3 December 2019

FAO: Ms Elaine Quigley Camden Council Planning - Development Control Camden Town Hall London 2nd Floor WC1H 8ND



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Dear Madam

TOWN AND COUNTRY PLANNING ACT 1990 (AS AMENDED) – FULL PLANNING APPLICATION AND LISTED BUILDING CONSENT SUBMISSION AT, KODAK HOUSE, 65 KINGSWAY, HOLBORN LONDON WC2B 6TB

We are instructed on behalf of Kings Keeley Limited to submit an application for planning permission and listed building consent in respect of no. 65 Kingsway, Holborn London WC2B 6TB for the "the comprehensive repair, refurbishment and restoration from basement to roof level, including internal and external alterations to the building".

We entered into a Planning Performance Agreement (PPA) with Camden Council and submitted a preapplication request on 2 August 2019, in respect of emerging proposals. Our client has appointed award winning architect, Barr Gazetas for the project. The practice has successfully completed a number of highprofile schemes in London where sensitivity has been paramount in handling heritage buildings, in conservation area locations. Given the listed status and conservation area location of Kodak House, a heritage-focussed approach will be key to the successful upgrading and reimagining of Kodak House, for future office use. Alongside, Barr Gazetas, specialist heritage consultant Bidwells is part of the team, and the adviser's early input has informed the design and planning approach for this development project from the outset.

The building is statutorily listed, with Grade II status, having been added to the Statutory List on 8 September 1970, and lies within the Kingsway Conservation Area. The building is a purpose-built office block, originally designed and built for the iconic American company Kodak, one of the world's first global technology companies, producing camera-related products.

This application has been prepared in light of advice received from Officers throughout the PPA process. The proposal now submitted for the Council's consideration and which we have been discussing with Officers for some months, is known to all involved as the 'base scheme'. The extent of the refurbishment works on which the scheme focuses are sympathetic and well devised. They would enhance the listed building and rationalise the internal existing office space, to provide high grade office space.

I trust you have all of the information required to allow an expeditious validation of our client's application proposals - and we do hope that this exciting proposal will gain the authority's support, given the proposal aims to make efficient use of a renowned listed building to continue to provide high quality and improved office space well into the future.

Yours sincerely

M D Washbourne MRICS

Director