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Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suilix		
Property name	125 & 126 High Holborn	
Address line 1	Southampton Place	
Address line 2		
Address line 3		
Town/city	London	
Postcode	WC1V 6QA	
Description of site locat	ion must be completed if postcode is not known:	
Easting (x)	530447	
Northing (y)	181547	
Description		
2. Applicant Detai	ils	
2. Applicant Detai	İs	
	ils	
Title	ils 	
Title First name	. Pret A Manger (Europe) Limited	
Title First name Surname		
Title First name Surname Company name	Pret A Manger (Europe) Limited	
Title First name Surname Company name Address line 1	Pret A Manger (Europe) Limited	
Title First name Surname Company name Address line 1 Address line 2	Pret A Manger (Europe) Limited	
Title First name Surname Company name Address line 1 Address line 2 Address line 3	Pret A Manger (Europe) Limited	

2. Applicant Detai	Is					
Country						
Postcode						
Primary number						
Secondary number						
Fax number						
Email address						
Are you an agent acting	g on behalf of the applicant?		⊚ Yes			
3. Agent Details						
Title	Mr					
First name	Joshua					
Surname	Price					
Company name	Savills					
Address line 1	Savills					
Address line 2	2 Kingsway					
Address line 3						
Town/city	Cardiff					
Country						
Postcode	CF10 3FD					
Primary number	02920368900					
Secondary number						
Fax number						
Email	joshua.price@savills.com					
4. Type of Propos	ed Advertisement(s)					
Please describe the pro	posed advertisement(s)					
Two externally illumina	ted projecting signs					
Please select the type(s) of advertising you are proposing:					
Projecting or hangin	g sign(s)					
☐ Hoarding(s)						
Please add details of each proposed projecting or hanging sign						
Projecting or hanging	g sign(s): 1		1			
What is the height from	om the ground to the base of the advertisement?		3.46 metre(s)			

4. Type of Proposed Advertisement(s) Projecting or hanging sign(s): 1 What is the maximum projection of the advertisement from face of building? 0.7 metre(s) Dimension: Height: 0.6 x Width: 0.6 x Depth: 0.05 metre(s) What materials will the sign be made of? Acrylic / Vinyl What is the maximum height of any of the individual letters and symbols? 17 cm The colour of text and background Red background / white text Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Externally Illuminated 150 cd/m2 Illuminance levels Will the illumination be static or intermittent? Static Projecting or hanging sign(s): 2 What is the height from the ground to the base of the advertisement? 3.46 metre(s) What is the maximum projection of the advertisement from face of building? 0.7 metre(s) Dimension: Height: 0.6 x Width: 0.6 x Depth: 0.05 metre(s) What materials will the sign be made of? Vinyl / Acrylic 17 cm What is the maximum height of any of the individual letters and symbols? The colour of text and background Red background / white text Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Externally Illuminated Illuminance levels 150 cd/m2 Will the illumination be static or intermittent? Static

5. Location of Adv						
	you are applying for already in place?					
	ment(s) to be removed and replaced by the advertisement(s) in this proposal?	Yes				
Documents section of t	the questions above, please show the existing sign(s) on an elevation drawing or photograph which his application. Please state the references or filenames of the drawing(s) or photograph(s) in this	text box	uploaded to the Supporting			
See drawings						
Will the proposed adve	rtisement(s) project over a footpath or other public highway?	Yes	□ No			
6. Advertisement(Please state the perio	s) Period d of time for which consent is sought for the advertisement					
From	10/01/2020					
То	10/01/2025					
7. Neighbour and	Community Consultation					
Have you consulted yo	ur neighbours or the local community about the proposal?		No No			
8. Site Visit						
Can the site be seen fr	om a public road, public footpath, bridleway or other public land?	Yes	⊇No			
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?						
The agent The applicant						
The applicant Other person						
Other person	Advice					
Other person 9. Pre-application	Advice advice been sought from the local authority about this application?	○ Yes	No			
Other person 9. Pre-application		○ Yes	No			

11. Authority Employee/Member					
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member					
It is an important principle of decision-making that the process is open and transparent.					
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.					
Do any of the above statements apply?					
12. Declaration					
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and act that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions					
Date (cannot be preapplication)					

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement $_{\odot}$ Yes $_{\odot}$ No been obtained?

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?