

Application No:	Consultees Name:	Received:	Comment:	Response:
2019/4294/P	Eric Wright	04/11/2019 10:08:58	OBJ	<p>As a person who works in and frequents the immediate area of the proposed venue, I strongly object to this application. As a person who objected to a previous licensing application I (and others) were contacted by the applicant to visit the premises so as to be assured that our objections would be void as they had no intention of operating a large nightclub but only a small bar area comparable to any theatre bar. This assurance was at odds with press statements made which include:</p> <p>“Once players finish the game, they can enter Club Z, a nightclub area with guest DJ’s, craft beers and exclusive cocktails.” (londontheatre.co.uk)</p> <p>“Featuring a world-class cocktail and craft beer experience, the show continues as you explore the one of a kind, highly themed nightclub space. With guest DJ’s, Zombie Strippers, and immersive performers populating the immense apocalyptic cyberpunk raze, CLUB Z, the show continues well after you’ve escaped the sprawling arena.” (viewfromthecheapseat.com)</p> <p>As late as October 2, 2019 Emily Jupp wrote in "The Stage" a review where she states: "The original announcement for the show also promised four bars, parkour, aerial acrobatics and a nightclub"</p> <p>They are untrustworthy and tell objectors one thing "small theatre bar" and proclaim in the public press that there will be an "immense" nightclub. I also find it a great concern that they have essentially opened the venue without permission to do so. A further article published in "The Stage" on October 9 relates that audience members were ejected from the venue so it is evident that they have opened for business without the permissions required, further indicating that they are deceptive and uninterested in concerns that anyone may have.</p> <p>The exterior decoration where it has been applied is a cheap paint-effect attempt to create a post-apocalyptic decaying building. This is totally out of character of the area and is next to a listed building. The manor in which it is done is appropriate for a theatre set viewed in context and from a distance, but is cheap and amateurish when applied to a building exterior in a prominent area of London.</p> <p>It appears to me that the interest of the applicant to profit with minimal investment and without concern of the neighbouring businesses and residents.</p>