

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

pen Parade		
oen Parade		
ey Road		
n		
SJP		
Description of site location must be completed if postcode is not known:		
0		
5		
/orks		
/orks ere House		
ere House		
ere House ay Avenue, Hams Hall		
3		

2. Applicant Detai	2. Applicant Details						
Country	United Kingdom						
Postcode	B46 1AL						
Primary number							
Secondary number							
Fax number							
Email address							
Are you an agent acting	g on behalf of the applicant?			⊚ Yes No			
3. Agent Details							
Title	Mr						
First name	Andrew						
Surname	Olley						
Company name	One sign and Digital						
Address line 1	D86 Princesway north						
Address line 2	Team Valley						
Address line 3							
Town/city	Gateshed						
Country	United Kingdom						
Postcode	NE11 0TU						
Primary number							
Secondary number							
Fax number							
Email							
4. Type of Proposed Advertisement(s)							
Please describe the proposed advertisement(s)							
New Signage							
Please select the type(s) of advertising you are proposing: ✓ Fascia sign(s) ✓ Projecting or hanging sign(s) ☐ Hoarding(s) ☐ Other type(s)							
Please add details of each proposed fascia sign							
Fascia sign(s): 1							
What is the height fro	om the ground to the base of the advertisement?		3.13 metre(s)				

. Type of Proposed Advertisement(s)	
Fascia sign(s): 1	
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.715 x Width: 7.84 x Depth: 0.1 metre(s)
What materials will the sign be made of?	·
Aluminium	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background	
Blue text yellow background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.56 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.545 x Width: 3.52 x Depth: 0.003 metre(s)
What materials will the sign be made of?	·
Dibond	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background	·
Blue text yellow background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	
Please add details of each proposed projecting or hanging sign	
Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.24 metre(s)
What is the maximum projection of the advertisement from face of building?	0.6 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.1 metre(s)
What materials will the sign be made of?	1
Aluminium	
What is the maximum height of any of the individual letters and symbols?	12 cm

4. Type of Proposed Advertisement(s)						
Projecting or hanging sign(s): 1						
The colour of text and background						
Blue text yellow back	ground					
Will the sign be illuminated?						
Will the sign be illumi	nated internally or externally?	Internally Illuminated				
Illuminance levels		200 cd/m2				
Will the illumination be static or intermittent? Static						
5. Location of Adv	vertisement(s)					
Is the advertisement(s)	you are applying for already in place?		□ Yes	No		
Is an existing advertise	ment(s) to be removed and replaced by the advertisement(s) in this propo	sal?	⊇ Yes	No	Not Applicable	
Will the proposed advertisement(s) project over a footpath or other public highway?			Yes	□ No		
6. Advertisement(s) Period					
Please state the period	d of time for which consent is sought for the advertisement					
From	15/10/2019					
То	15/10/2024					
7. Neighbour and	Community Consultation					
Have you consulted your neighbours or the local community about the proposal? ○ Yes ○ No						
8. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?			Yes	□ No		
If the planning authority	needs to make an appointment to carry out a site visit, whom should they	contact?				
The agentThe applicant						
Other person						
9. Pre-application	Advice					
Has assistance or prior	advice been sought from the local authority about this application?		⊇ Yes	No		
10. Interest In the	Land					
Does the applicant own the land or buildings where the adverts are to be placed?						
11. Authority Emp	loyee/Member					
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member						
(b) an elected member						

11. Authority Employee/Member						
(c) related to a member o (d) related to an elected r	of staff member					
It is an important principle of decision-making that the process is open and transparent.						
For the purposes of this quinformed observer, having the Local Planning Authori	For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.					
Do any of the above stater						
,						
12. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.						
Date (cannot be preapplication)	5/10/2019					