

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

75

1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix		
Property name		
Address line 1	Kingsway	
Address line 2		
Address line 3		
Town/city	London	
Postcode	WC2B 6SR	
Description of site locat	ion must be completed if postcode is not known:	
Easting (x)	530551	
Northing (y)	181335	
Description		
2. Applicant Detail	ils	
2. Applicant Detain	ils	
	Z Hotels Ltd	
Title		
Title First name	Z Hotels Ltd	
Title First name Surname	Z Hotels Ltd Z Hotels Ltd	
Title First name Surname Company name	Z Hotels Ltd Z Hotels Ltd Z Hotels Ltd	
Title First name Surname Company name Address line 1	Z Hotels Ltd Z Hotels Ltd Z Hotels Ltd	
Title First name Surname Company name Address line 1 Address line 2	Z Hotels Ltd Z Hotels Ltd Z Hotels Ltd	
Title First name Surname Company name Address line 1 Address line 2 Address line 3	Z Hotels Ltd Z Hotels Ltd Z Hotels Ltd C/o Agent	

Country Primary number Secondary number Surrame Deavid Surrame Deavid Surrame Planning Resolution Ltd Address line 1 Thomcroft Manor Address line 2 Thomcroft Manor Address line 3 Townscript Lusaltershead Country Deacondary number Secondary number Fax number Fax number Fax number Fax number Fax number Secondary number Secondary number Secondary number Secondary number Secondary number Secondary number Fax n	2. Applicant Detai	Is				
Primary number Sacondary number Email address Are you an agent acting on behalf of the applicant? 3. Agent Details Title First name David Sumane Williams Company name Planning Resolution Ltd Address line 1 Thomoroth Manor Address line 2 Thomoroth Drive Address line 3 Town-ldty Leatherhead Country Postcode KT22 8JB Primary number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Despiny of an internally illuminated menu board and non-illuminated sign Please describe the proposed advertisement(s) Despiny of an internally illuminated menu board and non-illuminated sign Please describe the proposed advertisement(s) Despiny of an internally illuminated menu board and non-illuminated sign Please describe the proposed advertisement(s) Despiny of an internally illuminated menu board and non-illuminated sign Please describe the proposed advertisement(s) Despiny of an internally illuminated menu board and non-illuminated sign Please describe the proposed advertisement(s) Despiny of an internally illuminated menu board and non-illuminated sign Please describe the proposed advertisement(s) Despiny of an internally illuminated menu board and non-illuminated sign Please describe the proposed advertisement(s) Despiny of an internally illuminated menu board and non-illuminated sign Please describe the proposed advertisement(s) Despiny of an internally illuminated menu board and non-illuminated sign Described the proposed advertisement advertisement Described the proposed advertisement advertisement Described the proposed advertisement advertiseme	Country					
Secondary number Fax number Email address Are you an agent acting on behalf of the applicant? 3. Agent Details Title First name David Sumane Williams Company name Planning Resolution Ltd Address line 1 Thomcroft Manor Address line 2 Thomcroft Manor Address line 3 Townloby Leatherhead Country Postcode KT22 8JB Primary number Email 4. Typo of Proposed Advertisement(s) Deplay of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing. First Resona sign(s) Priesses add details of each proposed advertisement Other type(s): 2	Postcode	WC2B 4AU				
Email address Are you an agent acting on behalf of the applicant? 3. Agent Details Title First name David Surname Williams Company name Planning Resolution Ltd Address line 1 Thomcroft Manor Address line 2 Thomcroft Drive Address line 3 Townlotry Leatherhead Country Postcode KT22 8UB Primary number Fax number Email 4. Type of Proposed Advertisement(s) Pease describe the proposed advertisement(s) Dasplay of an internally illuminated moru board and non-illuminated sign Please select the type(s) of advertaing you are proposing: Peace and sign(s) Priposed. Cother type(s): Please add details of each proposed advertisement Cother type(s): Please add details of each proposed advertisement Cother type(s): Please add details of each proposed advertisement Cother type(s): Please add details of each proposed advertisement Cother type(s): Please add details of each proposed advertisement Cother type(s): Please add details of each proposed advertisement	Primary number					
Are you an agent acting on behalf of the applicant? 3. Agent Details Title First name David Surname Williams Company name Planning Resolution Ltd Address line 1 Thomcroft Manor Address line 2 Thomcroft Drive Address line 3 Townkity Leatherhead Country Postcode KT22 8JB Primary number Email 4. Type of Proposed Advertisement(s) Please select the type(s) of advertising you are proposing: Fascan sign(s) Please select the type(s) of advertising you are proposed advertisement Cother type(s): Please add details of each proposed advertisement Cother type(s): Please add details of each proposed advertisement Cother type(s): Please add details of each proposed advertisement Cother type(s): Please add details of each proposed advertisement	Secondary number					
Are you an agent acting on behalf of the applicant? 3. Agent Details Title First name David Sumane Williams Company name Planning Resolution Ltd Address line 1 Thomcroft Manor Address line 2 Thomcroft Drive Address line 3 Town/chy Lestherheed Country Postcode KT22 8JB Frimary number Fax number Email 4. Type of Proposed Advertisement(s) Please select the type(s) of advertising you are proposing: Fasca sign(s) Please sign(s) Pleogeting or hanging sign(s) Pleogeting or hanging sign(s) Pleogeting or hanging sign(s) Ploopeting or hanging sign(Fax number					
