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184 Camden High Street London NW1 8QP

Display of 1 x externally illuminated shroud advertisement to cover front facade of first and second floors $(6.5m \times 4.5m)$.

Application number: 2019/4716/A

Application type: Advertisement Consent

Dear Ben

We do not meet often enough to send all comments on time. However here are the comments from our committee to this application.

We Object

It is inappropriate to have large scale hoarding in the conservation area especially here where it is replacing a building elevation and will therefore be harmful to the remaing street elevation which is well preserved. It will be floodlit and could be used for advertising and revenue generation which makes it even more inappropriate.

CTCAAC