

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2017/7072/P	Fortune Green and West Hampstead Neighbourhood Development Forum	c/o 42 Sarre Road NW2 3SL	23/01/2018 18:06:26	COMMEM AIL	<p>From Fortune Green and West Hampstead Neighbourhood Development Forum</p> <p>Application 2017/7072/P NIDO Student Housing Blackburn Road London NW6 1RZ</p> <p>Comment (No objection) The NDF was pleased to be consulted by NIDO before this application was submitted. The current proposals are generally acceptable to the NDF.</p> <p>However, our acceptance is based on the height of the new additions not exceeding the current maximum height and we shall closely monitor progress during construction.</p> <p>We are pleased that there are improvements to the exterior of the existing building, in particular the remodelling of the “tin shed” which is the highest part of the building. However, some members of the Forum think that the new mansard roof on the “purple” building sits uneasily in relation to the other roofing extensions.</p> <p>We are pleased that there are attempts to improve the landscaping, safety and amenity of the open space to the east of the building and Billy Fury Way. We note the improved lighting.</p> <p>We would like to see that the improvements are sustained and maintained, and would recommend that the owners coordinate with other property owners on Blackburn Road to improve the whole streetscape in an attempt to reduce antisocial behaviour and generate an improved environment.</p> <p>We are also aware that Section 106 funding from the original application to construct this building was allocated towards improving the whole of Billy Fury Way, and that this funding has not yet been used. It would appear to be a good opportunity for LB Camden to spend this funding in conjunction with the current proposed improvements including restoring the mural at the West End Lane end.</p>
2017/7072/P	B.M. Shaughnessy	20 Kylemore Road London NW6 2PT	23/01/2018 17:48:18	OBJ	<p>I object to this application because of the overbearing nature of the proposal – the buildings are too high in a low-rise residential area. The look and layout of the existing buildings was poorly planned, and this proposed configuration will make things worse as will the discordant cladding in purple again. The density and design of the site is bulky and crowded. It does not fit with the existing streetscape and claiming it is in keeping with the Ballymore development some long distance away is preposterous.</p> <p>The original design should have been refused until modified to sit more harmoniously in its setting and so should this application. Not enough thought or design effort has been made to redeem this discordant building and integrate it with its surroundings. The reasons for refusal are obvious for miles around.</p>