



TRANSPORT STATEMENT

PREMIER INN, 1 DUKE'S ROAD, LONDON, WC1H 9PJ

Proposed 66 Bedroom Extension

Date: October 2019 Ref: WHIT/15/3001/TS01

1 INTRODUCTION

- 1.1 RGP is commissioned by Whitbread Group Plc. to provide transport planning and highway advice in respect to a proposed 66 bedroom hotel extension to the Premier Inn at 1 Duke's Road, WC1H 9PJ, within the London Borough of Camden (LBC).
- 1.2 The existing site comprises a 265 bedroom Premier Inn hotel with an internal restaurant, operated by Whitbread. Chargeable car parking is available on-site with a total of 16 spaces provided for the use of guests, 4 of which are reserved as disabled parking bays. A plan illustrating the existing site layout is attached hereto at Appendix A.
- 1.3 The proposals involve a 66 bedroom extension comprising a roof and rear extension over the car park, resulting in a total of 331 bedrooms post-development. The level of car parking on-site would be reduced by 11 spaces, to provide a total of 5 following the extension proposals. Each of the site's 4 disabled parking bays would be retained post-development, whilst a single standard car parking space would also be retained following the extension.
- Additionally, as part of the proposals, the existing ground floor restaurant would be 1.4 refurbished and re-branded as a 'Bar & Block' restaurant. The ground floor restaurant would continue to be operated by Whitbread, providing approximately 215 covers and a floor area of 466 sqm which would be aimed at external trade. The plan attached at Appendix **B** illustrates the proposed site layout.
- 1.5 The shared restaurant / hotel entrance would be located at the site's Euston Road boundary, which currently suffers from a lack of active frontage with a poor design. The proposed restaurant is designed as such to activate a high quality and attractive frontage, contributing to an improved pedestrian environment in the vicinity of the site.

RGP - Transport Planning and Infrastructure Design Consultants

T: 01483 861 681

E: enquiries@rgp.co.uk

www.rgp.co.uk ACS > 180 9001





- 1.6 The site is located approximately 275m to the east of London Euston rail station and is also served by an extensive range of bus routes. Furthermore, St Pancras International and King's Cross rail stations are located approximately 350m and 500m to the northeast, respectively. The site therefore benefits from an excellent level of accessibility via the public transport, including national and international rail services.
- 1.7 As background, a pre-application meeting was held with LBC on 3rd October 2018 which included attendance from RGP and LBC's highway officer, James Hammond. The highways feedback received was supportive and advised that any further reduction in on-site car parking would be encouraged. The illustrative scheme presented at the pre-application meeting included 8 car parking spaces; therefore, the number of on-site car parking spaces has subsequently been reduced to provide 5 car parking spaces, 4 of which would be reserved for disabled use only. Officers at the pre-application meeting also supported activating the frontage with Euston Road.
- 1.8 Additionally, RGP has engaged with the Somerton House Resident's Association in order to discuss and address their concerns regarding the operation and management of the rear service yard. As part of discussions held, clarification has been sought in relation to the delivery and servicing strategy and use of the shared access to the lower level parking area, over which Somerton House residents benefit from a right of access. This report, in combination with the accompanying Delivery and Servicing Management Plan have been prepared with consideration of these comments which are addressed accordingly.
- 1.9 A Travel Plan has also been prepared by RGP to accompany this Transport Statement which identifies measures to help promote and facilitate sustainable modes of travel and to discourage the use of private car for staff and guests travelling to / from the Premier Inn. A key aim of the Travel Plan is to reduce the potential for parking pressures on-site, following the extension proposals.
- 1.10 Additionally, a Delivery and Servicing Management (DSMP) has been prepared by RGP to accompany the application. The DSMP outlines measures to manage the location, timing and duration of deliveries and servicing at the site. Both the DSMP and Travel Plan should be read in conjunction with this Transport Statement.
- 1.11 RGP has considerable experience of Whitbread hotels and have been involved in many new builds and extensions to existing sites within the Whitbread estate nationwide. As a result, RGP holds a wealth of survey data in relation to trip generation and vehicular activity associated with existing sites throughout the UK and within comparable central London locations. Furthermore, RGP has been involved in a wide range of hotel developments, including Whitbread operated hotels, specifically within LBC and therefore has particularly good knowledge of the site's operation in context of its Central London location.
- 1.12 The remainder of this Transport Statement comprises the following sections:
 - i) Section 2: Policy Review;
 - ii) Section 3: Site Location and Accessibility Credentials;





- iii) Section 4: Trip Generation and Impact;
- iv) Section 5: Parking and Access Arrangements;
- v) Section 6: Delivery and Servicing Arrangements;
- vi) Section 7: Summary and Conclusions.

2 POLICY REVIEW

2.1 This section of the report summarises the key transport policy information at a national, regional and local level. These policies are assessed in relation to the scale and type of development proposed, as well as the site's location.

National Planning Policy Framework (February 2019)

2.2 The NPPF sets out a presumption in favour of sustainable development that recognises the importance of transport policies in facilitating sustainable development, and that planning decisions should have regard to local circumstances regarding the comparative accessibility of given areas. In this regard, paragraph 103 of the NPPF states that:

"Opportunities to maximise sustainable transport solutions will vary between urban and rural areas, and this should be taken into account in both plan-making and decision-making."

2.3 When considering development proposals paragraph 108 of the NPPF states:

"In assessing sites that may be allocated for development in plans, or specific applications for development, it should be ensured that:

- i) appropriate opportunities to promote sustainable transport modes can be or have been taken up, given the type of development and its location;
- ii) safe and suitable access to the site can be achieved for all users; and
- iii) any significant impacts from the development on the transport network (in terms of capacity and congestion), or on highway safety, can be cost effectively mitigated to an acceptable degree."

2.4 Paragraph 109 states:

"Development should only be prevented or refused on highways grounds if there would be an unacceptable impact on highway safety, or the residual cumulative impacts on the road network would be severe."





2.5 This Transport Statement has been prepared to support the proposed redevelopment of the site, whilst detailing all opportunities for future guests to make journeys via sustainable modes of transport to the extended hotel. Particular focus is given in this report to demonstrating safe and convenient access to the site for all users and identifying any potential impact of the proposed change of use on the local highway and public transport networks.

London Plan (Revised March 2016)

- 2.6 **Policy 6.1** of The London Plan states that the Mayor will encourage patterns and forms of development that reduce the need to travel, especially by car, whilst **Policy 6.14** underlines the Mayor's intention to encourage servicing and deliveries in ways that minimise congestion.
- 2.7 **Policy 2.15** relates to town centres and details that town centre developments should enhance the vitality and viability of the centre, promote access by public transport, walking and cycling; and reduce delivery, servicing and road user conflict.
- 2.8 The site is within in a highly convenient location in terms of access by local rail services from Euston station, King's Cross St Pancras station and bus services available from Euston Road. Additionally, there is high quality pedestrian and cycle infrastructure provided throughout the local area, thus satisfying the aims of the above policy.
- 2.9 **Policy 6.13C** 'Parking' of the London Plan states that maximum parking standards should be applied to planning applications. Parking standards contained within the London Plan state that with exception for provision for operational needs and disabled parking, all development in areas represented by an 'excellent' level of accessibility to the public transport network (as is the case with the application site) should provide zero on-site car parking.
- 2.10 No additional parking would therefore be provided for the extended hotel in in Line with maximum car parking standards defined in the London Plan. It is also noted that within the Draft New London Plan, parking standards pertaining to hotel uses states that in the Central Activities Zone (CAZ) with a PTAL 4-6, any on-site parking should be limited to operational needs and disabled parking.

Camden Local Plan (2017) and Camden Planning Guidance (CPG Transport 2019)

- 2.11 **Policy T1** of the Local Plan outlines the Council's objectives to prioritise walking, cycling and public transport. New developments should meet the needs of pedestrians and cyclists to assist in creating a safe and accessible environment to promote active modes of transport.
- 2.12 **Policy T2** of the Local Plan requires all new development in the borough to operate as carfree, with the exception of disabled parking and parking required for essential operational needs, or whereby a retention of parking is agreed with LBC following a redevelopment of the site.





- 2.13 The Local Plan refers to the *CPG Transport* (March 2019) document for further guidance on car and cycle parking policy in support of the above policy. Full consideration of the Council's parking policy and supporting guidance is given in Section 5 of this report.
- 2.14 The CPG Transport document also provides detailed guidance regarding the provision of Travel Plan and DSMP documents, which has been fully examined by RGP in the preparation of these documents respectively to accompany the application for the proposed extension to the hotel at Euston.

3 BASELINE CONDITIONS

Site Location and Description

- 3.1 The site is bounded by the A501 Euston Road to the northwest, Duke's Road to the southwest and commercial uses to the northeast and southeast. There is a wide range of retail, business and leisure attractions located in close proximity to the site, as well as some predominantly residential areas.
- 3.2 The on-site car park also provides 4 car parking spaces and garages for residents of Somerton House. Vehicle access to the car park is afforded via a ramp from Duke's Road at the site's southern corner which is barrier controlled to prevent unauthorised parking activity (i.e. non hotel guests, staff, delivery vehicles or Somerton House Residents). The barrier control system is not currently operational and a secure manual gated access is instead being utilised to address recent issues with antisocial behaviour occurring within the basement level of the site. **Photographs 3.1 & 3.2**, below, show the current access arrangements.









Photograph 3.1. Site Access from Duke's Road

- 3.3 These arrangements associated with the existing site would not be subject to alteration following the extension proposals, however, would continue to be managed. Delivery / servicing vehicles, as well as staff and guests, would continue to access the lower level of the site via Duke's Road.
- 3.4 Duke's Road is accessible from Euston Road only, as vehicle movements from Burton Street to the southwest are not permitted. Access onto Duke's Road is provided via a signalised junction with the A501 Euston Road at the western corner of the site. Duke's Road is subject to a 20mph speed limit and vehicles are restricted to a maximum weight of up to 5 tonnes between the hours of 18:30 08:00. Double yellow line carriageway restrictions are implemented along Duke's Road adjacent to the site.
- 3.5 The A501 Euston Road forms a dual carriageway adjacent to the site's north-western boundary and provides a route towards the A1 at Angel (Islington) and the A10 at Old Street to the east before continuing onward into the City of London to the southeast. Additionally, The A501 provides a route towards the A40 and the A5 in Marylebone to the west.
- 3.6 Euston Road forms part of the Transport for London Road Network (TLRN) and is subject to double red line carriageway restrictions adjacent to the site, stipulating no stopping at any time.
- 3.7 The site is conveniently located in terms of delivery vehicle access from the wider strategic highway network. **Plan 01**, attached, illustrates the site's location in context of the local highway network, public transport infrastructure, cycle network and nearby visitor attractions.





Accessibility Credentials

- 3.8 In order to establish the potential for future end users of the site (i.e. guests, staff and restaurant patrons) to travel by sustainable travel modes, in accordance with relevant national (The National Planning Policy Framework), regional (The London Plan) and local (Camden Local Plan) transport planning policy objectives, a review of the existing transport infrastructure and services within the vicinity of the site is provided within this section of the report.
- 3.9 Considering the site's Central London location, public transport and 'active' modes of travel such as walking and cycling would be the primary choice by staff to reach the site and to complete local trips during the day.
- 3.10 The need for guests and staff to travel greater distances from the site during the day is also reduced by its proximity of a range of retail, leisure and business uses throughout the local area. The new ground floor restaurant would attract external visitors from the locality representing 'pass-by' trade associated with pedestrians making trips by foot to / from Euston station, for example, rather than new dedicated trips.

