



**Kelly Street Residents Association**

25 Kelly Street, NW1 8PG

Tony Young  
Planning Solutions Team  
London Borough of Camden  
5 Pancras Square  
London N1C 4AG

Dear Tony Young,

**Applications 2019/3996/P & 2019/4481/A for the pavement outside 197 Kentish Town Road, NW5 2JU**

I am writing on behalf of Kelly Street Residents Association (KSRA) to object to the above planning applications for a telephone kiosk and illuminated advertising panel on the pavement outside 197 Kentish Town Road.

We think the proposed site for this telephone kiosk is completely inappropriate, on a busy pavement virtually outside Tesco supermarket. We do not think it serves any useful purpose other than to provide advertising for the promoting company. We think the large and ugly illuminated advertising panel would be confusing and distracting for drivers in both directions of Kentish Town Road, and that it would be detrimental to the character and appearance of this busy part of Kentish Town Road.

We fully support the points made in the written representations from both the Metropolitan Police and Kentish Town Road Action. We object to the application on the grounds of design, as argued by Caroline Hill on behalf of KTRA. We are also concerned about the risk of the telephone kiosk attracting criminal activity and anti-social behaviour, already serious problems in Kentish Town.

We thought that Camden Council were concerned to reduce the amount of street clutter and furniture in Kentish Town and Camden Town, not to add to it. In addition there are plans to improve the greening of Kentish Town Road, to which this application would only be detrimental.

We think that residents and visitors to Kentish Town would not benefit in any way at all from this application, and are very concerned about the proliferation of such applications and advertising in Kentish Town Road and Camden Town. For all these reasons we strongly object to this application, and ask that it be refused.

Yours sincerely,

Rosemary Lewin  
Chair, KSRA

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