

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Number	209	
Suffix		
Property name	West Elm	
Address line 1	209-210 Tottenham Court Road	
Address line 2		
Address line 3		
Town/city	London	
Postcode	W1T 7PN	
Description of site loc	ation must be completed if postcode is not known:	
Easting (x)	529590	
Northing (y)	181808	
Description		
2. Applicant Deta	ails	
Title	Mr	
First name	Philip	
Surname	Gibbard	
Company name	Zebra Projects	
Address line 1	1 Newmans Row	
Address line 2		
Address line 3		
Town/city	London	
Town/city	London	

2. Applicant Detai	ls					
Country						
Postcode	SE1 3UZ					
Primary number						
Secondary number						
Fax number						
Email address						
Are you an agent acting	g on behalf of the applicant?		⊚ Yes □ No			
3. Agent Details		1				
Title	Mr					
First name	Philip					
Surname	Gibbard					
Company name	Zebra Projects					
Address line 1	1 Newhams Row					
Address line 2						
Address line 3						
Town/city	London					
Country						
Postcode	SE1 3UZ					
Primary number						
Secondary number						
Fax number						
Email						
4. Type of Propos	ed Advertisement(s)					
Please describe the pro	oposed advertisement(s)					
Existing projecting sign existing but with remov	and signage above door on Chenies Street elevation to al of "Market" wording no longer used by the retailer.	be replaced. All	other signage remains as existing. Replacements are as per			
Please select the type(Fascia sign(s) Projecting or hangin Hoarding(s) Other type(s)	s) of advertising you are proposing: g sign(s)					
Please add details of ea	ach proposed fascia sign					
Fascia sign(s): 1						
What is the height from the ground to the base of the advertisement? 2.775 metre(s)						

Projecting or hanging sign(s): 1 What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? O.8 metre(s) Dimension: Height: 0.4 x Width: 0.8 x Depth: 0.1 metre(s) What materials will the sign be made of? Powder coated aluminium and acrylic What is the maximum height of any of the individual letters and symbols? 10 cm The colour of text and background White text and red background with black fram Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated Illuminance levels Location of Advertisement(s) the advertisement(s) you are applying for already in place? An existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Set on the protograph which can be uploaded to the Supporting contents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box Attender Elevation Drawing - 23954IA-201 Rev K grays and a set of the supporting drawing or photograph which can be uploaded to the Supporting draph of the supplication. Please state the references or filenames of the drawing(s) or photograph(s) in this text box	I. Type of Proposed Advertisement(s)						
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/ill the proposed advertisement(s) project over a footpath or other public highway?	Exterior Elevation Drawing - 23954/A-201 Rev K Signage Details - 23954/A-204 Rev F						
	Will the proposed advertisement(s) project over a footpath or other public highway? ● Yes ● No						

6. Advertisement	s) Period			
Please state the perio	d of time for which consent is sought for the advertisement			
From	20/01/2020			
То	20/01/2025			
7. Neighbour and	Community Consultation			
Have you consulted yo	ur neighbours or the local community about the proposal?		☑ Yes	● No
8. Site Visit				
Can the site be seen fr	om a public road, public footpath, bridleway or other public land?		Yes	□ No
If the planning authority The agent The applicant Other person	needs to make an appointment to carry out a site visit, whom sh	ould they contact?		
9. Pre-application	Advice			
Has assistance or prior	advice been sought from the local authority about this application	1?	□ Yes	⊚ No
10. Interest In the	Land			
Does the applicant own	the land or buildings where the adverts are to be placed?		◯ Yes	⊚ No
If No, has the permissi been obtained?	on of the owner or any other person entitled to give permission for	the display of an advertisement	Yes	○ No
11. Authority Emր	plovee/Member			
	nthority, is the applicant and/or agent one of the following:			
It is an important princi	ple of decision-making that the process is open and transparent.		Yes	⊚ No
	s question, "related to" means related, by birth or otherwise, close ing considered the facts, would conclude that there was bias on thority.			
Do any of the above st	atements apply?			
12. Declaration				
	lanning permission/consent as described in this form and the accour knowledge, any facts stated are true and accurate and any op			
Date (cannot be pre- application)	20/12/2019			