

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix		
Property name	Kings Cross Square, Unit 2	
Address line 1	Euston Road	
Address line 2		
Address line 3		
Town/city	London	
Postcode	N1C 4DE	
Description of site loc	ation must be completed if postcode is not known:	
Easting (x)	530245	
Northing (y)	182948	
Description		-
2. Applicant Det	ails	
2. Applicant Det	ails Mrs	
2. Applicant Det Title First name		
Title	Mrs	
Title First name	Mrs Sara	
Title First name Surname	Mrs Sara Humphries	
Title First name Surname Company name	Mrs Sara Humphries Greggs plc	
Title First name Surname Company name Address line 1	Mrs Sara Humphries Greggs plc B3 Mucklestone Business Park	
Title First name Surname Company name Address line 1 Address line 2	Mrs Sara Humphries Greggs plc B3 Mucklestone Business Park Eccleshall Road	

2. Applicant Deta	ils			
Country	United Kingdom			
Postcode	TF9 4FB			
Primary number				
Secondary number				
Fax number				
Email address				
Are you an agent actir	ng on behalf of the applicant?		Yes	⊚ No
3. Agent Details No Agent details were	submitted for this application			
4. Site Area				
What is the measurem (numeric characters of				
Unit	sq.metres			
		-		
If you are applying for below. Three fascia signs, on	s of the proposed development or works including any character Technical Details Consent on a site that has been granted the internal vinyl graphic, replace one door with window to ge of use already started?	ed Permission In Principle, please include the	ers.	ant details in the description
6. Existing Use				
Please describe the co	urrent use of the site			
Vacant A1 retail shop				
Is the site currently va	cant?	@	Yes	⊚ No
If Yes, please describe	e the last use of the site			
Doodle				
When did this use end (if known)? DD/MM/YYYY				
Does the proposal in	volve any of the following? If Yes, you will need to su	bmit an appropriate contamination assess	sment	with your application.
Land which is known t	o be contaminated	C	Yes	No
Land where contamina	ation is suspected for all or part of the site		Yes	No No
A proposed use that w	ould be particularly vulnerable to the presence of contam	nination	Yes	No No
7. Materials				
Does the proposed de	evelopment require any materials to be used?	•	Yes	© No
Please provide a des	cription of existing and proposed materials and finish	nes to be used (including type, colour and	name	for each material):

7. Materials			
Doors			
Description of existing materials and finishes (optional):	Left hand door: aluminium frame and gla	azed fini	shed purple
Description of proposed materials and finishes:	Replace this door with a window to matc	h existii	ng.
Are you supplying additional information on submitted plans, drawings or a design		Yes	○ No
If Yes, please state references for the plans, drawings and/or design and access S5374 KINGS CROSS PLANNING 01	statement		
S5374 KINGS CROSS PLANNING 01 S5374 KINGS CROSS PLANNING 02 DA Statement			
8. Pedestrian and Vehicle Access, Roads and Rights of Way			
Is a new or altered vehicular access proposed to or from the public highway?			No No
Is a new or altered pedestrian access proposed to or from the public highway?			No No
Are there any new public roads to be provided within the site?			No
Are there any new public rights of way to be provided within or adjacent to the site	e?		⊚ No
Do the proposals require any diversions/extinguishments and/or creation of rights	of way?		No No
9. Vehicle Parking			
Is vehicle parking relevant to this proposal?			No No
10. Trees and Hedges			
Are there trees or hedges on the proposed development site?			No
And/or: Are there trees or hedges on land adjacent to the proposed development development or might be important as part of the local landscape character?	site that could influence the		No No
If Yes to either or both of the above, you may need to provide a full tree survequired, this and the accompanying plan should be submitted alongside you website what the survey should contain, in accordance with the current 'BS's Recommendations'.	our application. Your local planning aut	hority s	should make clear on its
11. Assessment of Flood Risk			
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Fand consult Environment Agency standing advice and your local planning authorinecessary.)	Flood Map showing flood zones 2 and 3 ty requirements for information as		No
If Yes, you will need to submit a Flood Risk Assessment to consider the risk	to the proposed site.		
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?		Yes	□ No
Will the proposal increase the flood risk elsewhere?			No
How will surface water be disposed of?			
Sustainable drainage system			
Existing water course			
Soakaway			