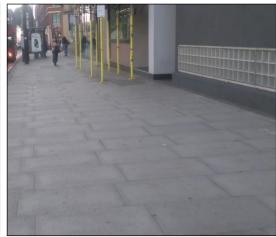
Walking and Cycling

- 3.11 There are good opportunities for guests and staff to travel to the site via sustainable modes of transport. There is an excellent standard of pedestrian and cycle infrastructure throughout the locality, which would encourage the use of active modes of transport such as walking and cycling. Many of the local commercial and leisure attractions that would likely form the ultimate destination for guests would be conveniently accessible via active modes during their stay and for staff commuting to the site from nearby residential areas, for example.
- 3.12 Wide, well-lit footways are provided along Euston Road adjacent to the site which continue onto Duke's Road at the site's southern boundary. Signalised crossing points with dropped kerbs and tactile paving are provided across all arms of the Euston Road / Duke's Road junction at the western corner of the site, with central refuges provided on Euston Road. It is understood that improvements have been proposed by TfL to commence at the pedestrian crossing on Dukes Road to provide a fully signal controlled crossing point.









Photographs 3.2 & 3.3. Pedestrian Infrastructure on Euston Road Adjacent to the Site

- 3.13 These crossings facilitate highly convenient and safe pedestrian access to Euston rail station, as well as the commercial / retail uses provided along both sides of Euston Road. High quality crossing points are provided across Euston Road at regular intervals in both directions.
- 3.14 The network of local footways continues onto the nearby residential areas, affording convenient routes to the site for some staff who are likely to reside in such locations. Additionally, the pedestrian infrastructure in the vicinity of the site affords both staff and guests with safe access to the local bus stops on either side of Euston Road.
- 3.15 The locality is well-suited to cycling with a number of designated cycle routes provided in close proximity to the hotel. The bus lanes along Euston Road in the vicinity of the site also give priority to cyclists at all times, forming shared cycle routes in both directions from the site.
- 3.16 There is an expansive network of signposted cycle routes throughout the wider area, providing convenient links into Central London, including sections of marked on-street cycle lanes (Photographs 3.4 & 3.5). These cycle routes would facilitate convenient commuting trips for staff making regular journeys from residential areas slightly further afield.









Photographs 3.4 & 3.5. Local Cycle Routes

- 3.17 Santander cycle hire offers short-term bicycle rental throughout Central London, with approximately 10,000 bicycles at more than 700 conveniently located docking stations. Operated by TfL, these facilities are particularly popular with commuters and those visiting from outside London and hence may be utilised by hotel guests some staff travelling to the site.
- 3.18 There are several nearby Santander cycle docking stations, with the closed located at Upper Woburn Place (150m), Euston Square Gardens (175m) Ossulston Street (250m), Eversholt Street (300m) and Cartwright Gardens (350m). These docking stations provide a combined capacity for 140 bikes and would form an attractive mode for guests making trips away from the hotel during their stay.
- 3.19 Furthermore, there is a good provision of secure on-street cycle parking locally, including on Euston Road adjacent to the hotel. Further details regarding to on-site cycle parking provision are provided within Section 5 of this report.

Bus Services

3.20 There is an extensive range of local bus routes serving the site, with the nearest bus stops located on Euston Road, approximately 50m (less than a minute by foot) to the northeast of the hotel. These bus stops benefit from seating, shelter, route mapping, full timetables and real-time information displays (**Photograph 3.6**).







Photograph 3.6. Local Bus Stop on Euston Road

- 3.21 A high frequency of services is available from these stops to destinations throughout Central London, including towards major public transport interchanges such as Victoria, Paddington and King's Cross. These services also call at district centres and residential areas further afield and would therefore provide a particularly attractive mode for staff making regular commuting trips to the site.
- 3.22 **Figure 3.1**, below, provides a summary timetable of bus routes serving the stops on Euston Road.

	BUS TIMETABL	E (British Library Bus Stops – S	Stop B)
Service	Route Summary	Typical Frequency	Hours of Operation
30	Hackney Wick – King's Cross Station – Baker Street – Marble Arch Station	Mon-Fri: 7-10 minutes Sat: 7-11 minutes Sun: 10-14 minutes	Mon-Sun: 05:18-00:38
59	Wharfdale Road / London Canal Museum – Streatham Hill	Mon-Fri: 4-8 minutes Sat: 6-9 minutes Sun: 10-12 minutes	Mon-Fri: 04:35-01:05 Sat: 04:55-01:05 Sun: 05:25-01:05
73	Stoke Newington Common – Oxford Circus Station	Common – Oxford Sat: 4-8 minutes	
91	Tottenham Lane YMCA – Trafalgar Square	Mon-Fri: 6-10 minutes Sat: 7-10 minutes Sun: 7-11 minutes	Mon-Sat: 05:24-00:34 Sun: 06:24-00:34
205	Bow Church – Liverpool Street Station – Cleveland Terrace	Mon-Fri: 7-10 minutes Sat: 7-11 minutes Sun: 10-13 minutes	Mon-Fri: 05:32-01:09 Sat: 05:33-01:23 Sun: 05:35-01:04
390	Archway Station – Victoria Bus Station	Mon-Fri: 4-7 minutes Sat: 3-6 minutes	Mon-Sun: 24 hour service





		Sun: 8-12 minutes	
476	Northumberland Park – Euston Bus Station	Mon-Fri: 6-8 minutes Sat: 7-9 minutes Sun: 10-13 minutes	Mon-Thurs: 06:07-00:22 Fri-Sat: 06:05-00:27 Sun: 06:03-00:19
N73	Walthamstow Bus Station – Oxford Street		Sun Ni-Fri Morn: 00:40-05:16 Fri Ni-Sun Morn: 00:41-05:23
N91	Cockfosters Station – Trafalgar Square	Mon-Sun: 30 minutes	Sun -Mon Morn: 00:05-05:35 Mon -Sat Morn: 00:35-05:34 Sat -Sun Morn: 00:35-07:34
N205	Drapers Field – Cleveland Terrace		Sun Ni-Fri Morn: 01:13-05:13 Fri Ni-Sun Morn: 00:21-05:15

Figure 3.1. Summary of Local Bus Routes

3.23 As demonstrated above, there is a particularly high frequency of local bus services, including routes operating 24-hour services, which would afford a highly convenient mode for both staff and guests to access the site initially and to make trips away from the hotel during their stay.

London Underground

- 3.24 Euston station is located approximately 275m (a 3 minute walk) to the west of the site and forms a major terminus on the National Rail network, as well as providing access to both the Victoria and Northern Line London Underground routes.
- 3.25 The site is also located 450m (a 5 minute walk) from Euston Square London Underground station, which is accessible from Euston Road, providing highly convenient access to the Circle, Metropolitan and Hammersmith & City Lines on the London Underground network. It should be noted that Euston Square station benefits from step-free access via lifts between street and platform levels.
- 3.26 Furthermore, Kings Cross St Pancras is also located 450m from the site via Euston Road to the northeast and in addition to the London Underground lines outlined above, this station provides access to the Piccadilly Line and provides step-free access to all lines serving this station.
- 3.27 These London Underground stations provide an exceptionally high frequency of services to an extensive range of destinations across London, including both inner and outer city regions. It is anticipated that these services would provide the primary mode of transport for all guests making trips throughout the city during their stay at the hotel and would also be utilised by some quests to complete journeys to the site from major National Rail termini in the city such as Waterloo, Victoria, Paddington and Liverpool Street stations. The London Underground network would also likely cater for commuting trips by the majority of staff travelling to / from the site.





National Rail

- 3.28 Euston station forms a major rail terminus for wide range of routes accommodating services to destinations across the north and west of the UK, including Glasgow, Edinburgh, Manchester, Liverpool, Birmingham and Milton Keynes. Many frequent National Rail services to areas across north London are also available from Euston.
- 3.29 The station benefits from level-access to all platforms, combined with lifts affording step-free access from the station concourse to the car park and ticket hall. Secure and sheltered cycle parking facilities are also available for public use at the station, with capacity to accommodate up to 415 bicycles.
- 3.30 **Figure 3.2** below provides a summary of the key rail services from London Euston, full details of which can be found online at: http://www.nationalrail.co.uk/.

London Euston Rail Timetable Summary									
Destination	Typical Duration	Typical Frequency							
Glasgow Central	4 hrs 30 mins	2 per hour							
Edinburgh	5 hours 40 mins	1 per hour							
Crewe	1 hr 30 mins – 3 hrs 10 mins	7 per hour							
Birmingham New Street	1 hr 25 mins	5 per hour							
Manchester Piccadilly	2 hrs 10 mins	3 per hour							
Liverpool Lime Street	1 hr 15 mins	1 per hour							
Tring	45 mins	4 per hour							
Milton Keynes Central	35 mins	8 per hour							
Watford Junction	20 mins	8 per hour							
Wembley Central	20 mins	4 per hour							

Figure 3.2: London Euston Rail Summary

- 3.31 As shown, frequent and desirable rail services can be reached from London Euston. On this basis, it is anticipated that rail would offer a primary method of travel to/from the site for staff and visitors. The routes listed above include numerous suburban services which would likely be particularly beneficial for commuting journeys.
- 3.32 As noted previously, the site is also located in close proximity to Kings Cross St Pancras rail station, which is accessible via a 5 minute walk along Euston Road to the northeast. There is an exceptionally high frequency of National Rail services to destinations throughout the UK, as well as providing international services from St Pancras. A summary of rail destinations from Kings Cross St Pancras is provided within **Figure 3.3**, below.





STATION	KEY DESTINATION						
	Sheffield						
	Leicester						
	Derby						
	Nottingham						
	Luton						
	Bedford						
	St Albans						
St Pancras International	Cambridge						
	Peterborough						
	Croydon						
	Gatwick Airport						
	Brighton						
	Dover						
	Faversham						
	Eurostar Services to Paris, Brussels and Amsterdam						
	Peterborough						
	Doncaster						
	Hull						
	Leeds						
	York						
King's Cross	Newcastle						
Killy's Closs	Edinburgh						
	Glasgow						
	Dundee						
	Aberdeen						
	Perth						
	Inverness						

Figure 3.3. Summary of Rail Destinations from Kings Cross St Pancras

3.33 As shown in the above table, a wide range of service to destinations across the UK are available from Kings Cross St Pancras, as well as international rail services towards Paris, Brussels and Amsterdam. These services would form the primary mode of transport for guests making trips from destinations further afield, or as part of an onward journey towards these locations.

PTAL Assessment

- 3.34 To assess the current Public Transport Accessibility (PTAL) for the site, a site specific PTAL assessment was undertaken using Web-CAT, a web-based Connectivity Assessment Toolkit launched in Summer 2015. The assessment was carried out in accordance with the guidance methodology contained within 'Assessing Transport Connectivity in London', a TfL report published in April 2015.
- 3.35 This assessment takes account of the distance of public transport facilities from the site and the relative frequencies of these services. It also provides an indication of future connectivity providing forecasted information for 2021 and 2031.





- 3.36 A PTAL rating is defined by a score of 1a to 6b whereby a score of 1a represents a 'very poor' level of accessibility and a score of 6b represents an 'excellent' level of accessibility.
- 3.37 The PTAL assessment demonstrates that the site currently has a PTAI (Public Transport Accessibility Index) of 96.14, which corresponds to a PTAL rating of 6b. This is indicative of the site's excellent access to public transport whereby the daily travel needs of future hotel guests and staff of the development can be catered for. There are also many attractors located in the immediate vicinity of the site which can be reached on foot or by bicycle.

4 TRIP GENERATION

- 4.1 Based on RGP's experience of Premier Inn developments, the traffic generation for the hotel has been derived from comparable survey data. Although the TRICS database is the industry standard tool for deriving traffic generation for similar land uses, in RGP's experience this data is often not comparable. Many hotels within TRICS contain conference and leisure uses on-site, which make the data unrepresentative of a hotel which does not contain these facilities.
- As part of RGP's assessment, data collected from surveys of numerous comparable Premier Inn / restaurant sites has been used to establish the likely operation of the existing Premier Inn and how this may change with an additional 66 bedrooms. Survey data for 3 Inner London Premier Inn sites, including a survey previously undertaken at the Premier Inn Euston site, have been used to represent the likely trip generation and parking demand. The 3 survey sites include Premier Inn hotels located at Euston, Victoria and Southwark.
- 4.3 **Appendix C**, attached hereto, provides the full survey schedule, while **Appendix D** provides a summary of the key information from these survey sites.
- 4.4 All three of the Premier Inn sites selected for this assessment are within Central London locations and are comparable in terms of on-site parking, PTAL ratings and local land uses.

