

CAMDEN (191) SIGNAGE STRATEGY SCHEDULE

This document sets out details of the proposed signage for the new Metro Bank store located at 189-191 Camden High Street Camden Town, London NW1 7BR, UK. A plan identifying examples of the proposed signage is set out below for illustrative purposes only. It is not to scale. Please refer to supporting plans for a full illustration of the proposed signage.



Plan Reference	Height from ground to base of the advert (m)	Size (HxWxD) (m)	Maximum height of any individual letters and symbols (cm)	Colour of text & background	Materials	Maximum projection of the advert from the face of the building (m)	Illuminance levels (cd/m)	Details (internally/externally illuminated /static/intermittent
1a-7x Illuminated sign boxes	3.588	.5479x1.846 3x0.0762	35.3	Background: Blue 82412 Perspex Letters: Red 3H25 Plexiglas & Opal 040	Frame: polish/satin stainless steel Background: Perspex Text: Plexiglas & Acrylic glued to face	.076	540	Internally illuminated, static
1b-2x Illuminated sign boxes	3.588	0.5479x2.081 1 x0.0762	35.3	Background: Blue 82412 Perspex Letters: Red 3H25 Plexiglas & Opal 040	Frame: polish/satin stainless steel Background: Perspex Text: Plexiglas & Acrylic glued to face	.076	540	Internally illuminated, static
1c-1x Illuminated sign boxes	3.588	0.5479x1.46 67x0.0762	35.3	Background: Blue 82412 Perspex Letters: Red 3H25 Plexiglas & Opal 040	Frame: polish/satin stainless steel Background: Perspex Text: Plexiglas & Acrylic glued to face	.076	540	Internally illuminated, static

1d-1x Illuminated sign boxes	3.588	0.5479x2.06 20x0.0762	35.3	Background: Blue 82412 Perspex Letters: Red 3H25 Plexiglas & Opal 040	Frame: polish/satin stainless steel Background: Perspex Text: Plexiglas & Acrylic glued to face	.076	540	Internally illuminated, static
2-2x Illuminated ATM sign	1.546	0.109x0.465 x0	6.35	Blue/Red/White	Duratrans print applied to clear acrylic	0	540	Internally illuminated, static
3-2x logo door handles	0.927	0.203x0.221 x0.05	20.3	Red Altuglas 100.22058 Acrylic	Satin stainless steel & acrylic	.076	540	Non-illuminated
4-4x Internally Illuminated blade signage	3.756	0.3239x0.881 7x0.067	32.39	Background: Blue 82412 Perspex Letters: Red 3H25 Plexiglas & Opal 040 Acrylic	Frame: Polish/Satin stainless steel Background: Perspex Text: Plexiglas & Acrylic glued to face	1.153	540	Internally illuminated, static
5a-1x Illuminated band	4.862	0.255x19.17 7x0.0381	n/a	Background: Blue 82412 Perspex	Frame: polish stainless steel Background: Perspex	.076	540	Internally illuminated, static

5b-1x Illuminated band	4.862	0.255x8.50x 0.0381	n/a	Background: Blue 82412 Perspex	Frame: polish stainless steel Background: Perspex	.076	540	Internally illuminated, static
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