11. Assessment of Flood Risk			
✓ Main sewer			
☐ Pond/lake			
12. Biodiversity and Geological Conservation s there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the a or near the application site?	pplication	on site, or on l	and adjacent to
To assist in answering this question correctly, please refer to the help text which provides guidance on determini geological conservation features may be present or nearby; and whether they are likely to be affected by the prop	ng if any osals.	important bio	odiversity or
a) Protected and priority species: Yes, on the development site Yes, on land adjacent to or near the proposed development No			
b) Designated sites, important habitats or other biodiversity features: Yes, on the development site Yes, on land adjacent to or near the proposed development No			
c) Features of geological conservation importance: Yes, on the development site Yes, on land adjacent to or near the proposed development No			
Please state how foul sewage is to be disposed of: Mains Sewer Septic Tank Package Treatment plant Cess Pit Other Unknown Are you proposing to connect to the existing drainage system?	⊇Yes	○ No • Unk	nown
14. Waste Storage and Collection			
Do the plans incorporate areas to store and aid the collection of waste?	Yes	□ No	
If Yes, please provide details:			
There is a dedicated bin store area. We have a national contract with waste collection company to collect our general wa	ste every	two days.	
Have arrangements been made for the separate storage and collection of recyclable waste?	Yes	□ No	
If Yes, please provide details:			
Recyclable waste is collected daily by our delivery drivers and returned to the cental bakery for onward processing.			
15. Trade Effluent			
Does the proposal involve the need to dispose of trade effluents or trade waste?	□ Yes	No	
16. Residential/Dwelling Units			

Due to changes in the information requirements for this question that are not currently available on the system, if you need to supply details of Residential/Dwelling Units for your application please follow these steps:

ĺ	6. Residential/Dwelling Units		
2	. Answer 'No' to the question below; . Download and complete this supplementary information template (PDF); . Upload it as a supporting document on this application, using the 'Supplementary inforn	nation template' document type	9 .
Γ	his will provide the local authority with the required information to validate and determine	your application.	
	Does your proposal include the gain, loss or change of use of residential units?	◯ Yes	No
	7. All Types of Development: Non-Residential Floorspace		
	Does your proposal involve the loss, gain or change of use of non-residential floorspace?	O Vaa	@ No
	socs your proposal involve the loss, gain or change or use of non residential hoorspace.	Q Yes	■ NO
	8. Employment		
١	Vill the proposed development require the employment of any staff?	ℚ Yes	⊚ No
	9. Hours of Opening		
	Are Hours of Opening relevant to this proposal?	OVer	@ Nie
	tie Hours of Opening relevant to this proposal:	ℚ Yes	● NO
	0. Industrial or Commercial Processes and Machinery		
F	Please describe the activities and processes which would be carried out on the site and the end procedude the type of machinery which may be installed on site:	products including plant, ventilation	on or air conditioning. Please
E			
	Bake off ovens.		
	Bake off ovens. s the proposal for a waste management development?	○ Yes	No
	s the proposal for a waste management development?		
f	s the proposal for a waste management development?		
f 5	s the proposal for a waste management development? this is a landfill application you will need to provide further information before your appli hould make it clear what information it requires on its website		ir waste planning authority
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	this is a landfill application you will need to provide further information before your application make it clear what information it requires on its website 1. Hazardous Substances 2. Type of Proposed Advertisement(s)	cation can be determined. You	ir waste planning authority
1 fs	this is a landfill application you will need to provide further information before your application make it clear what information it requires on its website 11. Hazardous Substances 20. Opes the proposal involve the use or storage of any hazardous substances? 22. Type of Proposed Advertisement(s)	cation can be determined. You	ir waste planning authority
1 fs	this is a landfill application you will need to provide further information before your application make it clear what information it requires on its website 1. Hazardous Substances 2. Type of Proposed Advertisement(s)	cation can be determined. You	ir waste planning authority
F S F S F S F S F S F S F S F S S	this is a landfill application you will need to provide further information before your application what information it requires on its website 1. Hazardous Substances Does the proposal involve the use or storage of any hazardous substances? 2. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) If fascia signs, 1 internal vinyl graphic. Please select the type(s) of advertising you are proposing:	cation can be determined. You	ir waste planning authority
F S F S F S F S F S F S F S F S S	this is a landfill application you will need to provide further information before your application what information it requires on its website 1. Hazardous Substances 2. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) 8 fascia signs, 1 internal vinyl graphic.	cation can be determined. You	ir waste planning authority
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	this is a landfill application you will need to provide further information before your applihould make it clear what information it requires on its website 1.1. Hazardous Substances Does the proposal involve the use or storage of any hazardous substances? 2. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) If fascia signs, 1 internal vinyl graphic. Please select the type(s) of advertising you are proposing: Projecting or hanging sign(s) Hoarding(s) Other type(s) Ilease add details of each proposed fascia sign Fascia sign(s): 1	Yes 3.14 metre(s) 0.1 metre(s)	No No
	this is a landfill application you will need to provide further information before your application what information it requires on its website 1. Hazardous Substances 2. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) 3 fascia signs, 1 internal vinyl graphic. Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s) Ilease add details of each proposed fascia sign Fascia sign(s): 1 What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building?	Yes 3.14 metre(s)	No No
	this is a landfill application you will need to provide further information before your application what information it requires on its website 1. Hazardous Substances 2. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) 3 fascia signs, 1 internal vinyl graphic. Please select the type(s) of advertising you are proposing: Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other type(s) Ilease add details of each proposed fascia sign Fascia sign(s): 1 What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building?	Yes 3.14 metre(s) 0.1 metre(s)	No No