 Figure 4.1 provides a summary of the comparability of the sites considered.

Site	Bedrooms	Parking (per bed)	PTAL	Location	Distance from Site
Euston (application site)	265	16 (0.06)	6b	A5	N/A
Victoria (SW1V 1PS)	110	0	6b	A3213	Approx. 4km
Southwark (SE1 1NP)	59	6 (0.10)	6b	A24	Approx. 3.25km

Figure 4.1. Comparable Premier Inn Survey Sites

4.5 **Figure 4.2** below provides a summary of the trip rates derived from the attached survey data for the existing site. For robustness the conventional highway peak hours (08:00-09:00 and 17:00-18:00) have been considered in addition to the daily traffic generation.





	AM Peak				PM Ped	ak	Total Daily			
	Arr Dep 2-Way Arr Dep 2-Way					2-Way	Arr	Dep	2-Way	
Car/taxi	0.00	0.02	0.02	0.01	0.00	0.01	0.12	0.12	0.25	
Public transport	0.03	0.17	0.19	0.11	0.04	0.16	1.36	1.34	2.69	
Walk	0.01	0.06	0.07	0.04	0.02	0.06	0.15	0.14	0.29	
Cycle	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
All modes	0.04	0.04 0.24 0.28			0.06	0.23	1.67	1.64	3.31	

Figure 4.2. Hotel Trip Rates (per bedroom)

4.6 The data collected form comparable Inner London sites has been used to determine the likely operation of the both the existing and proposed site from a trip generation perspective. The trip rates above have been applied to the following assessments to determine the trip generation credentials of the site.

Existing Site Operation

4.7 Based on the trip rates established above, the following table (**Figure 4.3**) provides a summary of the resultant trip generation associated with the existing 266 bedroom Premier Inn hotel.

	AM Peak				PM Ped	ak	Total Daily			
	Arr	Dep	2-Way	Arr	Arr Dep 2-Way			Dep	2-Way	
Car/taxi	0	5	5	3	0	3	32	32	66	
Public transport	8	45	50	29	11	42	360	355	713	
Walk	3	16	19	11	5	16	40	37	77	
Cycle	0 0 0		0	0	0	0 0		0		
All modes	11	64	74	45	16	61	443	435	877	

Figure 4.3. Premier Inn Trip Generation (Existing Site)

- 4.8 As illustrated above, in terms of vehicle trips generated by the existing site, it is anticipated that a total of 66 two-way vehicle movements are currently generated over the course of a typical weekday. This includes 5 two-way movements during the AM peak hour period (08:00-09:00) as a worst-case scenario. It should be noted that the vast majority of these trips comprise taxi journeys, with a small proportion attributed to disabled parking on-site.
- 4.9 A significant proportion of trips generated by the existing site comprise journeys made via public transport modes, equating to a total of 713 daily two-way trips, representing 82% of the modal split. The remaining 77 daily two-way trips made to / from the site are completed on foot.





4.10 With consideration given to all modes, a total of 877 two-way trips are anticipated to be generated by the existing site over the course of a typical weekday, including 74 within the AM peak hour and 61 during the PM peak hour period.

Proposed Trip Generation

4.11 Based on the trip rate data detailed above, the potential increase in all person movements to and from the site as a result of the proposed hotel extension has been established. Figure **4.4**, below, provides a summary of the anticipated increase.

	AM Peak Arr Dep 2-Way				PM Ped	ak	Total Daily			
				Arr	Dep	2-Way	Arr	Dep	2-Way	
Car/taxi	0	1	1	1	0	1	8	8	17	
Public transport	2	11	13	7	3	11	90	88	178	
Walk	1	4	5	3	1	4	10	9	19	
Cycle	0	0	0	0	0	0	0	0	0	
All modes	3	16	18	11	4	15	110	108	218	

Figure 4.4. Proposed Trip Generation (66 Bedroom Extension)

- 4.12 As summarised within Figure 4.4, above, the proposed 66-bedroom extension would attract 1 additional two-way vehicle movement during each of the peak hour periods and a total of 17 additional two-way movements over the course of a typical weekday. It is anticipated that these vehicle trips would entirely comprise taxi journeys made to / from the site. This is considered to be a robust assessment given the proposed reduction in on-site car parking, which would discourage any potential guest car-travel.
- 4.13 Furthermore, the proposed extension would likely generate in the region of 178 daily twoway trips via public transport modes and an additional 19 two-way trips by foot over the course of the day. Up to a maximum of 13 two-way trips via public transport would be generated during the AM peak hour as a worst-case scenario, which would result in a negligible impact on local public transport services.
- 4.14 As the proposed site would significantly limit on-site car parking, it is anticipated that these vehicle trips would entirely comprise taxi journeys made to / from the site. Owing to the nature of these, taxi arrivals would not necessary represent additional new vehicle trips on the local highway network, as taxi operators for part of the fabric of London's road network and would already be serving the local area.





- 4.15 Furthermore, it is anticipated that a majority of guests completing trips to the site by public transport would do so as part of an existing journey to / from Central London and would be travelling via rail services from Euston or King's Cross St Pancras rail stations, for example. There is minimal deviation therefore required from these journey in order to complete trips to the hotel and thus the proposed extension would not necessarily increase the number of journeys taken on the local public transport network.
- 4.16 The proposals involve the provision of a new ground floor restaurant, which would be accessible to pedestrians directly from Euston Road at ground floor level. There is an existing internal restaurant serving the Premier Inn at ground floor, operating as a 'Thyme' branded restaurant which is also accessed from Euston Road, however, currently suffers from a poor and unimaginative design along its ground floor frontage. A Costa café is also currently provided at the western corner of the site, accessible opposite the Euston Road / Duke's Road junction. The existing ancillary restaurant would be replaced, whilst the Costa would be retained as per its existing operation.
- 4.17 The proposed restaurant would activate an improved and attractive frontage on Euston Road and would generate external trade, as well as continuing to cater for hotel guests. As a result, it is anticipated that a greater proportion of external 'pass-by' trade would be generated, as the new ground floor restaurant would attract visitors from the locality which would typically comprise pedestrians making trips by foot to / from Euston station, for example, rather than new dedicated trips. There would therefore be no perceptible trip generation impact associated with the proposed restaurant use.
- 4.18 Any potential increase in footfall generated along Euston Road would be negligible as a direct result of the restaurant, as the nature of these trips would represent linked trips associated with either the hotel, or alternatively, existing journeys made to local leisure attractions or Euston station, for example. Additionally, the capacity of the proposed restaurant would accommodate approximately 215 covers and would replace the existing ancillary restaurant provided-on-site, thus the level of pedestrian activity generated on Euston Road is unlikely to be substantially greater following the development proposals.

5 PARKING ARRANGEMENTS

Car Parking

5.1 The existing site provides a total of 16 car parking spaces at basement level (**Photograph 2**), including 4 reserved disabled parking bays, accessible via a ramp from Duke's Road at the southern corner of the site. Car parking on-site is charged at a rate of £20 per 24 hours and is offered to guests on a first come first served basis. There would be no alterations to the existing Somerton House residents parking spaces which are also located within the car park and hatched on the attached site plan.







Photograph 5.1. On-Site Car Parking at Premier Inn Euston

- As part of the proposed development, the level of on-site car parking would be reduced by 11 spaces, to provide a remaining total of 5 spaces for the use of the site. In order to understand relevant parking policy, RGP has reviewed the Camden Local Plan and Design Guidance planning documents, as well as London Plan parking policy.
- 5.3 With regards to car parking at hotel developments, the current London Plan states that "in locations with a PTAL of 4–6, on site provision should be limited to operational needs, parking for disabled people and that required for taxis, coaches and deliveries/servicing". This requirement is also stated within the Draft New London Plan, although the draft document no longer stipulates a requirement for 1 coach parking space per 50 hotel bedrooms.
- 5.4 Similarly, Policy T2 of Camden's Local Plan states that "the Council will limit the availability of parking and require all new developments in the borough to be car-free".
- Paragraph 10.18 of Camden's Local Plan states that "parking for disabled people for both residential and non-residential developments should be provided where it can be demonstrated as necessary, taking into account existing availability of on-street parking for Blue Badge holders".
- 5.6 It is therefore apparent that in policy terms, a new hotel development in this location would not be permitted to provide new car parking facilities, except for any specific disabled parking requirements.
- 5.7 Additionally, pre-application advice from LBC's highway officer, James Hammond, advised that a reduction in the level of on-site parking would be encouraged. The illustrative scheme presented at the pre-application meeting included 8 car parking spaces; therefore, the number of on-site car parking spaces has subsequently been reduced to provide 5 car parking spaces, 4 of which would be reserved for disabled use only. This reduction in on-site parking is considered to accord with current and emerging policy documents and the preapplication advice received from Camden.





Coaches and Taxis

- 5.8 The existing site does not provide any coach parking provision and considering the draft new London Plan does not stipulate a specific requirement for coach parking, and in light of the existing arrangements / demand, it is not considered necessary to provide any dedicated on-site coach parking facilities.
- 5.9 There would be no material increase in taxi visits, as detailed within **Figure 4.4** of this Transport Statement, which would continue to be undertaken as per existing arrangements. Pick-up / drop-off activity is likely to predominantly take place from Duke's Road where there is a generous carriageway width and modest traffic flows, thereby ensuring minimal impact on traffic through-flow. The taxi rank at Euston station can also be utilised by guests requiring a taxi.

Cycle Parking

5.10 Cycle parking should be provided in line with the minimum requirements defined in the London Plan, which are summarised in the following table (**Figure 5.1**).

Use Class	Long-Stay Spaces	Stay Spaces	Required Provision
A3 (Restaurant)	1 space per 175 sqm	1 space per 40 sqm	13
C1 (Hotel)	1 space per 20 bedrooms	1 space per 50 bedrooms	4

Figure 5.1. Summary of Minimum Cycle Parking Standards

- 5.11 Based on the London Plan minimum standards, the development should provide a minimum total of 17 cycle parking spaces, inclusive of both the hotel extension and restaurant.
- 5.12 22 secure cycle parking spaces would be provided as part of the extension proposals, comprising 'Sheffield style' stands. This would comprise 5 new covered Sheffield style stands (with capacity for 10 bicycles) adjacent to Duke's Road and 6 new Sheffield style stands (with capacity for a further 12 bicycles) below the rear extension.
- 5.13 The proposed cycle parking provision therefore exceeds the minimum requirements set out in the London Plan. The site currently benefits from the provision of 10 short-stay cycle parking spaces at its frontage on Euston Road and these spaces would be retained to serve the hotel and restaurant.
- 5.14 It is also worthy of note that Premier Inn operates a cycle-friendly policy whereby guests are permitted to securely store bicycles within their hotel room if preferred. Additionally, staff at the hotel keep basic cycle maintenance kits on-site for the use of guests if required and would provide assistance where necessary. Further details are provided within the Travel Plan.





