

Application ref: 2019/3993/L  
Contact: Antonia Powell  
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Date: 15 October 2019

**Development Management**  
Regeneration and Planning  
London Borough of Camden  
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WC1H 9JE

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Mr David Byron  
University Of London  
Senate House  
Malet Street  
London  
WC1E 7HU

Dear Sir/Madam

## **DECISION**

Planning (Listed Building and Conservation Areas) Act 1990

### **Listed Building Consent Granted**

Address:  
**University Of London Senate House**  
**Malet Street**  
**London**  
**WC1E 7HU**

Proposal:  
Installation of x6 A1 (594mm wide x 841mm high) event advertising boards to the railings on Malet Street.  
Drawing Nos:  
Site Plan;  
Access and Design Statement;  
Close up elevation;  
Long elevation;  
Photo sheet of British Museum advertising example.

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

#### Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning

(Listed Buildings and Conservation Areas) Act 1990.

- 2 The development hereby permitted shall be carried out in accordance with the following approved plans:

Site Plan;  
Access and Design Statement;  
Close up elevation;  
Long elevation;  
Photo sheet of British Museum advertising example.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

- 3 All new work and work of making good shall be carried out to match the existing adjacent work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

Informative(s):

- 1 This consent is for the display of three pairs of poster display boards along the southern part of the front boundary railings to Senate House, along Malet Street. Senate House is Grade II\* listed.

The applicant is seeking to regularise the display of signs and posters which tend to be displayed on an ad hoc informal basis without either Advertising Consent or Listed Building Consent. The displays will be for University of London, the School of Advanced Studies and Senate House Library related events and will be for a period of 5 years.

Each board will be a solid non illuminated advertising board within a plain powder coated aluminium frame coloured RAL 7016 - Anthracite Grey to match the new painted livery of Senate House. The measurements of the display boards are as follows: Height: 0.841, Width: 0.594 and Depth: 0.15. Each board will be protected with a 3mm clear polycarbonate sheet and attached, through the railings, to a simple horizontal bar running behind the advertising display panel and without any direct attachment to the cast iron of the listed railing. This method of display is considered reversible with no invasive fixing or damage to the historic cast iron railings.

No responses have been received in response to the Press Notice or the Site Notice. Historic England responded with a letter of flexibly authorisation duly stamped and signed on behalf of the Secretary of State.

The site's planning history has been taken into account when making this

decision

Special regard has been attached to the desirability of preserving the listed building and its features of special architectural or historic interest, under s.16 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

As such, the proposal is in general accordance with policies D1 and D2 of the Camden Local Plan 2017. The proposed development also accords with the London Plan 2016 and the National Planning Policy Framework.

- 2 Your proposals may be subject to control under the Building Regulations and/or the London Buildings Acts that cover aspects including fire and emergency escape, access and facilities for people with disabilities and sound insulation between dwellings. You are advised to consult the Council's Building Control Service, Camden Town Hall, Judd St, Kings Cross, London NW1 2QS (tel: 020-7974 6941).
- 3 You are advised that any works of alterations or upgrading not included on the approved drawings which are required to satisfy Building Regulations or Fire Certification may require a further application for listed building consent.
- 4 Noise from demolition and construction works is subject to control under the Control of Pollution Act 1974. You must carry out any building works that can be heard at the boundary of the site only between 08.00 and 18.00 hours Monday to Friday and 08.00 to 13.00 on Saturday and not at all on Sundays and Public Holidays. You are advised to consult the Council's Noise and Licensing Enforcement Team, Camden Town Hall, Judd St, Kings Cross, London NW1 2QS (Tel. No. 020 7974 4444 or search for 'environmental health' on the Camden website or seek prior approval under Section 61 of the Act if you anticipate any difficulty in carrying out construction other than within the hours stated above.
- 5 This approval does not authorise the use of the public highway. Any requirement to use the public highway, such as for hoardings, temporary road closures and suspension of parking bays, will be subject to approval of relevant licence from the Council's Streetworks Authorisations & Compliance Team London Borough of Camden 5 Pancras Square c/o Town Hall, Judd Street London WC1H 9JE (Tel. No 020 7974 4444) . Licences and authorisations need to be sought in advance of proposed works. Where development is subject to a Construction Management Plan (through a requirement in a S106 agreement), no licence or authorisation will be granted until the Construction Management Plan is approved by the Council.
- 6 All works should be conducted in accordance with the Camden Minimum Requirements - a copy is available on the Council's website at <https://beta.camden.gov.uk/documents/20142/1269042/Camden+Minimum+Requirements+%281%29.pdf/bb2cd0a2-88b1-aa6d-61f9-525ca0f71319> or contact the Council's Noise and Licensing Enforcement Team, 5 Pancras Square c/o Town Hall, Judd Street London WC1H 9JE (Tel. No. 020 7974 4444)

Noise from demolition and construction works is subject to control under the Control of Pollution Act 1974. You must carry out any building works that can be heard at the boundary of the site only between 08.00 and 18.00 hours Monday to Friday and 08.00 to 13.00 on Saturday and not at all on Sundays and Public Holidays. You must secure the approval of the Council's Noise and Licensing Enforcement Team prior to undertaking such activities outside these hours.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is positioned above the typed name and title.

Daniel Pope  
Chief Planning Officer