

Road Safety Audit Response Report

Project details

Report title:	Stage 1/2 110 High Holborn LED Sign
Date:	09/11/19
Document reference and revision:	N02-KH-110 High Holborn Road Safety Response Report 191113
Prepared by:	Pulsar Transport Ltd
On behalf of:	Pembroke Planning

Authorisation sheet

Project:	110 High Holborn
Report title:	RSA Response report
Prepared by:	
Name:	Kamran Haider
Position:	Director
Signed:	
Organisation:	Pulsar Transport Ltd
Date:	09/11/19
Approved by:	
Name:	David Graham
Position:	Director
Signed:	
Organisation:	Pembroke Planning
Date:	12/11/19

Introduction

The scheme involves works associated with the provision of a new LED advertisement sign on the front of the building of 110 High Holborn in the London Borough of Camden

A Combined Stage 1/2 Road Safety Audit (RSA) was carried out and a RSA report was prepared (dated November 2019 and ref. no. ATC/432/PTP/1-2) by Allen Transport Consultancy Ltd.

This response report has been prepared by Kamran Haider; a Director of Pulsar Transport Ltd.

Key personnel

Key personnel

Overseeing Organisation:	London Borough of Camden
RSA team:	Lisa Allen & Adriano B. Cappella
Design organisation:	Pulsar Transport Ltd

Road safety audit decision log

Refer to Appendix A for Road safety audit decision log

Design organisation and Overseeing Organisation statements

Include the following statements to be signed by the design organisation and the Overseeing Organisation.

Design organisation statement

On behalf of the design organisation I certify that:	
1) the RSA actions identified in response to the road safety audit problems in this road safety audit have been discussed and agreed with the Overseeing Organisation.	
Name:	
Signed	
Position:	
Organisation:	
Date:	

Overseeing Organisation statement

On behalf of the Overseeing Organisation I certify that:	
1) the RSA actions identified in response to the road safety audit problems in this road safety audit have been discussed and agreed with the design organisation; and	
2) the agreed RSA actions will be progressed.	
Name:	
Signed:	
Position:	
Organisation:	
Date:	

APPENDIX A – RSA Safety Audit Log

RSA problem	RSA recommendation	Design organisation response	Overseeing Organisation response	Agreed RSA action
<p>The scheme drawing provided shows the provision of a LED advertising sign on the building façade of 110 High Holborn, which is situated on the northern side of the A40 High Holborn.</p> <p>At this location vehicular traffic travels one-way westbound on the A40 High Holborn, with southbound vehicular traffic on Proctor Street entering the A40 High Holborn from underneath the building of 110 High Holborn.</p> <p>Pedestrian crossing facilities are also present in front of 110 High Holborn, which aids in pedestrians travelling northwards and southwards over the A40 High Holborn, as well as eastwards and westwards across the junction of Proctor Street and the A40 High Holborn. However, at this Combined Stage 1/2 Road Safety Audit, the amount of light the proposed screen will cast over the surrounding area is unknown.</p> <p>Concern arises that sudden or bright light changes and / or glare may lead to a potential increased risk of collisions between pedestrians, pedal cyclists and vehicles or vehicle to vehicle collisions.</p>	<p>It is recommended that the luminance levels should be established and confirmed; furthermore, measures should be provided to mitigate the above described collision scenarios, such as, but not limited to, light sensors to measure the ambient brightness and dimmers to control the lighting output to within acceptable limits.</p>	<p>The luminance levels have not yet been finalised; however, the levels will be controlled and will be in accordance with the Institution of Lighting Engineers Guidance - <i>PLG05 THE BRIGHTNESS OF ILLUMINATED ADVERTISEMENTS</i></p> <p>This is consistent with other LED advertisement displays in the area.</p>	<p>Insert the Overseeing Organisation's response.</p>	<p>Insert the design organisation's and the Overseeing Organisation's agreed action to the problem.</p>