6 DELIVERY AND SERVICING ARRANGEMENTS

Deliveries

- 6.1 The following section outlines the delivery and servicing arrangements utilised as part of the existing site operation and how these procedures would be impacted by the proposed extension. Additional detail pertaining to the proposed servicing strategy is provided within the accompanying DSMP (ref: WHIT/16/3001/DSMP).
- Delivery vehicle access to the site is provided from Duke's Road via Euston Road. Vehicles are not permitted to arrive on Duke's Road from the south via Burton Street / Flaxman Terrace since it is one-way only in a southbound direction beyond the site access.
- Duke's Road is also subject to a weight restriction which prohibits access by delivery vehicles greater than 18t between the hours of 21:00 00:00 (Monday to Friday), 00:00 07:00 (Saturdays) and any time on Sundays. There are double yellow lines marked on the carriageway adjacent to the site with a sign to indicate that loading is not permitted at any time.
- 6.4 All delivery and servicing activity generated by the site is accommodated within the service yard at basement level (**Photograph 6.1**), accessible via the ramp from Duke's Road. There is clear signage at the access ramp instructing vehicles not to reverse down the ramp or to obstruct the route by stopping or parking. This signage would be retained post-development.



Photograph 6.1. On-Site Delivery and Servicing Yard





- The site's access from Duke's Road would not be altered post-development and delivery and servicing activity would continue to be accommodate on-site. As a result of the development proposals, the layout of the service yard would be slightly altered, whilst the bin store and disabled parking bays would be re-located as necessary. A swept path assessment has therefore been undertaken to demonstrate the required manoeuvring of delivery vehicles within the service yard.
- 6.6 **Drawing 2016/3001/010**, attached, demonstrates an 18t rigid Whitbread delivery vehicle accessing the service yard to complete loading activity prior to turning within the service yard and egressing the site safely and conveniently in a forward gear back onto Duke's Road.
- 6.7 A reserved loading area would be allocated within the service yard with hatched markings and clear signage to indicate 'loading only'. This facility would afford a minimum 2m clearance from the building footprint to prevent obstruction to doors / access within this section of the site and to enable clear access to the cycle parking stands, as shown on **Drawing 2016/3001/013**.
- The existing site accommodates 18t rigid Whitbread delivery vehicles (measuring 10.1m x 2.65m), which is the largest vehicle required to service the site. The proposed arrangements therefore represent a continuation of the site's existing operation.
- 6.9 The existing delivery vehicle frequency is summarised within the delivery schedule below within **Figure 6.1**, which includes all servicing associated with the hotel and ancillary restaurant.

EXISTING DELIVERY SCHEDULE (PER WEEK)										
TYPE	NO. VISITS	DURATION	TIMINGS							
Premier Inn Restaurant & Costa Core (Combined)	3	30 mins	08.00 – 17.00							
Costa Fresh Deliveries	7	40 mins	08.00 – 17.00							
Premier Inn Restaurant Drinks	1	45 mins	11.00 – 15.00							
Laundry	6	30 mins	08.00 - 17.00							
Waste & Recycling	8	20 mins	08.00 – 17.00							

Note: No deliveries on Sundays / Bank Holidays, with exception for a single delivery of fresh food supplies on Sundays

Figure 6.1. Whitbread Delivery Details Summary





- As shown above, a total of 25 deliveries are generated on a weekly basis by the existing site, inclusive of waste collections. The current arrangements would be sufficient to accommodate the deliveries needs associated with the proposed hotel extension, which would generate a negligible requirement for additional linen / food supplies, and as such, the frequencies outlined above would not materially change post-development.
- 6.11 The size of delivery vehicles to the site would not increase following the proposals and all delivery / servicing activity would continue to be safely and conveniently accommodated on-site within the dedicated service yard as demonstrated by the attached swept path drawing (2016/3001/010). Full details are provided within the attached DSMP.
- 6.12 It should be noted that the access and service yard arrangements accommodate fire tender access, whereby typical vehicles measuring 7.9m x 2.5m would be comfortably catered for on-site. To confirm that suitable access and sufficient space is afforded to fire tenders on-site, the swept path assessment provided on **Drawing 2016/3001/012**, attached, demonstrates the required manoeuvring of such vehicles within the service yard.

Refuse Storage & Collection

- 6.13 In terms of refuse storage and collection, the site's secure bin store would be relocated within the service yard as shown on the proposed site layout. The capacity of the store would remain unchanged, whilst collection arrangements would also be retained as per the site's existing operation. **Drawing 2016/3001/011**, attached, provides a swept path assessment to demonstrate the required manoeuvring of refuse collection vehicles on-site.
- 6.14 With respect to residential refuse collections generated by Somerton House, the Council currently provides 2x general waste collections per week (Mondays and Thursdays), 1x recycling collection (Mondays) and 1x food waste collection (Fridays). It is understood that these collections are typically carried out on-site between 09:00 and 10:00 hours, although food waste collections occasionally occur prior to this (although not before 07:00 hours). As such, Whitbread will seek to limit simultaneous delivery / refuse vehicle arrivals with residential refuse collections as far as reasonable.

Access to Parking Bays

6.15 It is important to note that residential access to the reserved parking bays allocated to Somerton House would continue to be prioritised and unfettered by the proposed delivery and servicing arrangements. Resident's Right of Access would be preserved and as demonstrated on by the attached swept path assessments, access through the service yard towards the residential parking bays would not be impeded by Whitbread delivery vehicles on-site. Additionally, a hatched area stating 'keep clear' would continue to be clearly marked within the service yard on approach to the residential parking bays.





On each of the attached swept path assessments, it should be noted that the blue lines indicate the wheel path / track of the vehicle, whilst the green lines indicate the tracking associated with the body of the vehicle. On this basis, it is evident that excess space would be afforded to cars passing the marked delivery area.

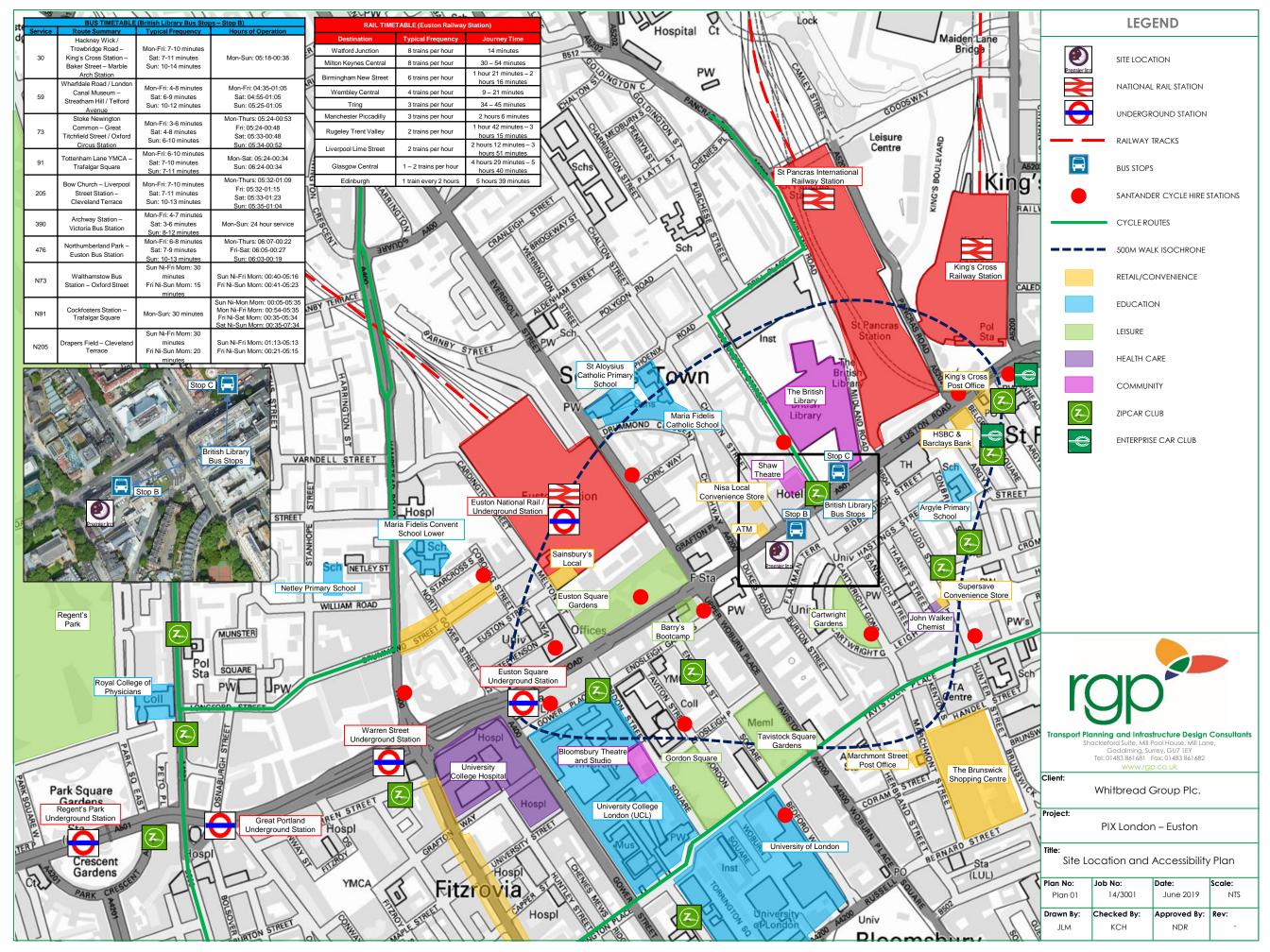
7 SUMMARY AND CONCLUSIONS

- 7.1 This Transport Statement has considered the transport planning implications associated with the proposed 66-bedroom extension to the existing Premier Inn at 1 Duke's Road, London, WCH1 9PJ.
- 7.2 Extensive survey information has been consulted to determine the existing and post-development operation of the site in terms of trip generation and parking demand. The results show that the extension would generate minimal levels of additional traffic and the parking provision, as proposed, would be sufficient to accommodate demand.
- 7.3 From the information presented in this Transport Statement, RGP make the following conclusions:
 - i) The site is excellently for sustainable guest travel, as demonstrated by its PTAL rating of 6b, owing to its close proximity to major public transport interchanges such as Euston and King's Cross St Pancras Rail Stations, as well as extensive bus routes and an excellent standard of pedestrian infrastructure;
 - ii) The proposed 66-bedroom extension would likely generate a single additional twoway vehicle movement during each of the AM and PM peak hour periods and a total of 17 additional two-way vehicle movements of the course of a typical day;
 - iii) With consideration given to all modes, the proposed extension would generate in the region of 218 two-way movements over the course of a typical weekday, including 178 two-way trips via public transport modes and 19 two-way trips on foot;
 - iv) The reduction in parking to retain only 4 disabled bays and a single standard space would be adequate to cater for the operational needs of the site and is in accordance with both LBC and London Plan parking policy;
 - v) The access arrangements associated with the existing site would not be subject to alteration. The layout of the on-site service yard would be slightly altered, although the size of delivery vehicles to the site would remain unchanged post-development.
- As a result of the data and evidence presented within this Transport Statement, London Borough of Camden and Transport for London, as relevant highway authorities, are respectfully requested to confirm that the development proposals are satisfactory from a highway and transportation perspective.





