

Email: planning@camden.gov.uk
Phone: 020 7974 4444
Fax: 020 7974 1680

Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text" value="28"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Hampstead High Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW3 1QB"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="526498"/>
Northing (y)	<input type="text" value="185701"/>

Description

2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text"/>
Surname	<input type="text" value="Barclays Bank plc"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="Churchill Place, Canary Wharfe"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text" value="United Kingdom"/>
Town/city	<input type="text"/>

2. Applicant Details

Country	
Postcode	E14 5HP
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	Patrick
Surname	Chiu
Company name	ISG plc
Address line 1	20 Brune Street,
Address line 2	
Address line 3	
Town/city	London
Country	United Kingdom
Postcode	E1 7NB
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

6no new white vinyl applied on windows and the surrounding area of the existing ATMs in front elevation.
4 no vinyl text sign applied on the window above the external ATM

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)
☐ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2.777 metre(s)

4. Type of Proposed Advertisement(s)

Other type(s): 1	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.555 x Width: 1.278 x Depth: 0.005 metre(s)
What materials will the sign be made of? White vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White vinyl	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.888 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.865 x Width: 1.278 x Depth: 0.005 metre(s)
What materials will the sign be made of? White vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White vinyl	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	1.023 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.865 x Width: 1.278 x Depth: 0.005 metre(s)
What materials will the sign be made of? White vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White vinyl	
Will the sign be illuminated?	No

4. Type of Proposed Advertisement(s)

Other type(s): 3	
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	2.819 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.555 x Width: 1.278 x Depth: 0.005 metre(s)
What materials will the sign be made of? White vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White vinyl	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	1.929 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.865 x Width: 1.278 x Depth: 0.005 metre(s)
What materials will the sign be made of? White vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White vinyl	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	1.065 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)

4. Type of Proposed Advertisement(s)

Other type(s): 6	
Dimension:	Height: 0.865 x Width: 1.278 x Depth: 0.005 metre(s)
What materials will the sign be made of? White vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White vinyl	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	2.45 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.075 x Width: 1.082 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl	
What is the maximum height of any of the individual letters and symbols?	8 cm
The colour of text and background Cyan text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 8	
What is the height from the ground to the base of the advertisement?	2.038 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.189 x Width: 0.751 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background black blue text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	

4. Type of Proposed Advertisement(s)

Other type(s): 8	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 9	
What is the height from the ground to the base of the advertisement?	2.492 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.075 x Width: 1.082 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background cyan text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 10	
What is the height from the ground to the base of the advertisement?	2.079 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.189 x Width: 0.751 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background black blue text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

6no new white vinyl applied on windows and the surrounding area of the existing ATMs in front elevation.
4 no vinyl text sign applied on the window above the external ATM

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

5. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

13/11/2019

To

13/11/2024

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

13/11/2019