

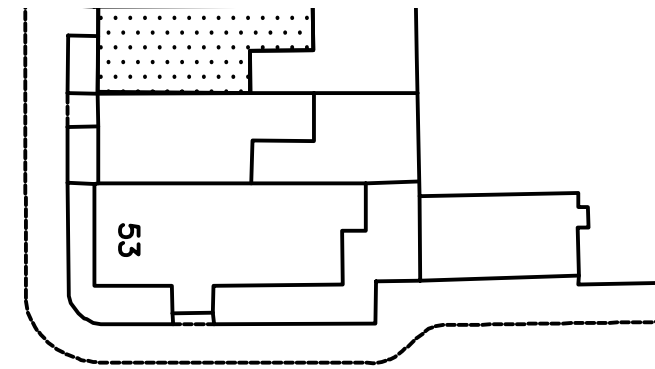
University College London

Wayfinding & Signage

IOE Strategy

Gordon Square
Woburn Square
August 2019

Site Plan



BYNG PLACE

WOBURN SQUARE

MOBURN SQUARE

55 to 59

26

35:

18

13

10

DATE: C

SCALE 1:500 @ A1



MALET STREET

TORRINGTON SQUARE

32

27

26

24

25

26

27

8

School of O
and Africa
(Univer

Birkbeck College
(Univ of London)