22. Type of Proposed Advertisement(s) Fascia sign(s): 1 What materials will the sign be made of? Aluminium and foamex What is the maximum height of any of the individual letters and symbols? 34 cm The colour of text and background aluminium panel finished blue to match RAL 5019 with 65% horizontal gradient to Pantone Processed Cyan with 70mm 0/all built up stainless steel and acrylic rimless letters, internally illuminated by white LEDs Yes Will the sign be illuminated? Will the sign be illuminated internally or externally? Internally Illuminated Illuminance levels 350 cd/m2 Will the illumination be static or intermittent? Static Fascia sign(s): 2 What is the height from the ground to the base of the advertisement? 3.14 metre(s) What is the maximum projection of the advertisement from face of building? 0.1 metre(s) Dimension: Height: 0.6 x Width: 2.58 x Depth: 0.1 metre(s) What materials will the sign be made of? Aluminium and foamex What is the maximum height of any of the individual letters and symbols? 33 cm The colour of text and background aluminium panel finished blue to match RAL 5019 with 65% horizontal gradient to Pantone Processed Cyan with 70mm 0/all built up stainless steel and acrylic rimless letters, internally illuminated by white LEDs Yes Will the sign be illuminated? Will the sign be illuminated internally or externally? Internally Illuminated 350 cd/m2 Illuminance levels Will the illumination be static or intermittent? Static Fascia sign(s): 3 What is the height from the ground to the base of the advertisement? 2.275 metre(s) 0.1 metre(s) What is the maximum projection of the advertisement from face of building? Dimension: Height: 0.5 x Width: 2.15 x Depth: 0.1 metre(s) What materials will the sign be made of? Aluminium and perspex What is the maximum height of any of the individual letters and symbols? 29 cm