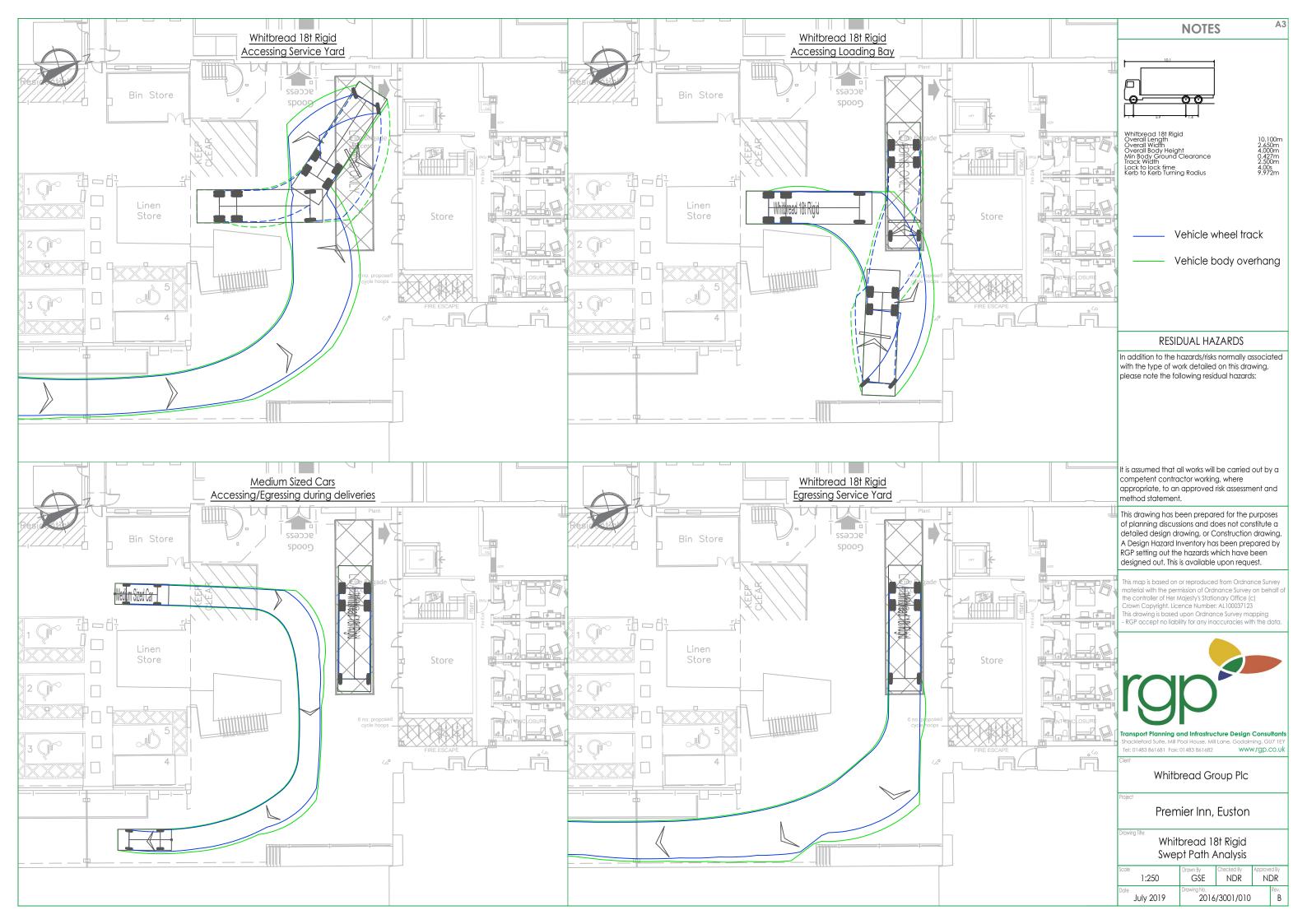
PLANS

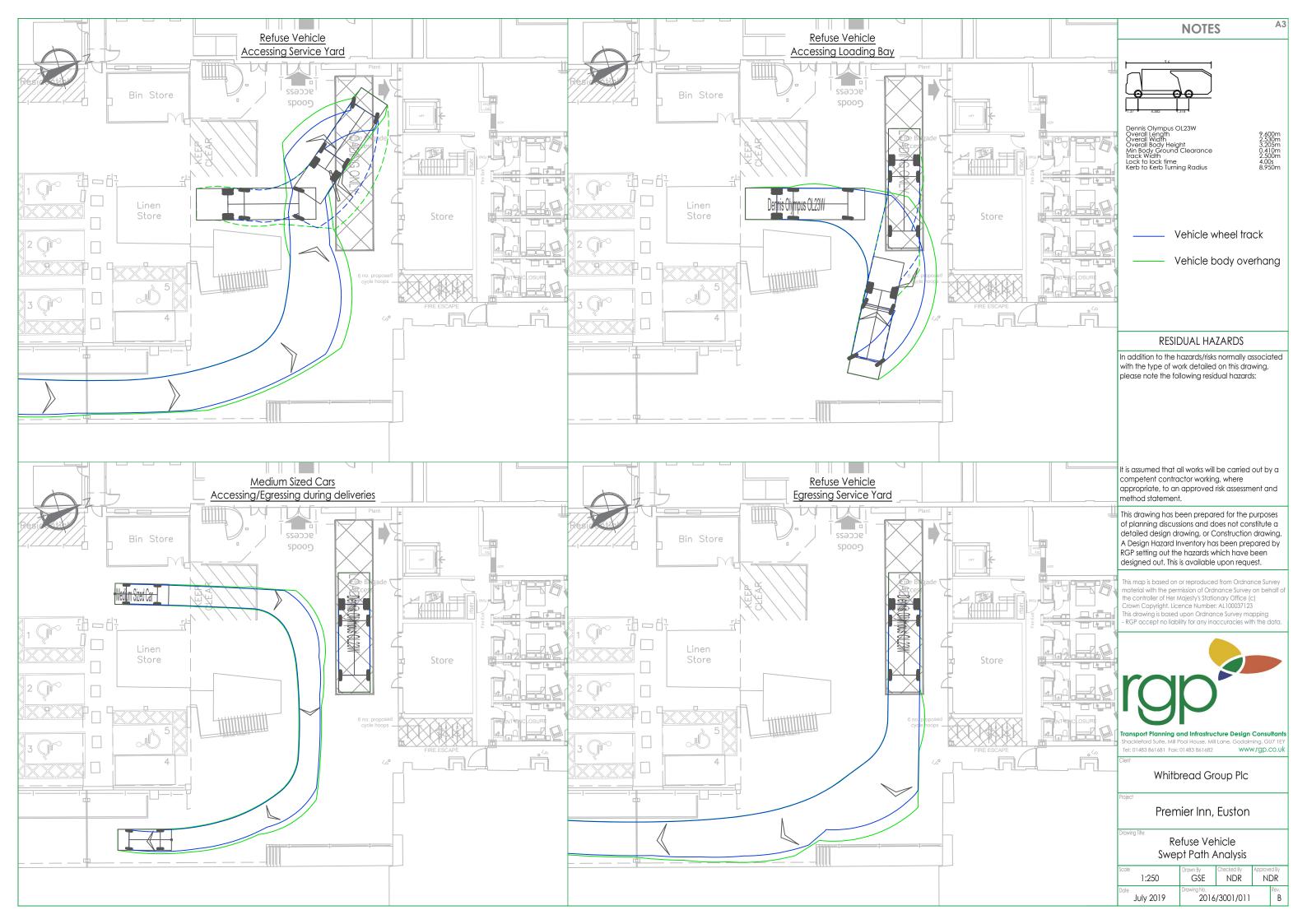


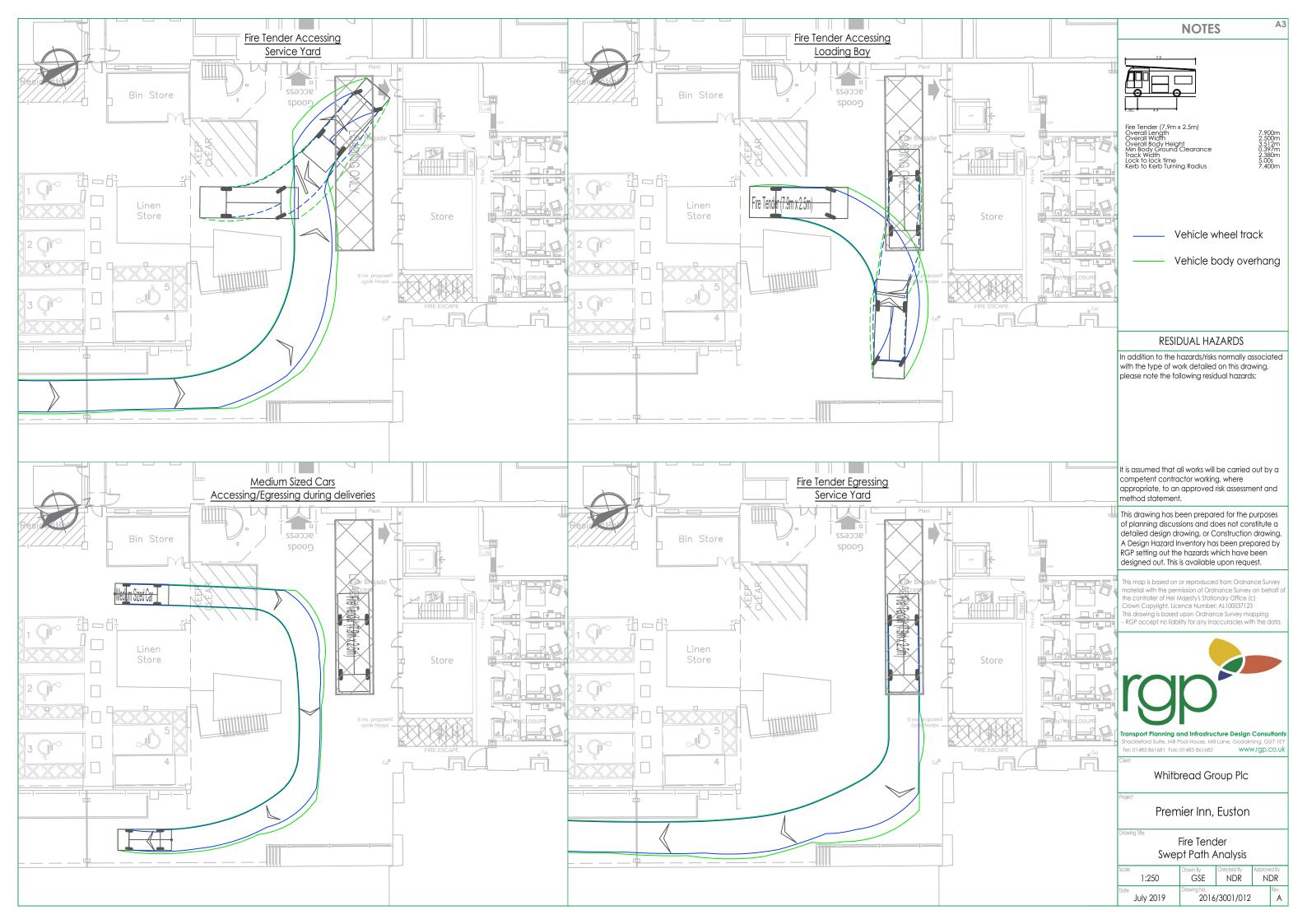


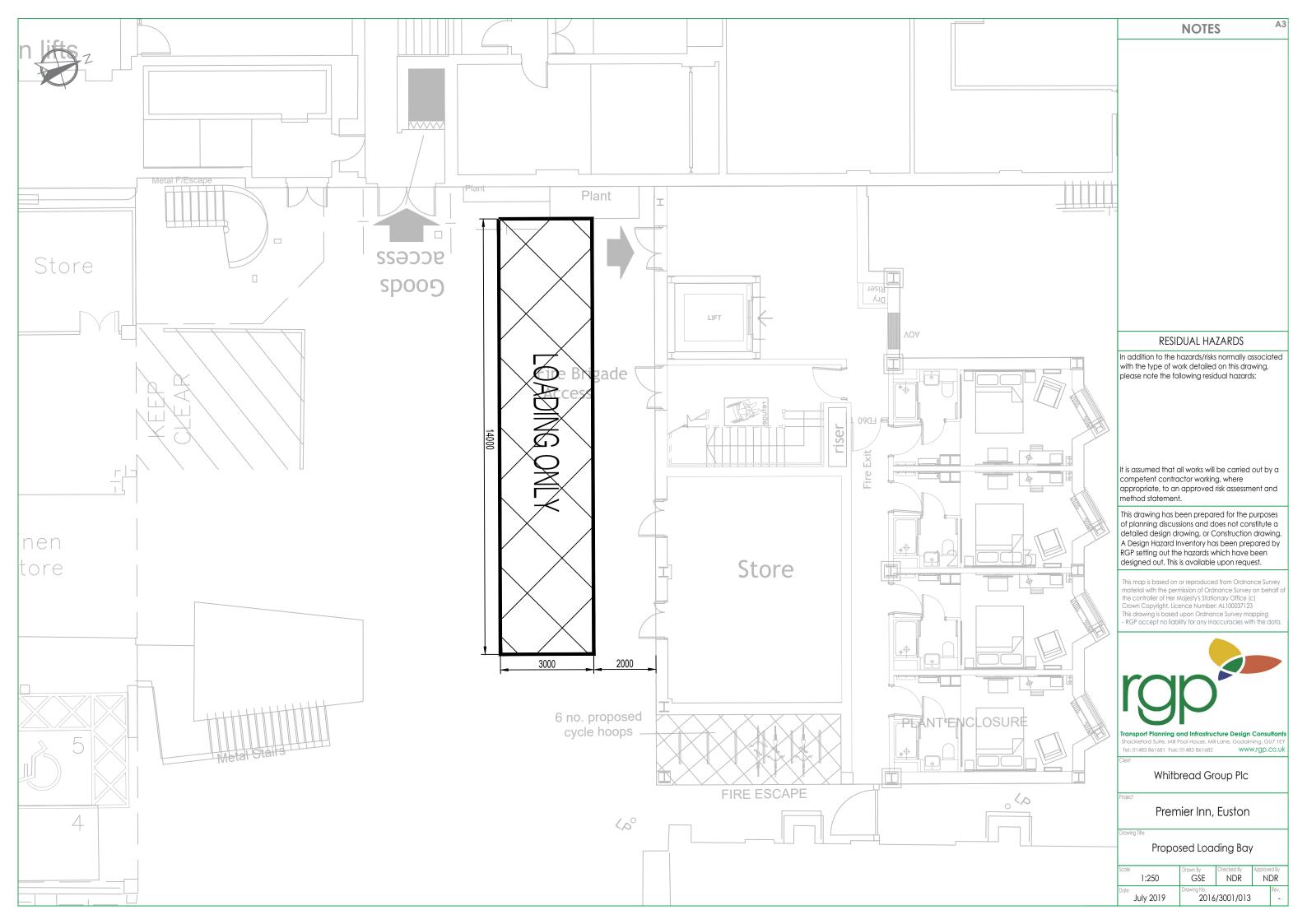


DRAWINGS





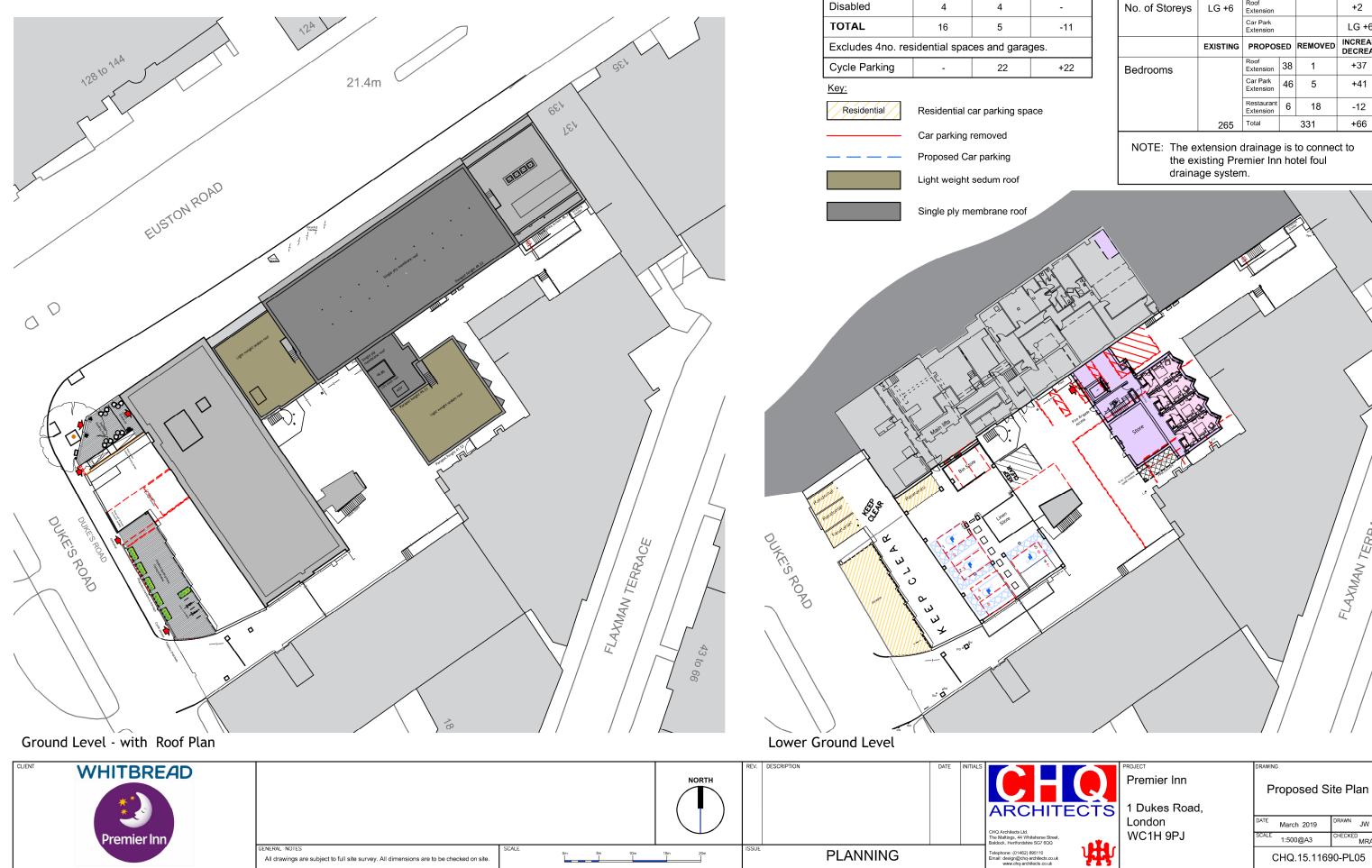








APPENDIX A



EUSTON

INCREASE / DECREASE

-11

CAR PARKING | EXISTING | PROPOSED

12

Regular

SITE AREA	0.31 Ha				
HOTEL	EXISTING	PROPOS	ED		INCREASE / DECREASE
No. of Storeys	LG +6	Roof Extension			+2
		Car Park Extension			LG +6
	EXISTING	PROPOS	PROPOSED		INCREASE / DECREASE
Bedrooms		Roof Extension	38	1	+37
		Car Park Extension			+41
		Restaurant Extension 6		18	-12
	265	Total		331	+66

WL NW

MRA





APPENDIX B

1344: PREMIER INN PARKING STUDY - SURVEY SCHEDULE



	HOTEL CATEGORY	HOTEL NAME	SITE REFERENCE	BROCHURE CODE	POSTCODE	NO. OF BEDROOMS	RESTAURANT ON SITE	NO. OF COVERS	PARKING CHARGING	NO. OF PARKING SPACES	SPACES PER ROOM	DISTANCE FROM NEAREST RAIL STATION	TELEPHONE NUMBER
		London Victoria	1	345	SW1V 1PS	110	IR	70	Chargeable	N/A	N/A	0.2 mile	0871 527 8680
1	LONDON (INNER)	London Euston	2	329	WC1H 9PJ	266	IR	N/A	Chargeable	16	0.06	0.25 mile	0871 527 8656
		London Southwark	3	342	SE1 9EF	59	OR	N/A	Chargeable	6	0.10	500 metres	0871 527 8676
		London Kew	4	339	TW8 0BB	141	IR	100	Chargeable	30	0.21	0.5 mile	0871 527 8670
2	LONDON (OUTER)	London Richmond (Wimbledon South)	5	347	SW19 2RF	134	IR	N/A	Chargeable	N/A	N/A	400 yards	0871 527 8684
		London Edgware	6	327	HA8 5AQ	114	IR	N/A	N/A	70	0.61	0.5 mile	0871 527 8652
		Hemel Hempstead West	7	262	HP1 2SB	62	IR	40	Free	60	0.97	1 mile	0871 527 8516
3	TRUNK ROAD / A-ROAD	Cambridge A14 Junction 32	8	95	CB4 2GW	154	IR	100	Free	132	0.86	4 miles	0871 527 8186
		York South West	9	605	YO23 3PP	61	IR	44	N/A	63	1.03	6 miles	0871 527 9202
	INDUSTRIAL /	Birmingham NEC/Airport	10	44	B40 1QA	247	IR	240	Free	300	1.21	1 mile	0871 527 8086
4	COMMERCIAL / EDGE OF	Thurrock East	11	554	RM16 6YJ	63	BF	200	Free	120	1.90	0.5 mile	0871 527 9092