External Entrances

55–59 Gordon Square

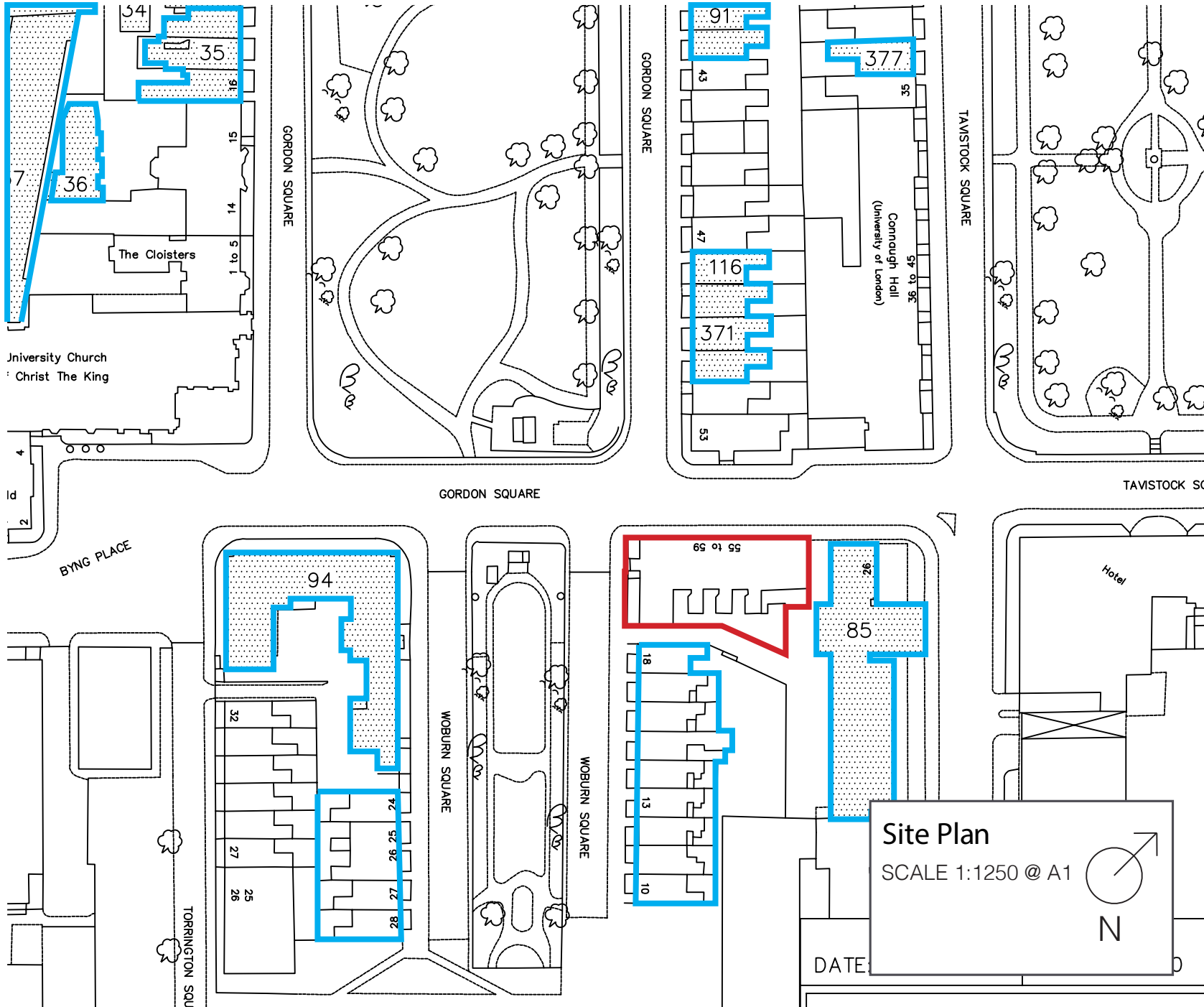
Site Location Plan

Location: EX11
Sign Type: ST3a – 440 x 600mm

