

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	
Suffix	
Property name	32-34
Address line 1	Monmouth Street
Address line 2	
Address line 3	
Town/city	London
Postcode	WC2H 9HA
Description of site locati	on must be completed if postcode is not known:
Easting (x)	530049
Northing (y)	181072
Description	

2. Applicant Details

Title	Mr
First name	Mohammad
Surname	Alayan
Company name	Apple Butter LTD
Address line 1	7 Henrietta Street C/O
Address line 2	Redfern Legal
Address line 3	
Town/city	London

2. Applicant Details

Country	London
Postcode	WC2E 8PS
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔍 No

3. Agent Details

Title	Miss
First name	Hanah
Surname	Dosanjh
Company name	Kanvass Projects LTD
Address line 1	Build Studios
Address line 2	203 Westminster Bridge Road
Address line 3	
Town/city	London
Country	
Postcode	SE1 7FR
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)					
Proposed blade sign, menu box and vinyl in the windows.					
Please select the type(s) of advertising you are proposing:					
Fascia sign(s)					
Projecting or hanging sign(s)					
Hoarding(s)					
Other type(s)					
Please add details of each proposed projecting or hanging sign					
Projecting or hanging sign(s): 1					
What is the height from the ground to the base of the advertisement?	2390 metre(s)				

4. Type of Proposed Advertisement(s)

/hat is the maximum projection of the advertisement from face of building?	1100 metre(s)	
Dimension:	Height: 500 x Width: 1000 x Depth: 20 metre(s)	
What materials will the sign be made of?		
timber		
What is the maximum height of any of the individual letters and symbols?	0 cm	
The colour of text and background		
Black text on Yellow and Red background		
Will the sign be illuminated?	No	
Will the sign be illuminated internally or externally?		
Iluminance levels	0 cd/m2	
Will the illumination be static or intermittent?		

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?	Yes	No		
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Yes	Q No Q Not Applicable		
If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box				

Site Location

Will the proposed advertisement(s) project over a footpath or other public highway?

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

То

09/12/2019
09/12/2024

7. Neighbour and Community Consultation

Have you	consulted your	neighbours	or the local	community	about the	proposal?
Thave you	consulted your	neignbours		community	about the	proposars

If Yes, please provide details:

We have discussed with Shaftesbury our landlord who have advised this is reasonable.

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

The agent

The applicant

Other person

🖲 Yes 🛛 🔾 No

🖲 Yes 🛛 🔍 No

🖲 Yes 🛛 🔍 No

9. Pre-application Advice		
Has assistance or prior advice been sought from the local authority about this application?	Yes	. ● No
10. Interest In the Land		
Does the applicant own the land or buildings where the adverts are to be placed?	Q Yes	No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	Yes	O No
11. Authority Employee/Member		
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member		
It is an important principle of decision-making that the process is open and transparent.	Q Yes	
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		
12. Declaration		

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I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.