

Application ref: 2019/5069/P  
Contact: Matthew Dempsey  
Tel: 020 7974 3862  
Date: 22 November 2019

**Development Management**  
Regeneration and Planning  
London Borough of Camden  
Town Hall  
Judd Street  
London  
WC1H 9JE

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Steam Packet House  
76 Cross Street  
Manchester  
M2 4JG

Dear Sir/Madam

### **DECISION**

Town and Country Planning Act 1990 (as amended)  
**Prior Approval Required - Approval Refused**

Address:  
**Medway Court**  
**Judd Street**  
**London**  
**WC1H 9QZ**

Proposal: Installation of 6x antennas fixed to 3x freestanding frames & stand off bracket.  
With 15x RRUs & installation of 4x equipment cabinets and 1x cabinet at street level.

Drawing Nos: Developer Notice, Supplementary Information, Site Location Plan 100A,  
200A, 300A, 301A, 612A.

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

#### Reason(s) for Objection

- 1 The proposed antennas and associated fixtures, by reason of their scale, height, design and siting, would result in incongruous additions to the building resulting in visual rooftop clutter, causing harm to the character and appearance of the building, surrounding area and the Bloomsbury Conservation Area, contrary to policies D1 (Design) and D2 (Heritage) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is positioned above the printed name and title.

Daniel Pope  
Chief Planning Officer