Existing Sign



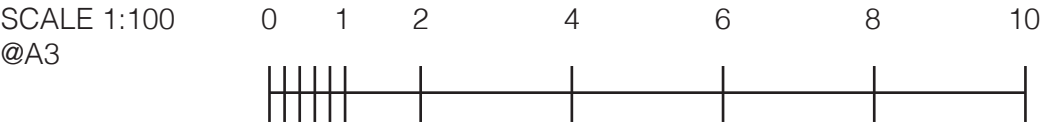
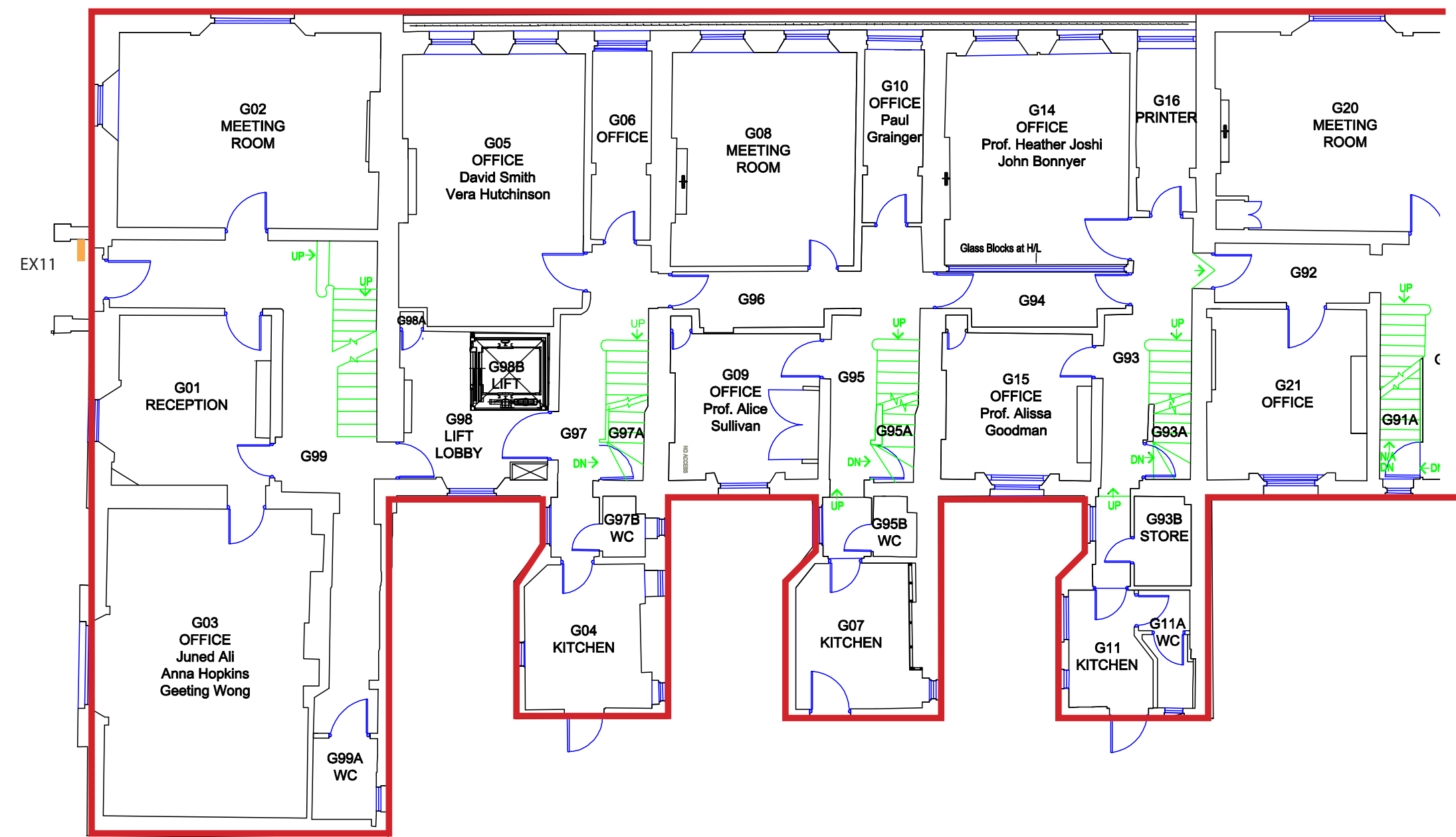
Proposed montage



