

CURZON

This document has been prepared to address the provisions of the Hawley Wharf planning permission (LPA Ref: 2018/1715/P, dated 3 December 2018) as set out below.

Planning condition 10:

The details of the cinema to include Art House occupant, capacity of visitors, number of screens, associated food and drink uses, and accessibility shall first be submitted to and approved in writing by the Council prior to occupation of this part of the development ('Area C'). The cinema shall not operate otherwise than in accordance with the details thus approved.

Reason: To safeguard the amenities of the adjoining premises and the area generally in accordance with the requirements of policies A1 and A4 of the London Borough of Camden Local Plan 2017.

Planning Obligation:

"Cinema Plan" means a plan identifying possible measures to be implemented by the cinema operator to encourage cultural and educational outreach programmes for local residents and children and ensuring compliance with the Council licensing requirements.

Schedule 1 Part 3 Clause 1: "Prior to Occupation of Area C, the Owner shall submit to the Council for approval the Cinema Plan."

Occupant: Curzon

Operating name: Curzon Camden (subject to change)

Brief history of occupant: We have been in the cinema industry since 1934 and we've made it our business to bring films to audiences curious about the world. We have thirteen venues across the UK and they are designed and furnished individually as well as being equipped with superior cinema technology.

We expect to screen a wide variety of films from Art house to Hollywood and of course our very own Curzon Artificial Eye films which has released films by some of the world's greatest directors, including Michael Haneke, Lars Von Trier, Lynne Ramsay, Abbas Kiarostami, Andrea Arnold, Andrei Tarkovsky, Peter Strickland and many more. The company's films were nominated for eight awards at the 2015 BAFTA Film Award, picking up three wins in the process.

Curzon was honoured with the award for Outstanding British Contribution to Cinema at the EE British Academy Film Awards 2017.

Location of cinema: Hawley Wharf, Camden

Opening hours: Flexible hours between 9am - 1am, 7 days a week

No. of screens: 5

Total number of seats: 160

Specification of screens: 4k projection / 7.1 surround sound and reclining seats.

Ability of private hire: Film screenings, corporate presentations / hospitality, product launches, AGM's, networking events, cast and crew screenings, premieres, film festivals, student showreel presentations and private parties.

Anticipated annual visitors: 70,000

Associated facilities available: We offer a range of standard cinema snacks in all our venues. In addition, in many venues we offer an enhanced range. This includes sandwiches, salads, platters, pizza, soup and panini. Most recently we have launched a vegetarian only menu at Curzon Soho.

Accessibility: All of our cinemas are fully accessible and DDA compliant.

Community Engagement:

- Curzon Filmmakers Club is a series of specially priced screenings accessible to people who work in the film industry.
- Curzon Student is a FREE cinema membership, designed for film lovers and made for students. The membership gives you access to the best films in our cinemas nationwide - new releases, cult movies and classics. We recently put on The World free film festival which took place on Tuesday 30 October 2018.
- We are the first cinema group in the UK to become a certified Living Wage employer.
- Curzon Cinemas will work in partnership with the local community and schools to develop and deliver enriching and educational experiences based around the history of cinema, this will be accessible to all backgrounds. From practical film making workshops to mentoring and work placements for people in the local area. We aim to make young people passionate about film.