	TOWN / LEISURE PARK	Enfield	12	193	EN3 7XU	200	TT	143	Free	173	0.87	1 mile	0871 527 8374
		Wolverhampton Bluebricks	13	596	WV10 0BA	89	TT	120	Free	100	1.12	0.5 mile	0871 527 9186
5	EDGE OF TOWN CENTRE	Wakefield South	14	566	WF4 3BB	75	OR	N/A	Free	80	1.07	2.6 miles	0871 527 9118
		Rochester	15	475	ME2 2SS	121	IR	65	Free	130	1.07	2 miles	0871 527 8938
		Reading Central	16	468	RG1 2HN	151	IR	72	Chargeable	32	0.21	1 mile	0871 527 8924
6	TOWN CENTRE (EXCLUDING LONDON)	York Blossom Street North	17	601	YO24 1AJ	102	IR	120	Free	30	0.29	0.3 mile	0871 527 9196
		Leicester City Centre	18	299	LE1 1AA	135	IR	48	Free	47	0.35	10 metres	0871 527 8596
		Torquay	19	558	TQ2 5HE	143	BR	295	Free	130	0.91	0.5 mile	0871 527 9102
7	COASTAL / SEASONAL VARIATION SITES	Brighton City Centre	20	76	BN1 1RE	160	IR	95	Free/Chargeable	N/A	N/A	0.25 mile	0871 527 8150
		Scarborough	21	487	YO11 2EN	74	BF	140	Free	N/A	N/A	250 metres	0871 527 9292
		Leeds City Centre	22	293	LS3 1LW	140	OR	N/A	Free	100	0.71	0.5 mile	0871 527 8582
8	MAJOR UK CENTRES	Birmingham City Centre (Waterloo Street)	23	42	B2 5PG	152	IR	120	N/A	N/A	N/A	5 minutes	0871 527 8074
		Edinburgh Central (Lauriston Place)	24	185	EH3 9DG	112	IR	90	Chargeable	N/A	N/A	1 mile	0871 527 8366
		Gatwick Airport Central	25	209	RH6 ONX	220	IR	84	Chargeable	120	0.55	0.5 mile	0871 527 8406
9	AIRPORTS	Liverpool Airport	26	309	L24 1YQ	101	IR	80	Free	100	0.99	1.5 miles	0871 527 8626
		Manchester Airport	27	359	M90 5DL	195	IR	100	Chargeable	150	0.77	0.75 mile	0871 527 8726
		Heathrow Airport Bath Road	28	258	TW6 2AB	590	IR	2000	Chargeable	240	0.41	2 miles	0871 527 8508

Restaurant Codes:

BE - Beefeater

TT - Table Table

BF - Brewers Fayre

TB - Taybarns IR - Integral Restaurant

OR - Other Restaurant

RGP TRANSPORT PLANNING AND INFRASTRUCTURE DESIGN CONSULTANTS

The Old Stables, Fry's Yard, Bridge Street, Godalming, Surrey GU7 1HP● Tel: 01483 861681 ● Fax: 01483 861682 ● www.russellgiles.com