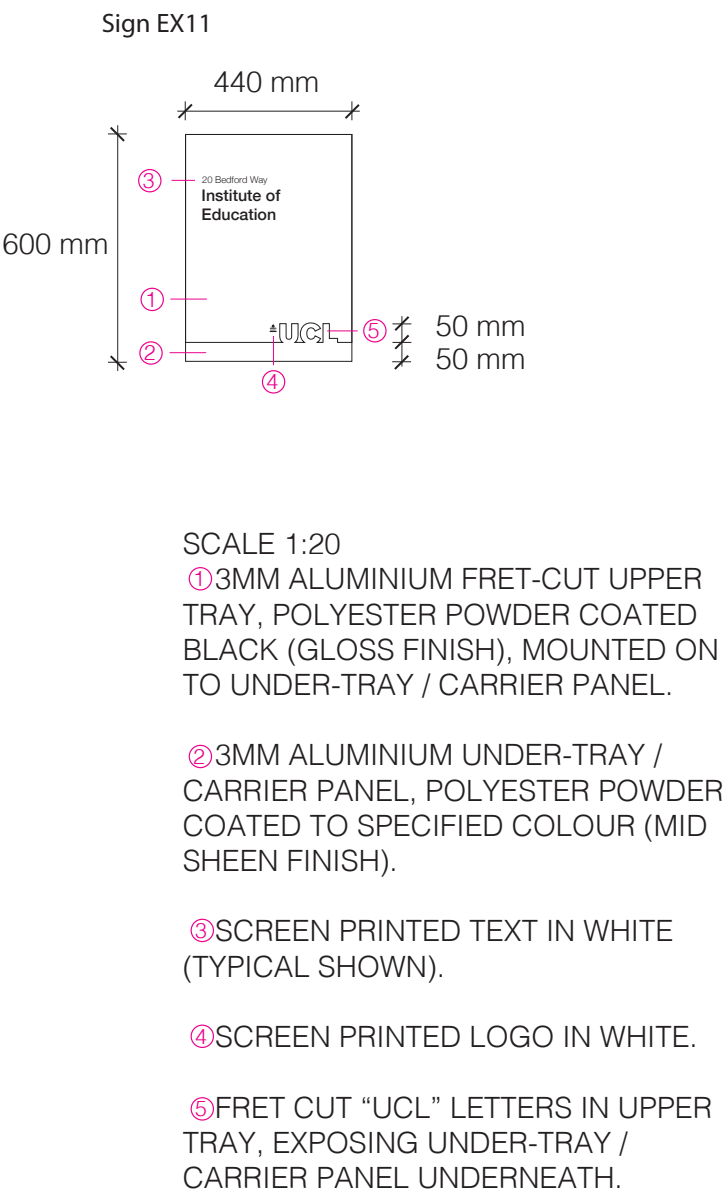
External Entrances

55–59 Gordon Square

Site Plan



SCALE OF METRES



Mid Tone Stone
Pantone 7530
BS 08 B 21

Conservation Areas
default colour

Light Stone
Pantone 7528
BS 08 B 17

Conservation Areas
Portland Stone

External Entrances

10 Woburn Square

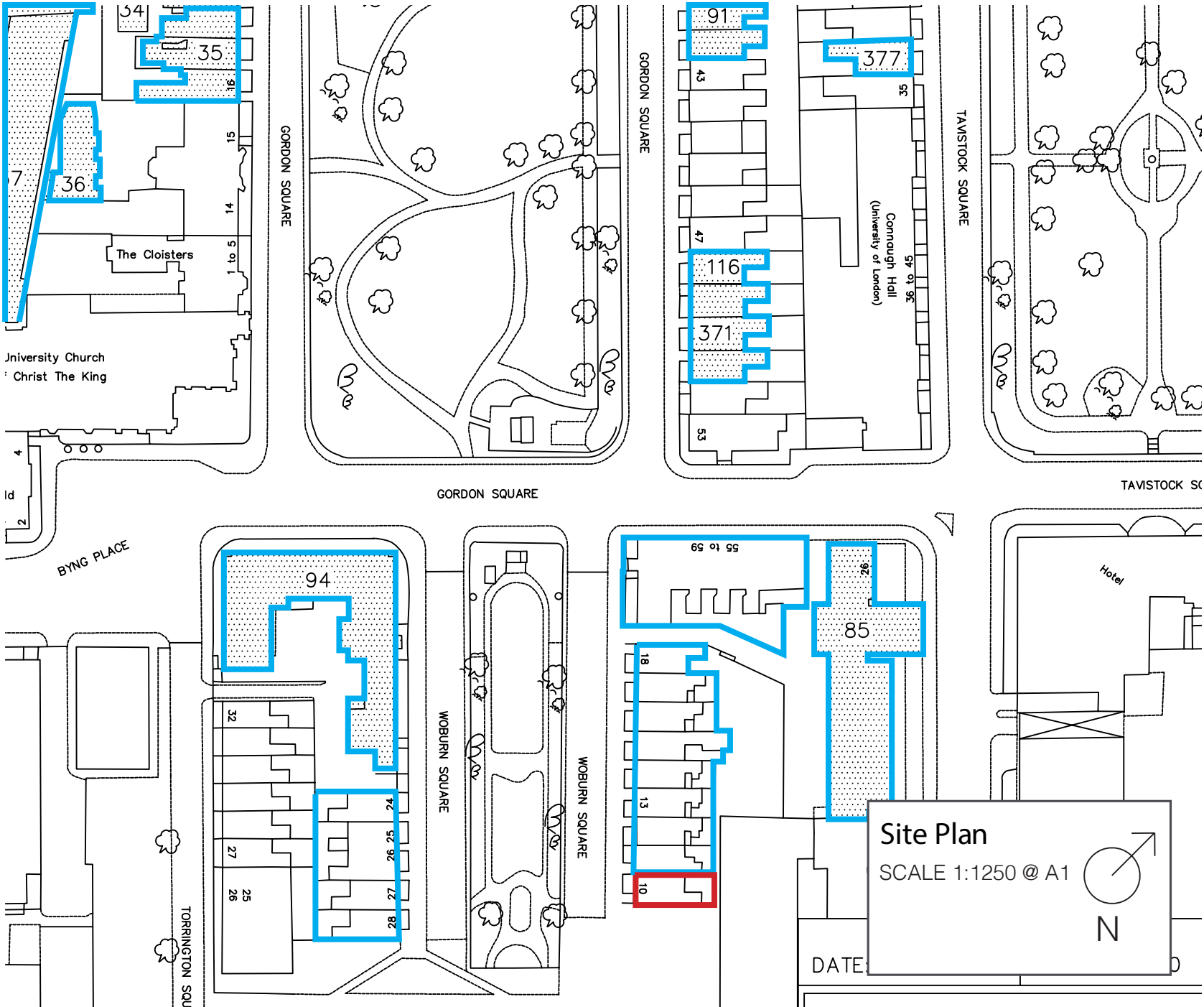
Site Location Plan

Location: EX12
Sign Type: ST3a – 440 x 600mm

Existing Sign

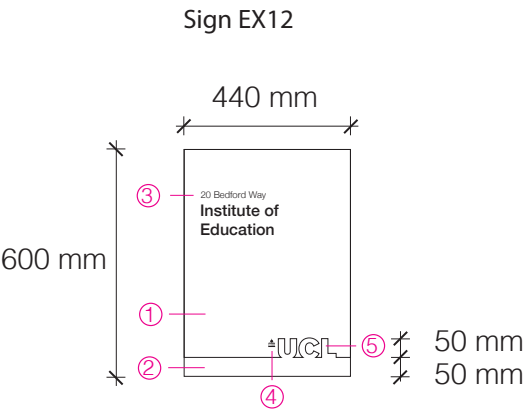
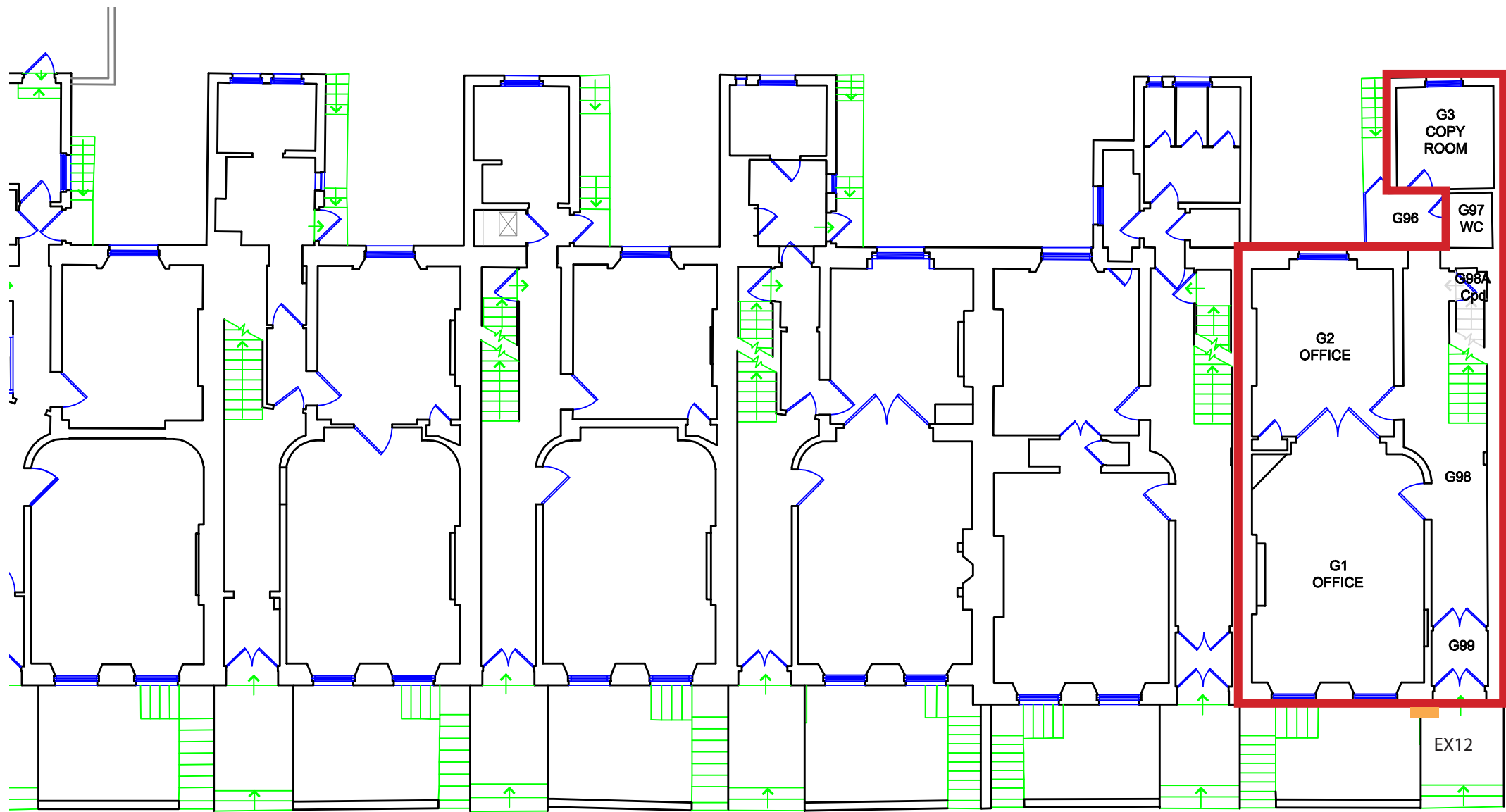


Proposed montage



External Entrances 10 Woburn Square

Site Plan



- SCALE 1:20
- ① 3MM ALUMINIUM FRET-CUT UPPER TRAY, POLYESTER POWDER COATED BLACK (GLOSS FINISH), MOUNTED ON TO UNDER-TRAY / CARRIER PANEL.
 - ② 3MM ALUMINIUM UNDER-TRAY / CARRIER PANEL, POLYESTER POWDER COATED TO SPECIFIED COLOUR (MID SHEEN FINISH).
 - ③ SCREEN PRINTED TEXT IN WHITE (TYPICAL SHOWN).
 - ④ SCREEN PRINTED LOGO IN WHITE.
 - ⑤ FRET CUT "UCL" LETTERS IN UPPER TRAY, EXPOSING UNDER-TRAY / CARRIER PANEL UNDERNEATH.

Mid Tone Stone
Pantone 7530
BS 08 B 21

Conservation Areas
default colour

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Portland Stone

