Application No:	Consultees Name:	Received:	Comment:	Response:
2019/6354/P		03/02/2020 16:00:28	COMMNT	I object to the application on the following grounds:
				1 - The sheer size and scaled of the development is utterly inappropriate for the area that it will occupy, being five times larger than the original building – dominating and eclipsing it with a jumble of superfluous 'faux period' architectural details – fake chimneys, turrets, etc. – contravening design guideline for the Conservation Area
				2 - Concerns about the impact of the development on the surrounding neighbourhood – in particular the traffic that it will generate both during the construction process and beyond. During the last few years a number of large building developments have taken place within this picturesque part of Old Hampstead. The streets in this part of the Conservation Area are narrow and winding and totally unsuited to the passage of large construction vehicles. During the past few years there have been a number of serious leaks in the water mains that run under the local roads, which have beencaused by the incessant pounding of heavy lorries passing overhead.
				3 - When/if the development is completed this problem will not go away, as the vast increase in the number of residential units in the area will inevitably generate much more traffic in the area than there is at present. We are informed that the residents will not have access to residents' parking permits, but the developer proposes to include only five parking spaces for the 34 new flats – although provision will, apparently, be made for a number of bicycles. The Branch Hill development is sited at practically the highest point in Hampstead, and a good ten minute walk from the local shops and Underground station. Does he/she seriously believe that the residents – some of whom may well be elderly - will be happy to toil either on foot or by bicycle up and down a steep hill to reach these local facilities?
				All in all, the scheme seems to be an ill thought out over development of a site in an important part of Old Hampstead and I urge Camden Planning Committee to reject it