

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	
Suffix	
Property name	167-169
Address line 1	Camden High Street
Address line 2	
Address line 3	
Town/city	London
Postcode	NW1 7JY
Description of site locati	ion must be completed if postcode is not known:
Easting (x)	528916
Northing (y)	183788
Description	

2.	Арр	licant	Detai	ls

Title	Mr
First name	Mark
Surname	Fryer
Company name	The Works Stores Ltd
Address line 1	Boldmere House
Address line 2	Faraday Avenue
Address line 3	Hams Hall Distribution Park
Town/city	Coleshill, Birmingham

2. Applicant Details

Country	
Postcode	B46 1AL
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔍 No

3. Agent Details	
Title	Mr
First name	Andrew
Surname	Olley
Company name	One Sign and Digital
Address line 1	D86 Princesway north
Address line 2	Team Valley
Address line 3	
Town/city	Gateshed
Country	United Kingdom
Postcode	NE11 0TU
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

lease describe the proposed advertisement(s)	
External signs	
Please select the type(s) of advertising you are proposing:	
Fascia sign(s)	
Projecting or hanging sign(s)	
Hoarding(s)	
Other type(s)	
Please add details of each proposed fascia sign	
Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.94 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1		
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)	
Dimension:	ion: Height: 1.05 x Width: 8.29 x Depth: 0.1 metre(s)	
What materials will the sign be made of?		
Aluminium		
What is the maximum height of any of the individual letters and symbols? 39 cm		
The colour of text and background		
Blue text with yellow back ground		
Will the sign be illuminated?	Yes	
Will the sign be illuminated internally or externally?	Internally Illuminated	
Illuminance levels	200 cd/m2	
Will the illumination be static or intermittent?	Static	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1		
What is the height from the ground to the base of the advertisement?	4.08 metre(s)	
What is the maximum projection of the advertisement from face of building? 0.7 metre(s)		
imension: Height: 0.7 x Width: 0.7 x Depth: 0.1 metre(s)		
What materials will the sign be made of?		
Aluminium		
/hat is the maximum height of any of the individual letters and symbols? 146 cm		
The colour of text and background		
Blue Text Yellow Background		
Will the sign be illuminated?	Yes	
Will the sign be illuminated internally or externally?	Internally Illuminated	
Illuminance levels	200 cd/m2	
Will the illumination be static or intermittent?	Static	

5. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph (s) in this text box See visual Will the proposed advertisement(s) project over a footpath or other public highway?

6. Advertisement(Please state the period	s) Period d of time for which consent is sought for the advertisement		
From	15/10/2019		
То	15/10/2024		
7. Neighbour and	Community Consultation		
Have you consulted yo	ur neighbours or the local community about the proposal?	Q Yes	No
8. Site Visit			
Can the site be seen fre	om a public road, public footpath, bridleway or other public land?	Yes	◯ No
If the planning authority The agent The applicant Other person	y needs to make an appointment to carry out a site visit, whom should they contact?		
9. Pre-application	Advice		
	advice been sought from the local authority about this application?	Q Yes	No
10. Interest In the	Land		
	the land or buildings where the adverts are to be placed?	Yes	O No
	leves/Member		
11. Authority Emp With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an elected	athority, is the applicant and/or agent one of the following: r er of staff		
It is an important princi	ple of decision-making that the process is open and transparent.	Q Yes	No
For the purposes of this informed observer, hav the Local Planning Aut	s question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ring considered the facts, would conclude that there was bias on the part of the decision-maker in hority.		
Do any of the above sta	atements apply?		

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

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