APPENDIX C

CATEGORY

Α

Premier Inn Parking & Travel Study

Survey Details

Location	London (Inner)
Date	Jun-11
Туре	Interview

Average Occupancy Records					
Occupancy (%) Persons per Room					
SITE 1 (Victoria)	100	1.52			
SITE 2 (Euston)	100	1.39			
SITE 3 (Southwark)	100	1.54			

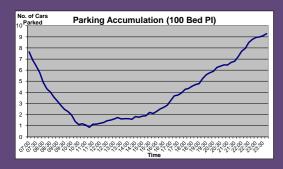
Traffic Generation for 100 Bedroom Premier Inn				
Two-Way Traffic				
AM Peak	2			
PM Peak	1			
Day	25			

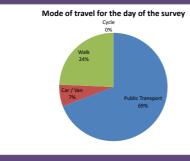
	Peak Parking Demand			
Parking demand per room	0.08			
Rooms per parking space	12.50			

	Arrivals	Departures	Combined			
	54	97	%			
Question 1 - Are you:						
Out for the Day	4	44	30			
Checking In/Out	50	51	69			
Visiting Restaurant/Pub Only	0	1	1			
Question 2 - Mai	n mode of trave	el on the Day				
Public Transport	42	64	69			
Car / Van	5	5	6			
Walk	7	27	24			
Cycle	0	0	0			
Question 3 - Main me	ode of travel to	reach PI initially				
Public Transport	49	87	91			
Car / Van (Single Room)	2	6	5			
Car / Van (Multi - Room)	3	2	4			
Question 4 - If you are	ived by car, wh	ere did you park?				
Premier Inn On Site Car park	2	5	57			
Local Public Parking (Free)	0	0	0			
Local Public Parking (Pay)	1	1	35			
Local Streets (Free)	0	0	0			
Local Streets (Pay)	0	0	0			
Other	0	1	8			
Question 5 - What is the purpose of your stay?						
Business	39	67	70			
Leisure/Tourism	13	27	26			
Personal	2	1	2			
Other	0	1	1			

	Arrivals	Departures	Two-Way		
AM Peak	0.04	0.24	0.28		
PM Peak	0.17	0.06	0.23		
Day	1.67	1.64	3.31		
Trip	Rate by Mo	de			
	Arrivals	Departures	Two-Way		
Car / Van					
AM Peak	0.00	0.02	0.02		
PM Peak	0.01	0.00	0.01		
Day	0.12	0.12	0.25		
Public Transport					
AM Peak	0.03	0.17	0.19		
PM Peak	0.11	0.04	0.16		
Day	1.36	1.34	2.69		
Walk					
AM Peak	0.01	0.06	0.07		
PM Peak	0.04	0.02	0.06		
Day	0.15	0.14	0.29		
Cycle					
AM Peak	0.00	0.00	0.00		
PM Peak	0.00	0.00	0.00		
Day	0.00	0.00	0.00		
Note: The difference that exists within the 'Overall Trip Rate' and the sum of the individual 'Day Trip					
Rates' is due to an allowance made for the guests who shared a vehicle to arrive at the PI. As these					

Note: The difference that exists within the 'Overall Trip Rate' and the sum of the individual 'Day Trip Rates' is due to an allowance made for the guests who shared a vehicle to arrive at the PL As these trip rates are calculated using the daily head count obtained from the survey, the 'Overall trip rate' is a person trip rate and hence the allowance made converts this to a vehicluar trip rate. This is explained in greater detail in Appendix 3 of this report.

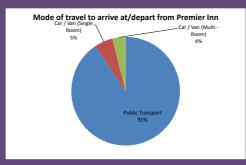




Modal Split by Purpose of Stay (%)	Checking In/out		se of Stay (%) Checking In/out Out for the day		for the day	Restaurant	
	Business	Non-business	Business	Non-business	Business	Non-business	
Public Transport	33	17	11	6	1	0	
Car/Van	4	1	1	0	0	0	
Walk	7	2	13	4	0	0	
Cycle	0	0	0	0	0	0	

Non-Business breakdown (%)	Checking In/out		Out for the day		Restaurant	
	Leisure	Personal & Other	Leisure	Personal & Other	Leisure	Personal & Other
Public Transport	15	2	6	0	0	0
Car/Van	1	0	0	0	0	0
Walk	2	0	3	1	0	0
Cycle	0	0	0	0	0	0

Cycle	0	0	0	0	0	
Guest Feedback Breakdown						
Question 1 - What is your main mod	Totals	149				
	Car / Van		6			
Public	Transport		80			
	Taxi		12			
Question 2 - Why did you choose to	Other	ach the DI2 (%)	2	Totals	11	
I require a car/va		acii tile Fit (70)	19	Totals	11	
	. available		0			
	onvenient		29			
P.T. not cos			23			
	er use P.T.		6			
I have too much lugga	ge for P.T.		0			
I travelled wit			23			
I am a disab	oled driver		0			
	Other		5			
Question 3 - How important is car	parking to	you at PI (%)		Totals	8	
Very In	nportant 5		100			
	4		0			
	3		0			
	2		0			
Not importa Question 4 - Which of the following would you not con-			0			
		ig your car when vi	9	Totals	17	
On Street (Pay an	reet (Free)		5			
Public Car F			21			
Public Car Park (Pay and			13			
Public Car F			18			
Premier Inn Car Park			22			
Premier Inn Car Park (Pay and			13			
Question 5 - Was PI your Ultimate destination o	r were you	travelling elsewhe	re? (%)	Totals	148	
PI was my ultimate d	lestination		83			
I was travelling e			17			
Question 6 - What was your main mode of travel t	to reach yo	ur ultimate destina	tion? (%)	Totals	24	
	Car		17			
	Bus		11			
	Taxi		3			
Uni	derground		30			
	Train		22			
	Plane		18			
	Cycle Walk		0			
	Other		0			
	Other	_	U			











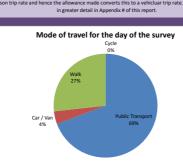
Premier Inn Parking & Travel Study

Survey Details					
Location	London Victoria				
Date	Tuesday 14/06/2011				
Туре	Interview				
	Site Details				
Number of Rooms		110			
Restaurant	1	Integral			
Number of Covers		70			
Number of Parking Spaces		N/A			
Parking Spaces per Room		N/A			
Weather D	etails (During Survey)				
General Conditions	Sunny				
Max. Temp. (°C)		22			
Min. Temp. (°C)		12			
Оссі	upancy Records				
	Previous Night	Survey Date/Night			
Number of rooms sold	110	110			
Number of covers sold	N/A	N/A			
Number of Guests in the Hotel	166	168			
Intervie	w Summary Details				
Head Count		342			
Interviews Conducted	124				
Representation Percentage		74			
	Parking Demand				
Parking demand per room		0.10			
Rooms per parking space		10.00			

Survey Questionaire Response Breakdown					
	Arrivals	Departures	Combined		
	45	79	%		
	tion 1 - Are you				
Out for the Day	3	49	34		
Checking In/Out	42	30	66		
Visiting Restaurant/Pub Only Question 2 - Mai	0	0	0		
Public Transport	35	48	69		
Car / Van	3	1	4		
Walk	7	30	27		
Cycle	0	0	0		
Question 3 - Main me	ode of travel to	reach PI initially			
Public Transport	39	73	90		
Car / Van (Single Room)	5	4	8		
Car / Van (Multi - Room)	1	1	2		
Question 4 - If you are	ived by car, wh	ere did you park?			
Premier Inn On Site Car park	0	0	0		
Local Public Parking (Free)	0	0	0		
Local Public Parking (Pay)	4	3	100		
Local Streets (Free)	0	0	0		
Local Streets (Pay)	0	0	0		
Other	0	0	0		
Question 5 - Wha	t is the purpose	of your stay?			
Business	28	48	61		
Leisure/Tourism	14	31	35		
Personal	3	0	3		
Other	0	0	0		
	Trip Rates				
Overall Person Trip Rates					

	Arrivals	Departures	Two-Way
AM Peak	0.05	0.26	0.32
PM Peak	0.14	0.11	0.25
Day	1.62	1.49	3.11
Trip	Rate by Mode	•	
	Arrivals	Departures	Two-Way
Car / Van			
AM Peak	0.00	0.01	0.01
PM Peak	0.01	0.00	0.01
Day	0.12	0.11	0.23
Public Transport			
AM Peak	0.04	0.18	0.22
PM Peak	0.09	0.08	0.17
Day	1.34	1.23	2.57
Walk			
AM Peak	0.01	0.07	0.09
PM Peak	0.04	0.03	0.07
Day	0.15	0.14	0.29
Cycle			
AM Peak	0.00	0.00	0.00
PM Peak	0.00	0.00	0.00
Day	0.00	0.00	0.00
Note: The difference that exists within the	Overall Trip Rate	and the sum of the ir	ndividual 'Day Trip

Rates' is due to an allowance made for the guests who shared a vehicle to arrive at the PI. As these trip rates are calculated using the daily head count obtained from the survey, the 'Overall trip rate' is a person trip rate and hence the allowance made converts this to a vehicluar trip rate. This is explained in greater detail in Appendix # of this report.

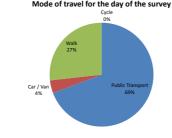


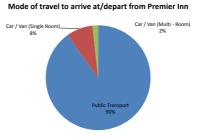
Modal Split by Purpose of Stay (%)	Checking In/out		Out	Out for the day		Restaurant	
	Business	Non-business	Business	Non-business	Business	Non-business	
Public Transport	25.8	20.2	10.5	10.5	0.0	0.0	
Car/Van	3.2	0.0	0.0	0.0	0.0	0.0	
Walk	6.5	2.4	15.3	5.6	0.0	0.0	
Cycle	0.0	0.0	0.0	0.0	0.0	0.0	

Non-Business Breakdown (%)	Checking In/out		Out for the day			Restaurant
	Leisure	Personal & Other	Leisure	Personal & Other	Leisure	Personal & Other
Public Transport	17.7	2.4	10.5	0.0	0.0	0.0
Car/Van	0.0	0.0	0.0	0.0	0.0	0.0
Walk	2.4	0.0	5.6	0.0	0.0	0.0
Cycle	0.0	0.0	0.0	0.0	0.0	0.0

VVdik	2.4	0.0	3.0	0.0	0.0
Cycle	0.0	0.0	0.0	0.0	0.0
	t Feedback B				
Question 1 - What is your main mode of	of travel to th	e PI? (%)		Totals	44
	Car / Van		0		
Publ	ic Transport		89		
	Taxi		11		
	Other		0		
Question 2 - Why did you choose to driv		ne PI? (%)		Totals	-
I require a car/v			-		
	.T. available		-		
	convenient		-		
	ost effective		-		
	ver use P.T.		-		
I have too much lugg			-		
I travelled w			-		
I am a dis	abled driver		-		
	Other	. =. (=.1)			
Question 3 - How important is car par		<u>it PI (%)</u>		Totals	-
Very	Important 5		-		
	4		-		
	3 2		-		
Allek Services			-		
Question 4 - Which of the following would you not conside	tant at all 1	ur car whon viciting a	- DI3 (%)	Totals	
		ui cai wiieii visitiiig a	F1: (70)	TOTALS	-
On Street (Pay a	Street (Free)		-		
	r Park (Paid)		-		
Public Car Park (Pay a			-		
	Park (Free)		-		
Premier Inn Car Par			-		
Premier Inn Car Park (Pay a					
Question 5 - Was PI your Ultimate destination or w		elling elsewhere? (%)	•	Totals	44
PI was my ultimate		, , , , , , , , , , , , , , , , , , ,	82	101013	
I was travelling			18		
Question 6 - What was your main mode of travel to r		imate destination? (%		Totals	8
	Car		50	101013	Ū
	Bus		0		
	Taxi		0		
U	nderground		25		
	Train		13		
	Plane		13		
	Cycle		0		
	Walk		0		
	Other		0		
	Julie				
					_









