

**Proposed Microcell Installation**  
**CTIL 149027/TEF 70792 – 58 Camden Road, London NW1 9DR**

**ADDITIONAL INFORMATION & HERITAGE STATEMENT**

This further statement is submitted as an addition to the Design and Access Statement submitted as part of the Planning and Listed Building applications in relation to the above proposal.

In accordance with the Code of Best Practice on Mobile Phone Network Development, and published Government guidance, this proposal was drawn up having regard to the need for good design.

**Background and Requirement**

This particular scheme has resulted from a requirement for Telefonica UK Ltd (O2) to provide improved 3G and 4G network coverage and capacity to the local area.

As part of Telefónica's continued network improvement program, there is a specific requirement for improved network coverage at this location. The advent of 'smart phones' and other similar devices has seen a substantial increase in traffic, and in locations where local coverage is poor or stretched, the existing base station network may not provide sufficient penetration and capacity.

In addition, in areas where the use of phones is particularly high, such as major towns or cities, many sites will reach the maximum number of calls they can process. When a customer attempts to make a call in an area where the network has reached its full capacity, the 'network busy' message is displayed on their mobile phone. In order to continue to meet customer demand and maintain the quality of services in these areas, there is a need to preserve the capacity of the network to allow more calls to be made.

**Application Building (Heritage Asset)**

58 Camden Road is listed, Grade II, forming part of a terrace comprising numbers 18-62 Camden Road. The terrace is believed to have been originally constructed in the early to mid 19th century, and includes a number of both original and altered/amended shop fronts (of which No. 58 is one). Some changes and additions have taken place in more recent times, including a number of alarm boxes, modernised shop fronts and fascias, signage, lighting and ventilation. The rear elevation and associated yard area has also seen some alterations and additions over the years.

The scheme undertaken by Telefonica is intended to respect all elements of the building and have a very limited impact, such that it will have no discernible effect.

**Impact on the Building (Heritage Asset)**

We are conscious of the need to respect the historic environment of the building, given that it is Grade II listed, while at the same time, ensuring that the required coverage is provided.

This application seeks the installation of 3 no. small cabinets. Both planning and listed building consent was granted for the installation of the original microcell antenna in 2015 (refs: 2015/3486/P & 2015/4018/L). The equipment requirements in relation to the installation have now changed (given the changes in technology and demand), and this means that the original internal small equipment cabinet is no longer fit for purpose. Unfortunately, given the requirement, there is insufficient internal space to accommodate the need to install 3 new small cabinets. The scheme is as a result of a requirement for Telefonica to provide improved 3G and 4G network capacity and coverage for the area

We do not believe that the subject scheme will have any material or detrimental impact on the historical or architectural features as above. The rear yard area is not generally visible to the public and is somewhat divorced from the main Camden Road frontage. In addition, the rear yard is used predominantly for storage, and the introduction of 3 small cabinets in this context should not be substantive in relation to the listed status of the building.

The limited impact was confirmed during pre-application correspondence of 3rd September 2019 with Kate Henry of the planning department.

### **Resultant Design of Scheme**

We have taken care to ensure that the subject proposal has a very minimal impact on 58 Camden Road.

In particular:

- We have positioned the cabinets as discreetly as possible, respecting the listed status of the building.
- We have used small cabinets to ensure minimal visual impact
- The cabinets will be finished simply (steel, and light grey), given the environment in which they are being placed.