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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Tesco Express"/>
Address line 1	<input type="text" value="196 Camden road"/>
Address line 2	<input type="text" value="Camden"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW1 9HG"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="529538"/>
Northing (y)	<input type="text" value="184592"/>

Description

#### 2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Andy"/>
Surname	<input type="text" value="Horwood"/>
Company name	<input type="text" value="Tesco"/>
Address line 1	<input type="text" value="Krestel Way"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Welwyn"/>

## 2. Applicant Details

Country	United Kingdom
Postcode	AL7 1GB
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes  No

## 3. Agent Details

No Agent details were submitted for this application

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed new:  
8 x fascia panel  
2 x internally illuminated box fascia  
1 x store directory  
4 x plain frosting  
4 x vinyls  
1 x ATM surround

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)  
 Projecting or hanging sign(s)  
 Hoarding(s)  
 Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.845 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.76 x Width: 2.265 x Depth: 0 metre(s)
What materials will the sign be made of?	
2mm aluminium and brown arizona oakwood text	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
As shown in Sign 1 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

#### 4. Type of Proposed Advertisement(s)

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.845 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.76 x Width: 4.48 x Depth: 0 metre(s)
What materials will the sign be made of?	
5mm perspex	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
As shown in Sign 2 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	2.845 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.76 x Width: 4.065 x Depth: 0 metre(s)
What materials will the sign be made of?	
2mm aluminium and brown arizona oakwood text	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
As shown in Sign 3 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	2.845 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.76 x Width: 1.015 x Depth: 0 metre(s)
What materials will the sign be made of?	
2mm aluminium and brown arizona oakwood text	
What is the maximum height of any of the individual letters and symbols?	0 cm

#### 4. Type of Proposed Advertisement(s)

Fascia sign(s): 4	
The colour of text and background	
As shown in Sign 4 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	2.845 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.76 x Width: 6.835 x Depth: 0 metre(s)
What materials will the sign be made of?	
2mm aluminium and brown arizona oakwood text	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
As shown in Sign 8 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 6	
What is the height from the ground to the base of the advertisement?	2.37 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.225 x Width: 3.575 x Depth: 0 metre(s)
What materials will the sign be made of?	
5mm perspex	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
As shown in Sign 11 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

#### 4. Type of Proposed Advertisement(s)

Fascia sign(s): 7	
What is the height from the ground to the base of the advertisement?	2.845 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.76 x Width: 7.095 x Depth: 0 metre(s)
What materials will the sign be made of?	
2mm aluminium and brown arizona oakwood text	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
As shown in Sign 13 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 8	
What is the height from the ground to the base of the advertisement?	2.845 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.76 x Width: 2.76 x Depth: 0 metre(s)
What materials will the sign be made of?	
2mm aluminium and brown arizona oakwood text	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
As shown in Sign 18 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 9	
What is the height from the ground to the base of the advertisement?	2.845 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.76 x Width: 2.92 x Depth: 0 metre(s)
What materials will the sign be made of?	
2mm aluminium and brown arizona oakwood text	
What is the maximum height of any of the individual letters and symbols?	0 cm

#### 4. Type of Proposed Advertisement(s)

Fascia sign(s): 9	
The colour of text and background As shown in Sign 19 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 10	
What is the height from the ground to the base of the advertisement?	2.845 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.76 x Width: 3.77 x Depth: 0 metre(s)
What materials will the sign be made of? 2mm aluminium and brown arizona oakwood text	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background As shown in Sign 20 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.24 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.26 x Width: 3.375 x Depth: 0 metre(s)
What materials will the sign be made of? 3mm vinyl	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background As shown in Sign 5 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

#### 4. Type of Proposed Advertisement(s)

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.24 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.26 x Width: 3.39 x Depth: 0 metre(s)
What materials will the sign be made of? 3mm vinyl	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background  As shown in Sign 6 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0.925 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.24 x Width: 2.23 x Depth: 0 metre(s)
What materials will the sign be made of? 3mm vinyl	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background  As shown in Sign 9 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0.925 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.24 x Width: 2.23 x Depth: 0 metre(s)
What materials will the sign be made of? 3mm vinyl	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background  As shown in Sign 10 of "Camden Express_Proposed Elevations"	

#### 4. Type of Proposed Advertisement(s)

Other type(s): 4	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m <sup>2</sup>
Will the illumination be static or intermittent?	

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.845 x Width: 1.015 x Depth: 0 metre(s)
What materials will the sign be made of? 5mm dibond panel	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background  As shown in Sign 7 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m <sup>2</sup>
Will the illumination be static or intermittent?	

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	0.925 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.24 x Width: 0.585 x Depth: 0 metre(s)
What materials will the sign be made of? 3mm vinyl	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background  As shown in Sign 12 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m <sup>2</sup>
Will the illumination be static or intermittent?	

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	0.9 metre(s)



#### 4. Type of Proposed Advertisement(s)

Other type(s): 7	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.4 x Width: 2.29 x Depth: 0 metre(s)
What materials will the sign be made of? 2mm plain vinyl frosting	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background As shown in Sign 14 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 8	
What is the height from the ground to the base of the advertisement?	0.9 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.4 x Width: 2.29 x Depth: 0 metre(s)
What materials will the sign be made of? 2mm plain vinyl frosting	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background As shown in Sign 15 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 9	
What is the height from the ground to the base of the advertisement?	0.9 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.4 x Width: 2.29 x Depth: 0 metre(s)
What materials will the sign be made of? 2mm plain vinyl frosting	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background As shown in Sign 16 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No

#### 4. Type of Proposed Advertisement(s)

Other type(s): 9	
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 10	
What is the height from the ground to the base of the advertisement?	0.9 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.4 x Width: 2.65 x Depth: 0 metre(s)
What materials will the sign be made of? 2mm plain vinyl frosting	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background  As shown in Sign 17 of "Camden Express_Proposed Elevations"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Proposed new:  
8 x fascia panel  
2 x internally illuminated box fascia  
1 x store directory  
4 x plain frosting  
4 x vinyls  
1 x ATM surround

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="15/10/2019"/>
To	<input type="text" value="15/10/2024"/>

#### 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

15/10/2019