstanding the end of terrace location. For example, this level of condensed activity is comparable to typical lunch services that currently take place at neighbouring restaurants on Fairfax Road and nearby.*
- *Furthermore, this concentration is in the middle of the day, on a bustling Saturday, on a retail parade/local centre. The pavement is usually busy with pedestrians, shoppers and diners and the road remains a thoroughfare for cars and buses to neighbouring Finchley Road and St. John's wood. Chabad Lubavitch have never had a complaint about noise on a Saturday morning in the current location - even when there were 40+ people visiting a smaller building.*
- *The Saturday activity is a social community get together. Chabad Lubavitch run programmes for children, adults eat food (kiddush) and*

chat, words of inspiration are shared, and sections of the bible are spoken about.

Swiss Cottage Library

- *The Chabad Lubavitch does make supplementary use of the Swiss cottage library. Should planning permission be granted at 35-37, that use of the library will continue.*

Other Local Synagogues

- *The Chabad Lubavitch congregation does not generally attend South Hampstead Synagogue or Hampstead Synagogue for a few reasons. Firstly, those named Synagogues charge membership in order to attend, whereas, we are a charity that offers our activities with no membership fees. Furthermore, we offer a wider and more diverse range activities and programs that are not offered in those synagogues. In addition, those Synagogues are too far away for many of our congregants who observe the Sabbath and do not drive.*

Family Attendance

- *We have over 300 families that see Chabad as their community. However, rotation is very high, and max amounts of family's coming at one time is never more than 15 families. Except for High holiday where we hire other venues away from Fairfax Road.*

Sabbath

- *Chabad Lubavitch is orthodox and strictly observant of the Sabbath.*