3. Agent Details Title First name David Surname Williams Company name Planning Resolution Ltd Address line 1 Thomcroft Manor Address line 2 Thomcroft Drive Address line 3 Town/city Leatherhead Country Postcode KT22 8JB Primary number Fax number Email 4. Type of Proposed Advertisement(s) Please eselect the type(s) of advertising you are proposing: Fascia sign(s) Priescia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertising you are proposing: Fascia sign(s) Priesca describe the proposed advertisement	Email address					
Title First name David Surname Williams Company name Planning Resolution Ltd Address line 1 Thorncroft Manor Address line 2 Thomcroft Drive Address line 3 Town/city Leatherhead Country Postcode KT22 8JB Primary number Fax number Email 4. Type of Proposed Advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fassing sign(s) Pleose proposed advertisement (s) Please add details of each proposed advertisement Country	Are you an agent acting	g on behalf of the applicant?		Yes	○ No	
Title First name David Surname Williams Company name Planning Resolution Ltd Address line 1 Thorncroft Manor Address line 2 Thomcroft Drive Address line 3 Town/city Leatherhead Country Postcode KT22 8JB Primary number Fax number Email 4. Type of Proposed Advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fassing sign(s) Pleose proposed advertisement (s) Please add details of each proposed advertisement Country						
First name David Sumame Williams Company name Planning Resolution Ltd Address line 1 Thomcroft Manor Address line 2 Thomcroft Drive Address line 3 Town/city Leatherhead Country Postoode KT22 8JB Primary number Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Please select the type(s) of advertising you are proposing: Fascial sign(s) Projecting or hanging sign(s) Projecting or hanging sign(s) Projecting or hanging sign(s) Please add details of each proposed advertisement Other type(s): Please add details of each proposed advertisement	3. Agent Details					
Sumame Williams Company name Planning Resolution Ltd Address line 1 Thorncroft Manor Address line 2 Thorncroft Drive Address line 3 Town/city Leatherhead Country Postcode KT22 8JB Primary number Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascial sign(s) Proposed advertisement(s) Proposed advertisement(s) Proposed advertisement(s) Please select the type(s) of advertising you are proposing: Fascia sign(s) Proposed advertisement(s) Please select the type(s) of advertising you are proposing: Fascia sign(s) Proposed advertisement(s) Please select the type(s) Please select the type(s	Title					
Company name Planning Resolution Ltd Address line 1 Thomcroft Manor Address line 2 Thomcroft Drive Address line 3 Town/city Leatherhead Country Postcode KT22 8JB Primary number Secondary number Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascial sign(s) Please add details of each proposed advertisement Other type(s): Please add details of each proposed advertisement	First name	David				
Address line 1 Thomcroft Manor Address line 2 Thomcroft Drive Address line 3 Town/city Leatherhead Country Postoode KT22 8JB Primary number Secondary number Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement sign of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): Please add details of each proposed advertisement	Surname	Williams				
Address line 2 Thomcroft Drive Address line 3 Town/city Leatherhead Country Postcode KT22 8JB Primary number Secondary number Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Worlder type(s) Other type(s): Please add details of each proposed advertisement Other type(s): Please add details of each proposed advertisement	Company name	Planning Resolution Ltd				
Address line 3 Town/city Leatherhead Country Postcode KT22 8JB Primary number Secondary number Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Wother type(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Address line 1	Thorncroft Manor				
Town/city Leatherhead Country Postcode KT22 8JB Primary number Secondary number Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Address line 2	Thorncroft Drive				
Country Postcode KT22 8JB Primary number Secondary number Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s)	Address line 3					
Postcode KT22 8JB Primary number Secondary number Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Town/city	Leatherhead				
Primary number Secondary number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Country					
Secondary number Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Postcode	KT22 8JB				
Fax number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Primary number					
### A. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Secondary number					
4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Fax number					
Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Email					
Please describe the proposed advertisement(s) Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2						
Display of an internally illuminated menu board and non-illuminated sign Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	4. Type of Propos	ed Advertisement(s)				
Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Please describe the pro	posed advertisement(s)				
☐ Fascia sign(s) ☐ Projecting or hanging sign(s) ☐ Hoarding(s) ☑ Other type(s) Other type(s): Please add details of each proposed advertisement Other type(s): 2	Display of an internally	illuminated menu board and non-illuminated sign				
Other type(s): 2	☐ Fascia sign(s) ☐ Projecting or hangin ☐ Hoarding(s)					
	Other type(s): Please add details of each proposed advertisement					
What is the height from the ground to the base of the advertisement? 0.91 metre(s)	Other type(s): 2					
	What is the height fro	om the ground to the base of the advertisement?		0.91 metre(s)		

