

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	
Suffix	
Property name	85-87
Address line 1	Fordwych Road
Address line 2	
Address line 3	
Town/city	London
Postcode	NW2 3TL
Description of site locat	ion must be completed if postcode is not known:
Easting (x)	524592
Northing (y)	185025
Description	

2. Applicant Detai	ls
Title	Mr
First name	john
Surname	coombs
Company name	Cognita
Address line 1	5&7
Address line 2	Diamond Court
Address line 3	Opal Drive, East lake Park
Town/city	Milton keynes

2. Applicant Details

Country	United Kingdom
Postcode	MK15 0DU
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔍 No

3. Agent Details	
Title	Mr
First name	thomas
Surname	quinton
Company name	Architecture PLB
Address line 1	Architecture P L B Ltd
Address line 2	50 Southwark Street
Address line 3	
Town/city	LONDON
Country	
Postcode	SE1 1UN
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)	
6.5m wide x 3m high Advertising Hoarding. Both plan and Elevation drawings attached, along wit	h image of non illuminating sign.
Please select the type(s) of advertising you are proposing:	
Fascia sign(s)	
Projecting or hanging sign(s)	
Hoarding(s)	
Other type(s)	
Please add details of each proposed hoarding	
Hoarding(s): 1	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)

4. Type of Proposed Advertisement(s)

Hoarding(s): 1	
What is the maximum projection of the advertisement from face of building?	5 metre(s)
Dimension:	Height: 3 x Width: 6.5 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
(Aluminium Composite Material), also commonly known by the brand Dibond, secur bonded to a non-aluminium core (polyethylene or foam).	red onto plywood. It's made from two thin coil-coated aluminium sheets
What is the maximum height of any of the individual letters and symbols? 600 cm	
The colour of text and background	
White and Blue	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)			
Is the advertisement(s) you are applying for already in place?	Q Yes	No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Q Yes	🖲 No	ONot Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Q Yes	No	

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From To 30/01/2020 30/04/2020

7. Neighbour and Community Consultation		
Have you consulted your neighbours or the local community about the proposal?	Q Yes	No
8. Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?	Yes	O No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person		
9. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application?	© Yes	

10. Interest In the Land		
Does the applicant own the land or buildings where the adverts are to be placed?	Q Yes	No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	Yes	O No
 11. Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member 		
It is an important principle of decision-making that the process is open and transparent.	Q Yes	No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

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