

Camden Council Planning Office London ATT: Ms Rachel English 25th February 2020

Dear Ms. English,

REF: Letter of Support - 4b Hampstead Hill Gardens - Planning Permission

I write in support of planning permission for the full redevelopment of 4b Hampstead Hill Gardens.

As a local resident myself I regularly walk through Hampstead Hill Gardens in order to visit friends in the area.

The proposed redevelopment if No. 4b is something that I have been aware of for some time now and feel it would be a vast improvement verses the current building, especially as the architectural quality of the existing house is not in keeping with the surrounding conservation area.

I work across the design industry hence I take an interest and regularly review these type of applications; having looked at plans for the new building I would support and agree with the buildings appropriateness of scale – it's certainly not out of context given its surroundings. I also feel that the use of brick and architectural detailing in the proposal adequately reflects the local distinctiveness and character of the area.

The positive impact that this proposal could have on the streets landscape and Conservation Area could only be a positive in my opinion. It also strikes me that this is a great opportunity to upgrade the energy performance, sustainability credentials and general environmental performance of the housing stock within a conservation area.

Please feel free to contact me should you have any questions or require any further detail.