4. Type of Propo	osed Advertisement(s)	
Other type(s): 2		
What is the maxim	num projection of the advertisement from face of building?	0.035 metre(s)
Dimension:		Height: 0.48 x Width: 0.35 x Depth: 0.035 metre(s)
What materials wil	Il the sign be made of? nd acrylic glazing	
What is the maxim	num height of any of the individual letters and symbols?	35 cm
The colour of text a	and background	
black text and whit	te background	
Will the sign be illu	Will the sign be illuminated?	
Will the sign be illu	uminated internally or externally?	Internally Illuminated
Illuminance levels	ninance levels 300 cd/m2	
Will the illumination	n be static or intermittent?	Static
Please describe each	h of the 'Other type(s)' of advertising proposed n above	
5. Location of A	dvertisement(s)	
s the advertisement	(s) you are applying for already in place?	○ Yes
s an existing adverti	isement(s) to be removed and replaced by the advertisement(s) in t	this proposal? • Yes • No • Not Applicable
f Yes to either or bot Documents section of	th the questions above, please show the existing sign(s) on an elever of this application. Please state the references or filenames of the control of the co	vation drawing or photograph which can be uploaded to the Supportin drawing(s) or photograph(s) in this text box
A non-illuminated wa	all mounted plaque	
Will the proposed ad	vertisement(s) project over a footpath or other public highway?	○ Yes
6. Advertisemer		
riease state the per From	iod of time for which consent is sought for the advertisement 03/12/2019	
То	31/12/2022	
	31112/2022	
7. Neighbour an	d Community Consultation	
Have you consulted	your neighbours or the local community about the proposal?	○ Yes No
3. Site Visit		
Can the site be seen	from a public road, public footpath, bridleway or other public land?	?
If the planning autho The agent The applicant Other person	rity needs to make an appointment to carry out a site visit, whom sh	should they contact?

9. Pre-application	Advice				
Has assistance or prior advice been sought from the local authority about this application?			No		
10. Interest In the	Land				
Does the applicant own	the land or buildings where the adverts are to be placed?		No No		
If No, has the permission been obtained?	on of the owner or any other person entitled to give permission for the display of an advertisement	Yes	○ No		
11. Authority Emp	oloyee/Member				
With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an electer	er of staff				
It is an important principle of decision-making that the process is open and transparent.			No		
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.					
Do any of the above statements apply?					
12. Declaration					
	anning permission/consent as described in this form and the accompanying plans/drawings and accur knowledge, any facts stated are true and accurate and any opinions given are the genuine opin				
Date (cannot be pre- application)	03/12/2019				