

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name	Regents Place	
Address line 1	350 Euston Road	
Address line 2		
Address line 3	Fitzrovia	
Town/city	London	
Postcode	NW1 3AX	
Description of site locat	ion must be completed if postcode is not known:	
Easting (x)	528984	
Northing (y)	182239	
Description		
EAT. sandwich shop		
2. Applicant Detai	ils	
2. Applicant Detai	ils	
	ils	
Title		
Title First name	. Pret A Manger (Europe) Limited	
Title First name Surname		
Title First name Surname Company name	Pret A Manger (Europe) Limited	
Title First name Surname Company name Address line 1	Pret A Manger (Europe) Limited	
Title First name Surname Company name Address line 1 Address line 2	Pret A Manger (Europe) Limited	
Title First name Surname Company name Address line 1 Address line 2 Address line 3	Pret A Manger (Europe) Limited	

2. Applicant Detai	ls					
Country						
Postcode						
Primary number						
Secondary number						
Fax number						
Email address						
Are you an agent acting	g on behalf of the applicant?		⊚ Yes □ No			
3. Agent Details						
Title	Mr					
First name	Joshua					
Surname	Price					
Company name	Savills					
Address line 1	2 Kingsway					
Address line 2						
Address line 3						
Town/city	Cardiff					
Country						
Postcode	CF10 3FD					
Primary number						
Secondary number						
Fax number						
Email						
4. Type of Propos	ed Advertisement(s)					
Please describe the pro	pposed advertisement(s)					
One internally illuminated lettering and one externally illuminated projecting sign						
Please select the type(s) of advertising you are proposing:					
Fascia sign(s)						
Projecting or hangin	g sign(s)					
☐ Hoarding(s) ☐ Other type(s)						
Please add details of each proposed fascia sign						
Fascia sign(s): 1						
What is the height from	om the ground to the base of the advertisement?		2.4 metre(s)			
L						

. Type of Proposed Advertisement(s)						
Fascia sign(s): 1						
What is the maximum projection of the advertisement from face of building?	0.06 metre(s)					
Dimension:	Height: 0.4 x Width: 2.84 x Depth: 0.06 metre(s)					
What materials will the sign be made of?						
Stainless steel / acrylic						
What is the maximum height of any of the individual letters and symbols?	40 cm					
The colour of text and background						
Glazing / white						
Will the sign be illuminated?	Yes					
Will the sign be illuminated internally or externally?	Internally Illuminated					
Illuminance levels	600 cd/m2					
Will the illumination be static or intermittent? Static						
lease add details of each proposed projecting or hanging sign						
Projecting or hanging sign(s): 1						
What is the height from the ground to the base of the advertisement?	2.78 metre(s)					
What is the maximum projection of the advertisement from face of building?	0.7 metre(s)					
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.2 metre(s)					
What materials will the sign be made of?						
Aluminium / vinyl						
What is the maximum height of any of the individual letters and symbols?	19 cm					
The colour of text and background						
Red background / white text						
Will the sign be illuminated?	Yes					
Will the sign be illuminated internally or externally?	Externally Illuminated					
Illuminance levels	600 cd/m2					
Will the illumination be static or intermittent?	Static					
i. Location of Advertisement(s)						
s the advertisement(s) you are applying for already in place?						
s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable						
Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box						
See drawings						
Vill the proposed advertisement(s) project over a footpath or other public highway?	● Yes ○ No					

6. Advertisement	(s) Period		
Please state the perio	d of time for which consent is sought for the advertisement		
From	01/11/2019		
То	01/11/2019		
7. Neighbour and	Community Consultation		
Have you consulted yo	ur neighbours or the local community about the proposal?	0	Yes No
8. Site Visit			
	om a public road, public footpath, bridleway or other public land?	•	Yes
If the minute of the site			
The agent	y needs to make an appointment to carry out a site visit, whom should they c	contact?	
☐ The applicant ☐ Other person			
Other person			
9. Pre-application	Advice		
Has assistance or prio	r advice been sought from the local authority about this application?	0	Yes No
10. Interest In the	Land		
Does the applicant ow	n the land or buildings where the adverts are to be placed?	0	Yes No
If No, has the permissi been obtained?	on of the owner or any other person entitled to give permission for the displa	y of an advertisement 🌘	Yes ONo
11. Authority Emp	Dloyee/Member uthority, is the applicant and/or agent one of the following:		
(a) a member of staff (b) an elected membe	r		
(c) related to a membe (d) related to an electe	er of staff ed member		
It is an important princi	ple of decision-making that the process is open and transparent.	0	Yes ⊚ No
	s question, "related to" means related, by birth or otherwise, closely enough ring considered the facts, would conclude that there was bias on the part of the hority.		
Do any of the above st			
12. Declaration			
	lanning permission/consent as described in this form and the accompanying our knowledge, any facts stated are true and accurate and any opinions give		
Date (cannot be pre- application)	24/09/2019		