

Application ref: 2019/0645/P
Contact: Matthew Dempsey
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Date: 13 September 2019

Development Management
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Miss Peri Carlson
39 Camden High Street
London
NW1 7JH

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused and Warning of Enforcement Action to be Taken

Address:

**39 Camden High Street
London
NW1 7JH**

Proposal:

Alterations to shopfront, including installation of fully glazed recessed frontage (Retrospective).

Drawing Nos: Site Location Plan TQRQM19032140735355. Block Plan TQRQM19032140624545. Fascia sign details. Existing and proposed: Side elevation, Front elevation, Floor plan. Proposed elevations with shutters down. Design and Access Statement.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The shopfront, by virtue of its fully glazed and recessed design has resulted in an unsympathetic and incongruous frontage that is detrimental to the host building, the streetscape and the conservation area contrary to policies D1 (Design), D2 (Heritage) and D3 (Shopfront) of the Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

ENFORCEMENT ACTION TO BE TAKEN

The Council has authorised the Planning Department to instruct the Borough Solicitor to take Enforcement Action following a breach of planning control.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light grey rectangular background.

Daniel Pope
Chief Planning Officer