Premier Inn Parking & Travel Study

Survey	Details

Location	London Euston
Date	Thursday 16/06/2011
Туре	Interview
	Site Details
Number of Rooms	266
Restaurant	Integral
Number of Covers	N/A

Number of Covers	IN/A
Number of Parking Spaces	16
Parking Spaces per Room	0.06
Weathe	r Details (During Survey)
General Conditions	Sunny/Cloudy
Max. Temp. (°C)	20

Min. Temp. (°C)		15				
Occupancy Records						
	Previous Night	Survey Date/Night				
Number of rooms sold	268	266				
Number of covers sold		N/A				
Number of Guests in the Hotel	352	391				
Interview Summary Details						

Head Count	680
Interviews Conducted	246
Representation Percentage	72
Pea	ak Parking Demand
Parking demand per room	0.06
	16.67

	84	162	%
Ques	tion 1 - Are you	<u>ı:</u>	
Out for the Day	1	57	18
Checking In/Out	82	101	80
Visiting Restaurant/Pub Only	1	4	2
Question 2 - Mai	n mode of trave	el on the Day	
Public Transport		120	78
Car / Van	9	12	9
Walk	7	30	13
Cycle	0	0	0
Question 3 - Main m	ode of travel to	reach PI initially	
Public Transport	78	146	91
Car / Van (Single Room)	0	11	3
Car / Van (Multi - Room)	6	4	5
Question 4 - If you are	rived by car, wh	ere did you park?	
Premier Inn On Site Car park	4	11	82
Local Public Parking (Free)	0	0	0
Local Public Parking (Pay)	0	1	4
Local Streets (Free)	0	0	0
Local Streets (Pay)	0	0	0

Question 5 - What is the purpose of your stay?

19

14

74

23

Other

Business

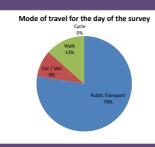
Personal Other

Leisure/Tourism

Survey Questionaire Response Breakdown

TTP Rates									
Overal	l Person Trip	Rates							
	Arrivals	Departures	Two-Way						
AM Peak	0.03	0.25	0.28						
PM Peak	0.15	0.03	0.18						
Day	1.23	1.33	2.56						
Trij	Rate by Moo	ie							
	Arrivals	Departures	Two-Way						
Car / Van									
AM Peak	0.00	0.02	0.03						
PM Peak	0.01	0.00	0.02						
Day	0.08	0.08	0.16						
Public Transport									
AM Peak	0.02	0.20	0.22						
PM Peak	0.12	0.02	0.14						
Day	1.07	1.16	2.23						
Walk									
AM Peak	0.00	0.03	0.04						
PM Peak	0.02	0.00	0.02						
Day	0.03	0.03	0.06						
Cycle AM Peak	0.00	0.00	0.00						
PM Peak	0.00	0.00	0.00						
Day	0.00	0.00	0.00						

Note: The difference that exists within the 'Overall Trip Rate' and the sum of the individual 'Day Trip Rate' is due to an allowance made for the guests who shared a vehicle to arrive at the PLA stheet trip rates are calculated using the daily head count obtained from the survey. He 'Overall' thin prate is a person trip rate and hence the allowance made converts this to a vehiclium trip rate. This is explained in greater detail in Appendix of this report.



Modal Split by Purpose of Stay (%)	Checking In/out		Out	Out for the day		Restaurant	
	Business	Non-business	Business	Non-business	Business	Non-business	
Public Transport	42.7	19.1	9.3	3.7	1.6	0.0	
Car/Van	5.3	1.2	1.2	0.4	0.0	0.4	
Walk	5.7	0.4	7.7	1.2	0.0	0.0	
Cycle	0.0	0.0	0.0	0.0	0.0	0.0	

Non-Business Breakdown(%)	Checking In/out		Out for the day		Restaurant	
	Leisure Personal & Other		Leisure	Personal & Other	Leisure	Personal & Other
Public Transport	17.1	2.0	3.3	0.4	0.0	0.0
Car/Van	0.8	0.4	0.4	0.0	0.4	0.0
Walk	0.4	0.0	1.2	0.0	0.0	0.0
Cycle	0.0	0.0	0.0	0.0	0.0	0.0

	0.0	0.0	0.0	0.0	0.0
Guest Feedback Break					
Question 1 - What is your main mode of travel to the PI?				Totals	87
	Car / Van		7		
Public 1	Transport		91		
	Taxi		1		
	Other		1		
Question 2 - Why did you choose to drive to reach the PI?				Totals	8
I require a car/van			38		
	available		0		
P.T. not co			25		
P.T. not cost			13		
	r use P.T.		13		
I have too much luggag			0		
I travelled with			13		
I am a disabl			0		
	Other		11		
Question 3 - How important is car parking to you at PI (9				Totals	6
Very Im	portant 5		100		
	4		0		
	3 2		0		
			0		
Not importan			0		
Question 4 - Which of the following would you not consider parking your car		ng a PI? (%)		Totals	11
On Street (Pay and			18		
	eet (Free)		9		
Public Car Pa			9		
Public Car Park (Pay and			9		
Public Car Pa			18		
Premier Inn Car Park (27		
Premier Inn Car Park (Pay and			9		
Question 5 - Was PI your Ultimate destination or were you travelling		<u>/ (%)</u>		Totals	86
PI was my ultimate de			85		
I was travelling el		2 (4/)	15		
Question 6 - What was your main mode of travel to reach your ultimate	e destinatio Car	<u>n? (%)</u>	0	Totals	13
	Bus		0		
	Taxi		8		
Und	erground		31		
	Train		54		
	Plane		8		
	Cycle		0		
	Walk		0		
	Other		0		

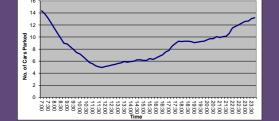












Parking Accumulation

Premier Inn Parking & Travel Study

	Survey Details
Location	London Southwark
Date	Wednesday 15/06/2011
Туре	Interview
	Site Details
Number of Rooms	59

Restaurant	Other
Number of Covers	N/A
Number of Parking Spaces	6
Parking Spaces per Room	0.10
Weath	er Details (During Survey)
General Conditions	Cloudy/Rain
Max. Temp. (°C)	17
Min. Temp. (°C)	11

Occupancy Records				
	Previous Night	Survey Date/Night		
Number of rooms sold	59	59		
Number of covers sold	N/A	N/A		
Number of Guests in the Hotel	90	91		
Interview Summary Details				
Head Count		260		
Interviews Conducted		83		

5.88

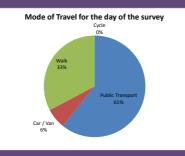
Parking demand per room Rooms per parking space

	Arrivals 34	Departures 49	Combined %				
Question 1 - Are you:							
Out for the Day	7	27	38				
Checking In/Out	27	22	62				
Visiting Restaurant/Pub Only Question 2 - Mai	0	0	0				
Public Transport	24	25	61				
Car / Van	3	23	6				
Walk	7	22	33				
Cycle	0	0	0				
Question 3 - Main mo	ode of travel to	reach PI initially					
Public Transport	30	42	88				
Car / Van (Single Room)	2	4	7				
Car / Van (Multi - Room)	2	2	5				
Question 4 - If you arr	ived by car, w	here did you park?					
Premier Inn On Site Car park	3	4	90				
Local Public Parking (Free)	0	0	0				
Local Public Parking (Pay)	0	0	0				
Local Streets (Free)	0	0	0				
Local Streets (Pay)	0	0	0				
Other	0	1	10				
Question 5 - What is the purpose of your stay?							
Business	25	35	72				
Leisure/Tourism	7	12	23				
Personal	2	1	4				
Other	0	1	1				
	Trip Pates						

	Arrivals	Departures	Two-Way
AM Peak	0.03	0.20	0.24
PM Peak	0.22	0.05	0.27
Day	2.15	2.10	4.25
Trip	Rate by Mod	le	
	Arrivals	Departures	Two-Way
Car / Van			
AM Peak	0.00	0.01	0.02
PM Peak	0.01	0.00	0.02
Day	0.18	0.18	0.36
Public Transport			
AM Peak	0.02	0.12	0.14
PM Peak	0.13	0.03	0.16
Day	1.67	1.63	3.30
Walk			
AM Peak	0.01	0.07	0.08
PM Peak	0.07	0.02	0.09
Cycle Day	0.27	0.26	0.53
AM Peak	0.00	0.00	0.00
PM Peak	0.00	0.00	0.00
Day	0.00	0.00	0.00

Note: The difference that exists within the 'Overall Trip Rate' and the sum of the individual 'Day Trip Rates' is due to an allowance made for the guests who shared a vehicle to arrive at the PI. As these trip rates are calculated using the daily head count obtained from the survey, the 'Overall trip rate' is a person trip rate and hence the allowance made converts this to a vehicular trip rate. This is explained in greater detail in Appendix # of this report.





Modal Split by Purpose of Stay (%)	Checking In/out		Out for the day		Restaurant	
	Business	Non-business	Business	Non-business	Business	Non-business
Public Transport	30.1	12.0	12.0	4.8	0.0	0.0
Car/Van	3.6	1.2	1.2	0.0	0.0	0.0
Walk	8.4	3.6	16.9	6.0	0.0	0.0
Cycle	0.0	0.0	0.0	0.0	0.0	0.0
Non-Business Breakdown (%)	Checking In/out		Out for the day		Restaurant	
	Leisure	Personal & Other	Leisure	Personal & Other	Leisure	Personal & Other
Public Transport	Leisure 10.8	Personal & Other 1.2	Leisure 4.8	Personal & Other 0.0	Leisure 0.0	Personal & Other 0.0
Public Transport Car/Van						
	10.8	1.2	4.8	0.0	0.0	0.0
Car/Van	10.8 1.2	1.2 0.0	4.8 0.0	0.0	0.0	0.0 0.0
Car/Van Walk Cycle	10.8 1.2 2.4	1.2 0.0 1.2 0.0	4.8 0.0 3.6	0.0 0.0 2.4	0.0 0.0 0.0	0.0 0.0 0.0

Cycle 0.0	0.0	0.0	0.0	0.0
Guest Feedback Brea				
Question 1 - What is your main mode of travel to the	PI? (%)		Totals	18
Car / Van		11		
Public Transpor	t	61		
Taxi		22		
Othe	r	6		
Question 2 - Why did you choose to drive to reach the	PI? (%)		Totals	3
I require a car/van for worl	c	0		
No P.T. available	2	0		
P.T. not convenien	t	33		
P.T. not cost effective	2	33		
Never use P.T		0		
I have too much luggage for P.T		0		
I travelled with children	n	33		
I am a disabled drive	r	0		
Othe	r	0		
Question 3 - How important is car parking to you at	PI (%)	•	Totals	2
Very Important 5		100		
		0		
		0		
	2	0		
Not important at all :		0		
Question 4 - Which of the following would you not consider parking your			Totals	6
On Street (Pay and Display			10000	-
On Street (Free		0		
Public Car Park (Paid		33		
Public Car Park (Pay and Redeem		17		
Public Car Park (Free		17		
Premier Inn Car Park (Charged		17		
Premier Inn Car Park (Pay and Redeem		17		
Question 5 - Was PI your Ultimate destination or were you travell			Totals	18
PI was my ultimate destination		83		
I was travelling else where	2	17		
Question 6 - What was your main mode of travel to reach your ultin			Totals	3
Ca		0		
Bu Tax		33 0		
Underground		33		
Train		0		
Plane		33		
Cycle		0		
Walk		0		
Othe		0		
Othe				









