

# CONSULTATION SUMMARY

## Case reference number(s)

2019/4500/A

## Case Officer:

Jennifer Walsh

## Application Address:

106-110 Kentish Town Road

London

NW1 9PX

## Proposal(s)

Non-illuminated signage at ground floor level to the front elevation

## Representations

	No. notified	0	No. of responses	0	No. of objections	0
<b>Consultations:</b>						

## Summary of representations

### *(Officer response(s) in italics)*

One neighbour has objected to the application on the following grounds:

- Objects to the high level advertising on the Hat Factory;
- It is unacceptable, high level clutter;
- In detailed design terms, the lettering is oversized and overly prominent;
- No objection if this was at ground floor fascia level;

*Officers Response: The proposals have been revised, and the signage is now located at ground floor fascia level.*

## Recommendation:-

**Grant Advertisement Consent**