2. Type of Proposed A	Auvertisement(S)		
Fascia sign(s): 3			
The colour of text and back	ground		
	d badge sign box. Sign to be constructed from 10 rith white lettering and orange Quattro dots to Pant	-	e enamelled blue to RAL 5019 with 65% horizontal gradient to ering and Quattro dots illuminated only
Will the sign be illuminated?			Yes
Will the sign be illuminated i	internally or externally?		Internally Illuminated
Illuminance levels			350 cd/m2
Will the illumination be station	c or intermittent?		Static
ther type(s): Please add deta	alls of each proposed advertisement		
Other type(s): 1			
What is the height from the	ground to the base of the advertisement?		0.2 metre(s)
What is the maximum project	ction of the advertisement from face of building?		0 metre(s)
Dimension:			Height: 2.345 x Width: 4.4 x Depth: 0 metre(s)
What materials will the sign Vinyl film	be made of?		
What is the maximum heigh	at of any of the individual letters and symbols?		10 cm
The colour of text and back	ground		
Monochrome photographic	images of Greggs' products		
Will the sign be illuminated?)		No
Will the sign be illuminated i	internally or externally?		
Illuminance levels			0 cd/m2
Will the illumination be static	c or intermittent?		
lease describe each of the 'C	Other type(s)' of advertising proposed		
ternal vinyl graphics to obsc	ure back of house operations.		
3. Location of Adverti	sement(s)		
the advertisement(s) you are	e applying for already in place?		☐ Yes ● No
an existing advertisement(s) to be removed and replaced by the advertisemer	nt(s) in this propo	sal?
/ill the proposed advertiseme	ent(s) project over a footpath or other public highwa	av?	○ Yes No
	3		2163 2140
4. Advertisement(s) P	eriod		
	ne for which consent is sought for the advertis	ement	
rom 01/01/	/2020		
o 01/01/	/2025		

25. Site Visit			
Can the site be seen from a pub	ic road, public footpath, bridleway or other public land?	Yes	⊇ No
If the planning authority needs to The agent The applicant Other person	make an appointment to carry out a site visit, whom should they contact?		
26. Pre-application Advic	ee		
Has assistance or prior advice b	een sought from the local authority about this application?		No
27. Authority Employee/I With respect to the Authority, i a) a member of staff b) an elected member c) related to a member of staff d) related to an elected memb	s the applicant and/or agent one of the following:		
It is an important principle of dec	ision-making that the process is open and transparent.		No
For the purposes of this questior informed observer, having consithe Local Planning Authority.	n, "related to" means related, by birth or otherwise, closely enough that a fair-minded and dered the facts, would conclude that there was bias on the part of the decision-maker in		
Do any of the above statements	apply?		
	or buildings where the adverts are to be placed? owner or any other person entitled to give permission for the display of an advertisement	YesYes	
CERTIFICATE OF OWNERSHIF under Article 14	es and Agricultural Land Declaration - CERTIFICATE B - Town and Country Planning (Development Management Procedurate I have/the applicant has given the requisite notice to everyone else (as listed be the owner* and/or agricultural tenant** of any part of the land or building to which		
'owner' is a person with a free section 65(8) of the Town and (ehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to		
owner' is a person with a free section 65(8) of the Town and of the Town and owner/Agricultural Tenant	ehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to		
'owner' is a person with a free section 65(8) of the Town and (ehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to		
Owner' is a person with a free section 65(8) of the Town and of Owner/Agricultural Tenant Name of Owner/Agricultural	ehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to		
Owner' is a person with a free section 65(8) of the Town and of Owner/Agricultural Tenant Name of Owner/Agricultural Tenant	ehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to Country Planning Act 1990		
owner' is a person with a free section 65(8) of the Town and of Owner/Agricultural Tenant Name of Owner/Agricultural Tenant Number	ehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to Country Planning Act 1990		
P'owner' is a person with a free section 65(8) of the Town and of Dwner/Agricultural Tenant Name of Owner/Agricultural Tenant Number Suffix	ehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to Country Planning Act 1990		
P'owner' is a person with a free section 65(8) of the Town and of Dwner/Agricultural Tenant Name of Owner/Agricultural Tenant Number Suffix House Name	chold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to country Planning Act 1990 1		
Powner' is a person with a free section 65(8) of the Town and 6 Dwner/Agricultural Tenant Name of Owner/Agricultural Tenant Number Suffix House Name Address line 1	chold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to country Planning Act 1990 1		
Powner' is a person with a free section 65(8) of the Town and 6 Dwner/Agricultural Tenant Name of Owner/Agricultural Tenant Number Suffix House Name Address line 1 Address line 2	chold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to country Planning Act 1990 1 Eversholt Street		

Person role		
The applicantThe agent		
Title	Mrs	
First name	Sara	
Surname	Humphries	
Declaration date (DD/MM/YYYY)	05/11/2019	
Declaration made		
30. Declaration		
		scribed in this form and the accompanying plans/drawings and additional information. I/we confirm e true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
Date (cannot be pre- application)	05/11/2019	