

Application ref: 2019/4712/P
Contact: David Fowler
Tel: 020 7974 2123
Date: 3 December 2019

Development Management
Regeneration and Planning
London Borough of Camden
Town Hall
Judd Street
London
WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk
www.camden.gov.uk/planning

Gerald Eve LLP
72 Welbeck Street
London
W1G 0AY

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Approval of Details Granted

Address:
192-200 Camden (Buck Street) Market
Camden High Street
London
NW1 8QP

Proposal: Discharge of condition 18 (Advert Strategy) granted against planning reference number 2018/3553/P dated 24/05/19 for continued use of land as a market, consisting of a ground plus two level container market (sui generis) comprising retail, restaurant/cafe, hot food takeaway and ancillary management / storage uses with associated stalls, partial roof canopy, landscaping, lifts, seating and servicing areas for a temporary five year period.

Drawing Nos: Buck Street Market Advertising Strategy (Lab Tech).

The Council has considered your application and decided to grant permission

Informative(s):

1 Reason for approval:

An advert strategy has been submitted which details the proposed signage strategy on both of the street elevations and signage guidelines for within the market. The strategy shows lettering (giving dimensions) which identifies the name of the market and also smaller writing advertising the market (e.g. 'social', 'millennial'). The strategy includes elevations, sections and plans and gives sufficient information on the proposed signage. The strategy is

considered sufficiently discreet and quality and also to be in character with this part of Camden Town and the conservation area.

No objections have been received to the proposed advert strategy.

Given the above, the proposals are considered to comply with policies D1 and D2 of the Camden Local Plan.

- 2 You are advised that the following conditions attached to planning permission reference 2018/3553/P, granted on 24/05/2019, still need to be discharged: 6 (pending decision), 9 (pending decision), 10 (pending decision), 11 (pending decision), 16 (for any Class A3 use).

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light grey rectangular background.

Daniel Pope
Chief Planning Officer